<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPICS TO COVER IN CLASS</th>
<th>ASSIGNMENTS DUE BEFORE THIS CLASS</th>
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</thead>
</table>
| 8/27  | **Introduction:** The Legal Environment That We Live In  
  The Socratic Method: Critical Thinking via Q&A  
  (Applying legal rules to fact patterns)  
  What are the Sources of Law  
  How to: Succeed In This Class, | Google Docs Introduction!  
  - Read and analyze two articles in BB  
  - Locate Age of Consent statute on Internet (California Penal Code section 261.5),  
  - Complete Questions in BB Age of Consent – try uploading to blackboard.  
  - Review Textbook (“text”), pages (“pp.”) 1-6, 10-13, (esp. private v. public law, criminal v. civil law) |
| 8/29  | **Effects of Laws – Unintended Outcomes**  
  Video: Age of Consent |  
  - First Campus Ethics Case Study Assignment – Upload to blackboard |
| 9/3   | **Ethics Case Study – Outside Class Experiment** |  
  - Read Chapter One -  
  - Exh. 1.1 Sample Case Brief  
  - Read, Complete Blackboard Assignment #1 (“BB #1”) – Upload assignment to blackboard. |
| 9/5   | **Sources of Law: When Is An Act Legal or Illegal?**  
  How to:  
  - Brief a case (e.g., Ross) |  
  - Read Chapter One -  
  - Review Exh. 18.1  
  - Case 18.2 – Ma and Pa Café. |
| 9/10  | **Sources of Ethics: What if there were no laws or the laws are unfair?** |  
  - Review Chapter Two – Second Legal Ethics Assignment – upload to blackboard. |
| 9/12  | **Business Structures: Corporate law and forms of doing business.** |  
  - Read Chapter 18  
  - Review Exh. 18.1  
  - Case 18.2 – Ma and Pa Café. |
| 9/17  | **Litigation In Our Judicial System:** How Does A Lawsuit Begin? Which Facts Matter?  
  How to:  
  - Write/respond to a “demand” letter  
  - Decide to litigate or not  
  - Avoid Evidence “Spoliation”  
  Exercise: Litigation Flowchart |  
  - What To Do When You Want To Sue / How to Prove Your Case  
  - Read Ch. 3  
  - Complete Q’s Case 3.3 (Wal-Mart case) |
<table>
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<th>Topic</th>
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| 9/19 | Litigation In Our Judicial System: Cont’d | How to:  
- Write/respond to a “demand” letter  
- Decide to litigate or not  
- Avoid Evidence “Spoliation”  

*Exercise: Litigation Flowchart*  
Read BB #3  
- Gov. Schwarzenegger Sues Over Bobblehead Doll  
- Facebook evidence,  
- “Spoliation” of Bratz evidence |
| 9/24 | Open book quiz on Constitution. |  
**Constitutional Law**  
Which Laws Are “Fundamental?”  
Bill of Rights/Equal Protection/Due Process  
- Racial Inequality in Land ownership  
- Gay Marriage: legal arguments pro and con  

*Fundamental Rights*  
Read Ch. 4  
Read BB #4A: U.S. Constitution – this is not to turn in but to prepare for discussion by filling in the blanks). |
| 9/26 | Do Students Have 1st Amendment Rights? | How to: Know whether school speech is protected or prohibited  
*How to:* Use the 1st Amendment **offensively** to protect the right to express a controversial message  

*Student Speech Rights & Regulations: T-Shirt Wars!!!*  
Read and Complete BB #4D:  
-“BONG HiTS 4 JESUS”  
Upload Assignment to Blackboard |
| 10/1 | Constitutional Law, cont.: Do Corporations Have 1st Amendment Rights? | How to: Use the 1st Amendment Act **defensively** to avoid liability for a controversial message  

*Liability For a Song – First Amendment Defense.*  
Read and Complete BB #4E  
*McCollum v. CBS* (Ozzy Osbourne case – wrongful death and products liability).  
Upload Assignment to Blackboard |
- Duty  
- Breach of Duty  
- Causation/Proximate Cause  
- Damages  

*How to:* Respond to requests for references  

*Can You be Liable for Someone else’s Negligence?*  
Liability For Other People’s Crimes & Mistakes  
Read Ch. 8  
Read and Complete Case 8.3 (*Van Horn*)  
Read and Complete Case 8.5 |
| 10/8 | Tort Law, cont.: Are Laws Protecting Privacy & Reputations Consistent With The First Amendment? | How to: Avoid exploitation and defamation claim  

Read and Complete BB #8A – Randi W.  
Read and Complete BB #8B – Jenny Jones case - wrongful death and premises liability.  
Upload Assignment to blackboard |
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>10/10</td>
<td>EXAM I</td>
<td>Study for Exam \nDeadline for Topic for Legal Brief Project.</td>
</tr>
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</table>
| 10/15  | Intellectual Property Law | Quiz on IP definitions:  
A. Copyright & Fair Use  
B. Trademark  
C. Patent  
D. Trade Secret  
* Managing Knowledge Assets  
Read Chapter 14  
Complete Q’s Case 14.2 in textbook  
(Roy Orbison v. 2 Live Crew case).  
Complete Case Qs. 14.4 in textbook.  
(Victor’s Little Secret or Victoria’s secret). |
| 10/17  | Intellectual Property Law Cont’d | Read, Complete Q’s BB #14B  
Mattel v. MCA Records (The Plastic Plaintiff)  
Upload Assignment to Blackboard |
| 10/22  | Environmental Law      | Read Chapter 9 and do casebook questions 9.1, 9.2 and 9.3                   |
| 10/24  | Environmental Law      | [www.scorecard.goodguide.org](http://www.scorecard.goodguide.org) and carbon footprint website. – Upload Assignment to Blackboard |
| 10/29  | Products Liability     | Chapter 12 – TBD                                                            |
| 10/31  | Product Liability/False Advertising | How to know: When is advertising “false”?  
How to know: When is coffee “too hot to handle”?  
Read, Complete Chapter 12 BB – Hot Coffee Case Qs.  
Liability for Defective Products  
Read Ch. 12  
Upload Assignment to blackboard |
| 11/5   | Source of Contract Law: UCC – Common Law | Read Chapter 10  
Complete Chapter 10 Qs:  
10.2 Pepsi Stuff  
10.5 Rosenfeld v. Basquiat  
Complete BB#10 – fill in the blank exercise – not to turn in but to study. |
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<tr>
<th>Date</th>
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<tbody>
<tr>
<td>11/7</td>
<td>Exam II</td>
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<tr>
<td>11/12</td>
<td>Legal Brief Project</td>
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<td>11/14</td>
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<td>Employment Law Employee Rights</td>
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<td>Wage &amp; Hours/ Sex Discrimination/Harassment</td>
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<td>Illegal Discrimination &amp; Retaliation in the Workplace</td>
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<tr>
<td></td>
<td>Read Ch. 17</td>
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<td>Complete Q’s: Cases 17.2, 17.4</td>
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<td>11/19</td>
<td>Contracts – Performance &amp; Defenses Cont’d</td>
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<tr>
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<td>“Battle of the Forms”</td>
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<td>What happens when businesses exchange competing forms with different terms?</td>
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<td>“Clickthrough” Agreements, Liability Limitations</td>
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<td></td>
<td>Unconscionable Contracts</td>
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<tr>
<td></td>
<td>Read Chapter 11</td>
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<td>Complete Case Qs – 11.2. (Haunted House).</td>
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</tbody>
</table>
**Contract - Defenses:**
Fraud/Misrepresentation/Capacity

*How to:* Set aside/avoid/rescind a contract  
*How to:* Prevent contract “fraud” claims

Chapter 11 continued:
Complete Case Qs – 11.3

**Criminal Law**

*Begin Legal Brief Project Presentations!!!*

Read Chapter 7  
Complete: 7.3, 7.4

**Legal Brief Project Presentations!!!!**

**Legal Brief Project Presentations !!!!**

Review for Exam

**FINAL EXAM**

STUDY FOR EXAM

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**Required Course Materials:**


*Blackboard* – About half of your assignments are on Blackboard!

*Daily Newspaper* (New York Times or LA Times recommended): Participation credit will be given to students who come prepared to discuss newsworthy items related to business law issues. Most papers such as the New York Times and the Los Angeles Times have special student rates.

Be sure you can receive emails that I may send to announce changes or clarify assignments.

**BUS 110: OVERVIEW OF COURSE AND COURSE EXPECTATIONS**

**Course syllabus may be subject to change at the discretion of the professor. It is the responsibility of the student to keep track of any changes to assignments, dates, etc.**

**Class Preparation – 100% Attendance, 100% Homework Preparation.**

*You are expected bring your syllabus, textbook and homework to class every day.*

Plan for four to six hours of homework each week: 2 hours reading and re-reading assigned cases and articles and 2-4 hours briefing assigned cases, preparing Case Questions, and/or completing Blackboard assignments.
I have done my best to make the extensive homework worth your time, by choosing “hot” topics likely to arise in your work and daily life.

**Expectations: Attendance, Homework Exchange and Class Participation:**
The best way to learn and to apply the law is to read about legal issues that affect us all and talk about them. All students are expected to do assigned reading and homework, attend class, arrive on time, and be prepared to exchange homework in order to participate in discussions in small groups and in class. If a student comes in after roll is taken, the student will be marked absent.

**Exams:**
Students will take three multiple-choice tests, each based on lecture, readings, assignments and any topics discussed during class. There will be no cumulative final, although exams may include material discussed throughout the semester.

**NO MAKE-UP EXAMS WILL BE GIVEN!** Exams, tests, and homework will be kept on file for only two weeks after the last class meeting. If students wish to go over their exams with the instructor, they may do so prior to that time.

**Written Assignments:**
Students will complete written responses to Blackboard assignments, Textbook case questions, and quizzes. Assignments must be submitted in person or by e-mail no later than the beginning of class time on the due date of the assignment. Students who do not complete and exchange their written assignment on time will receive no credit for that assignment.

**Individual Legal Brief Project:**
Each student will draft and prepare a legal brief and present their topic to the class. The presentation and evaluation of the project will be discussed in a separate class.

**Method of Student Evaluation:**
Exams .......................................................... 70%
Participation (Homework, Discussion and Case Studies.).10%
Legal Brief Project .............................................20%

**Cut-Offs for Final Grade:**
The “+” and “-“system will be used for grading; e.g. B- = 80-83%, B = 84-86%, B+ = 87-89%. The professor reserves the right to change the method for determining course evaluation at any time.

**Course Format:**
This is not a lecture-based class. Instead, this class requires substantial student preparation and participation. Students will discuss their responses to assigned work and apply what they have learned to hypothetical and real situations. There will be three to four tests. Students will be responsible for checking Blackboard each week for announcements, changes, clarifications and assignments, and for coming to class with homework completed on the date due.

This course focuses on applying critical thinking skills to solve ill-structured problems. To be successful in this course and in the job market, you will need to develop the capacity to evaluate skillfully and fairly the quality of evidence and detect error, hypocrisy, manipulation, dissembling (lies) and bias (prejudice).

**WHAT IS CRITICAL THINKING?**
- Identifying issue(s) and prioritizing;
- Using evidence, experience, and values;
- Managing uncertainty and risk; and
- Making robust decisions (i.e., the best possible decisions that are sensitive to uncertainty & risk)

**Program Learning Goals:**
1. Critical Thinking
2. Oral Communication
3. Written Communication
4. Collaboration
5. Conduct (Ethics)
6. Competency in Discipline

Student Learning Outcomes/Course Objective:
The course objective is to provide students with practical knowledge of legal principles and issues that arise in business. Businesses are subject to employment and contract disputes, negligence claims, regulatory compliance, and other legal issues, yet many business owners and managers are ill-equipped to identify legal risks before they arise. Without legal sophistication, businesses cannot strategize to prevent problems from occurring or, at least, from spiraling out of control. While litigation is an inevitable cost of doing business, it is controllable. Students will develop the ability to spot potential legal problems and manage risks, enhancing their marketability to the businesses that employ them, and enhancing their effectiveness as entrepreneurs.

At the completion of this course, students will be able to:

- Describe the major components of the United States legal system (5.6);
- Write analyses of cases related to business organizations and their legal environments (1, 3, 5);
- Research and present oral and written analyses of how laws and regulations impact business organizations (1 – 6);
- Identify, analyze, and suggest solutions for businesses to address their legal challenges (1 – 6).

Disabilities Accommodations:
Students with Disabilities needing accommodations, please make requests to:
Disability Accommodation Services Phone: 805-437-8510 (V/TTY); Fax: (805) 437-8529
Office: Bell Tower Room 1769
Email: accommodations@csuci.edu/
Please discuss any approved accommodations with the professor as soon as possible.

Cheating, Plagiarism and Other Forms of Academic Dishonesty:
Don’t Copy Another Students Homework or Exam and Don’t Let Another Student Copy Your Homework or Exam. Use quotes if you are not the original author of the words you use and cite the author.

CSUCI characterizes its graduates as creative in developing imaginative self-expression and independent thinking, and dedicated to maintaining principles of intellectual honesty. Academic dishonesty is incompatible with these characteristics. Accordingly, you are expected to complete and exchange your own work, and you will be subject to sanctions if you cheat or assist others in cheating. If a student is suspected of submitting work containing word-for-word language from websites, other students, etc., OR if a student is suspected of assisting another student in cheating or copying, the student will be reported to CSUCI’s Judicial Affairs for adjudication and possible sanctions, including a failing course grade.