This course will utilize a blackboard page through csuci.edu

Contact Information

Professor: Bryan Tomlin
Office Hours: Wednesday, 12-3pm, Sage Hall 2147
Email: bryan.tomlin@csuci.edu

Please allow 48 hours for responses to emails. If I don’t get back to you, it’s probably because your message got caught in a spam filter, so if I’m slow to respond to an email, please talk to me in person.

Course Description

The material presented in this course is the primary basis for your understanding of microeconomics. We will discuss theoretical treatments of how individuals make decisions, how economists interpret these decisions, and how economists define rational behavior. We will also discuss theoretical treatments of how firms in under various competitive environments maximize profits given their production technologies. A mastery of this material will leave you well prepared for future microeconomic courses such as labor economics and industrial organization.

Program Learning Goals: These are the skills we try to help you build in all MVS courses
1. Critical Thinking
2. Oral Communication
3. Written Communication
4. Collaboration
5. Conduct (Ethics)
6. Competency in Discipline

Course Learning Outcomes: Upon completion of this course, you will be able to
1. Explain the economic behavior of firms and households (1, 3, 6)
2. Describe and apply the scientific method to economic behavior (1, 3, 6)
3. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1, 3, 6)
4. Describe and distinguish between various forms of individual preferences and firm technologies (1, 3, 6)
5. Evaluate the manner(s) in which public policy may affect behavior (1, 3, 6)

Prerequisites

ECON 110, ECON 111, and MATH 140 or MATH 150

Texts

**Homework**

This class will not feature graded homework assignments, however, a large number of practice problems will be provided through the course website. You are strongly encouraged to answer all of these questions, both on your own, and again in groups (teaching your classmates how to approach and answer a problem is quite possibly the best way to learn this material). These questions will reflect the type of material which will be presented to you on the quizzes, midterm, and final, and as such, you grade is likely to benefit greatly from your completion of these practice problems.

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**Grading and Examinations**

**Quizzes (40% total) –** Dates unannounced.

**Midterm (25%)** – In class: Thursday, October 16th 2014

**Final Exam (35%)** – Finals week. See final exam schedule for additional information.

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**Re-grading policy**

If I made a mistake summing the points on your exam, please bring it to my attention immediately. Most answers are objective and therefore leave little room for re-grading with the exception of the aforementioned adding errors on my part. Extra credit options will not be made available to students on a case-by-case basis as this would result in differential grading policies by students.

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**Missed Exam/Quiz Policy**

Make-up exams will be held for students who have legitimate and appropriate reasons for having missed an examination. If you have any questions about when an exam will be held, don’t be afraid to ask me, I won’t think less of you. All exam dates are listed on page 1 of this syllabus.

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**Academic Honesty**

Academic honesty is of the utmost importance, and any academic misconduct will be subject to the strictest enforcement possible. See [http://www.csuci.edu/studentlife/judicial-affairs/academic-dishonesty.htm](http://www.csuci.edu/studentlife/judicial-affairs/academic-dishonesty.htm) for more information.

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**Your Name**

I am happy to address you by your preferred name during class, however, when you hand in assignments, please use the name that appears on your academic records. Please write your first and last name on any document you hand-in.

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**Additional Tutoring**

Please see the CSUCI Learning Resource Center webpage at [http://www.csuci.edu/learningresourcecenter/](http://www.csuci.edu/learningresourcecenter/) for information about tutoring.
Course Schedule
The below schedule is simply an approximation for the timing with which the material in this course will be presented. Note: “Lesson” as used below, is not equivalent to “class meeting” or “week.” For example, “Lesson 3” is not necessarily going to take place during the third meeting of this class or during the third week of class.

Introduction
Lesson 0 – Course introduction. Mathematical review – representing functions of parameters, principals of graphing, algebra, partial derivatives.

Part I – Individual Decision Making
Lesson 1 – Introduction to economic decision making. Describing a consumer’s budget constraint.
Lesson 2 – Describing a consumer’s preferences.
Lesson 3 – Defining “rational.”
Lesson 4 – A discussion of happiness and utility. Utility maximization subject to constraints.
Lesson 6 – Comparative statics of demand, continued. Compensated price changes and compensated demand functions. The Slutsky equation. Demand relationships amongst goods.

Part II – Applications of Individual Decision Making
Lesson 7 – Deciding how much to work (Labor vs. Leisure). Deciding how much to save (Inter-temporal choice).
Lesson 8 – Why do we behave altruistically? Why might CPI-based benefit increases overcompensate recipients?

Part III – Firm Level Decision Making
Lesson 9 – Describing a firm’s production function. Returns to scale.
Lesson 10 – Describing a firm’s costs.
Lesson 11 – The profit function and cost minimization subject to the constraint of the production function.
Lesson 12 – Short run vs. Long run profit maximization. Comparative statics of production.
Lesson 13 - Demand relationships among inputs.

Part IV – Applications of this material to specialized fields of microeconomics
Lesson 14 – Choice under uncertainty.
Lesson 15 – An introduction to game theory and applications of this material to industrial organization.