

California State University Channel Islands
Business Finance 300-01 Lecture 1089
Syllabus-Fall 2011
Student Learning Objectives

CONTACT AND CLASS MEETING INFORMATION

Instructor: Brad W. Stark

Office: Sage Hall 2nd Floor

Office Hours: Wed: 5-6 or by appointment

Mail Box and e-mail: brad.stark@csuci.edu

Class Time: Wed 6 to 8:50pm

Location: Bell Tower 2688

PREREQUISITES: ACCT 220, MATH 140 or 150

REQUIRED MATERIAL

Text Book: Essentials of Corporate Finance 7th Ed by Ross, Westerfield and Jordan (McGraw Hill).

Other: Business / Financial Calculator (i.e. Texas Instruments BAII+) which can compute present value (PV), IRR, future value (FV), uneven cash flows, etc. Access to the internet including Blackboard at <http://csuci.blackboard.com> and access to Excel, Word, PowerPoint.

COURSE DESCRIPTION AND LEARNING OBJECTIVES

The course will include lecture, discussion and problem solving. This course is required for the Bachelor of Science in Business and will provide students with basic knowledge and understanding of corporate finance, including how accounting data is used to assist the financial manager in solving business problems. The topics will include short and long-term financial planning, capital budgeting, risk and return, cost of capital, and other topics in corporate finance. This course will also contain many “real life” scenarios as well as studies and critical thinking regarding the global financial markets and the investment instruments used throughout the world.

Student Learning Objectives:

- Basic review of business structures
- Balance sheet, income statement, cash flow review / ratio analysis
- Time value of money
- Stock and bond valuations
- Portfolio creation / risk / reward, etc.
- Capital budgeting
- Capital markets
- ST and LT financing
- International finance intro and currency
- Read and analyze financial statements
- Develop and document financial objectives and plans
- Solve return versus risk, and other financial problems
- Assess various investment alternatives and select and rank the various alternatives
- Present and defend the analysis related to financial recommendations
- Create and put on group presentations.

GRADING

A very important element in the learning process will be class attendance, participation and discussion related to the chapters assigned including but not limited to the related problems and assignments. Therefore, it is critical that you have completed the assigned reading and applicable homework prior to class. During the class, students may be called upon to explain chapter topics, answer questions or present solutions. This will be an interactive course.

Grades will be determined on a standard percentage scale and point system as follows:

The points will be earned as follows:

Mid-Term	80
Final	80
Group Project	80
Quizzes / Homework	80 (Best 4 out of 5 quizzes to count, worst one dropped)
Attendance & Input	20 (class participation plays a role in this as well)
Homework	30 (3 points each – 10 out of 11 counted)
Total “Base Points”	370 Examinations, Quizzes and Homework

A	100-94% (370-348 pts.)	B	86-84 (321-311)	C	76-74 (284-274)	D	66-64 (247-237)
A-	93-90 (347-333)	B-	83-80 (310-296)	C-	73-70 (273-259)	D-	63-60 (236-222)
B+	89-87 (332-322)	C+	79-77 (295-285)	D+	69-67 (258-248)	F	<60 (< 222)

Students are responsible for all textbook material covered, assigned outside reading, all material discussed in class and postings on Blackboard. Testing will consist primarily of problems, short answers, and multiple-choice questions. There are no makeup exams, quizzes or homework assignments.

Extra Credit

Extra credit may be awarded and will be announced if applicable. **Quizzes:** There will be FIVE (5) quizzes of which, your 4 best scores will be counted and your worst score will be dropped.

Homework: Homework for that week NEEDS to be brought to class for points to be awarded. Let's make this very clear...your homework for the week needs to be done for that week and it will be collected at the START of class. Late homework will receive 0 points. Copied homework will receive -5 points.

Homework Organizational Requirement

ALL essays and word questions should be typed. Hand written essays will be returned with no credit. Mathematical formulas can be done by hand BUT it is preferred that they are done via computer as well. In real life today, no one produces reports or presentations by hand...there is no reason why class reports should be hand written...it looks unprofessional. This class will be conducted in a manner to prepare you for the job market where you can prove yourself to be a valuable resource.

Participation and Professional Classroom Conduct

The classroom is a special environment in which students and faculty come together to promote learning and growth. It is essential to this learning environment that respect for the rights of others seeking to learn, respect for the professionalism of the instructor, and the general goals of academic freedom are maintained. Differences of viewpoint or concerns should be expressed in terms, which are supportive of the learning process, creating an environment in which students and faculty may learn to reason with clarity and compassion, to share themselves without losing their identities, and to develop an understanding of the community in which they live. Student conduct, which disrupts the learning process, shall not be tolerated and may lead to disciplinary action and/or removal from class. All cell phones, pagers, and other communication devices are NOT permitted to be used in class at any time.

Academic Integrity

In accordance with the CSU Channel Islands policy on academic dishonesty, students in this course who submit work or others as their own (plagiarize), cheat on tests and examinations, help other students cheat or plagiarize, or commit other acts of academic dishonesty will receive appropriate academic penalties, up to and including failing the course.

Students with Disabilities

Upon identifying themselves to the instructor and the University, students with disabilities will receive reasonable accommodation for learning and evaluation. For more information, contact the Disability Accommodation Coordinator.

ALWAYS BRING YOUR TEXTBOOK AND A CALCULATOR TO CLASS

Lecture Outline: This schedule is tentative and will be modified whenever developments indicate that a change is desirable. All changes to the syllabus will be announced on Blackboard or in class, or both.

At the end of each chapter, there are a series of questions under the “Concepts, Review and Critical Thinking Questions.” During the course of each lecture some or all of these concepts will be discussed. Each student needs to understand these concepts and should be prepared to discuss them in class.

BUSINESS FINANCE 300-COURSE OUTLINE

You are responsible for reading the chapters to be discussed prior to class.

Tuesday, 8/31

**Introduction and Course Review
Group creation
Chapter 1 review & start of chapter 2**

September 7th

**Homework for chapters 2&3 collected
Group leaders
Chapters 2&3 review (also read Chapter 16)**

September 14th

**Quiz #1 (chapters 1-3)
Homework for chapter 4 collected
Chapter 4 review
(Revisit chapters 2-3 if applicable)**

September 21st

**Homework collected for chapters 5&8
Chapters 5&8 Review
Check in regarding the group project – sketch outline of ideas.**

September 28th

**Quiz #2 (chapters 4,5,8)
Homework collected for chapter 9
Chapter 9 review**

October 5th

**Homework collected for chapter 6
Chapter 6 review
Mid-Term study outline posted**

October 12th

**Mid-Term Exam (chapters 1-6, 8-9)
Class Discussion / Catch Up
Start chapter 10 discussion
Group project status check in – 20% complete**

October 19th

**Homework collected for chapters 10&11
Chapter 10&11 review**

October 26th

**Homework collected for chapter 7
Complete chapter 11
Start chapter 7 review
Group project status check in – 40% complete.**

November 2nd

**Quiz #3 (chapters 10,11)
Finish chapter 7**

November 9th

**Homework collected chapter 14
Chapter 14 review
Group project status check in – 60% complete.**

November 16th

**Quiz #4 (chapters 7,14)
Homework collected chapters 15&17
Chapter 15&17 review**

November 23rd

**Homework collected chapter 13&18
Chapter 13&18 Review
Group project status check in – I want to see a project that is 80% complete.**

November 30th

Class dedicated to group project work & review.

December 7th

**Electronic version of group project to be emailed to me no later than 12/5.
Group project presentation (30 minute presentation each group)
Final Study Outline**

December 14th

**Class 7-9pm
Final Exam + Quiz 5 (chapters 13,15,17&18) 7-9pm**