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SCHOOL of
BUSINESS &
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Assessing MVS Undergraduates' Progress in the Five Cs Fall 2017

Measurement and Analysis of Student Learning and Performance



5Cs

The foundation of the BS in Business degree program is built on the 5 Cs which are used to measure Student Learning Outcomes (SLO):

- Critical Thinking
- Collaboration (teamwork)
- Communication (oral and written English, mathematics)
- Conduct (ethics)
- Competencies (accounting, economics, finance, management, marketing)



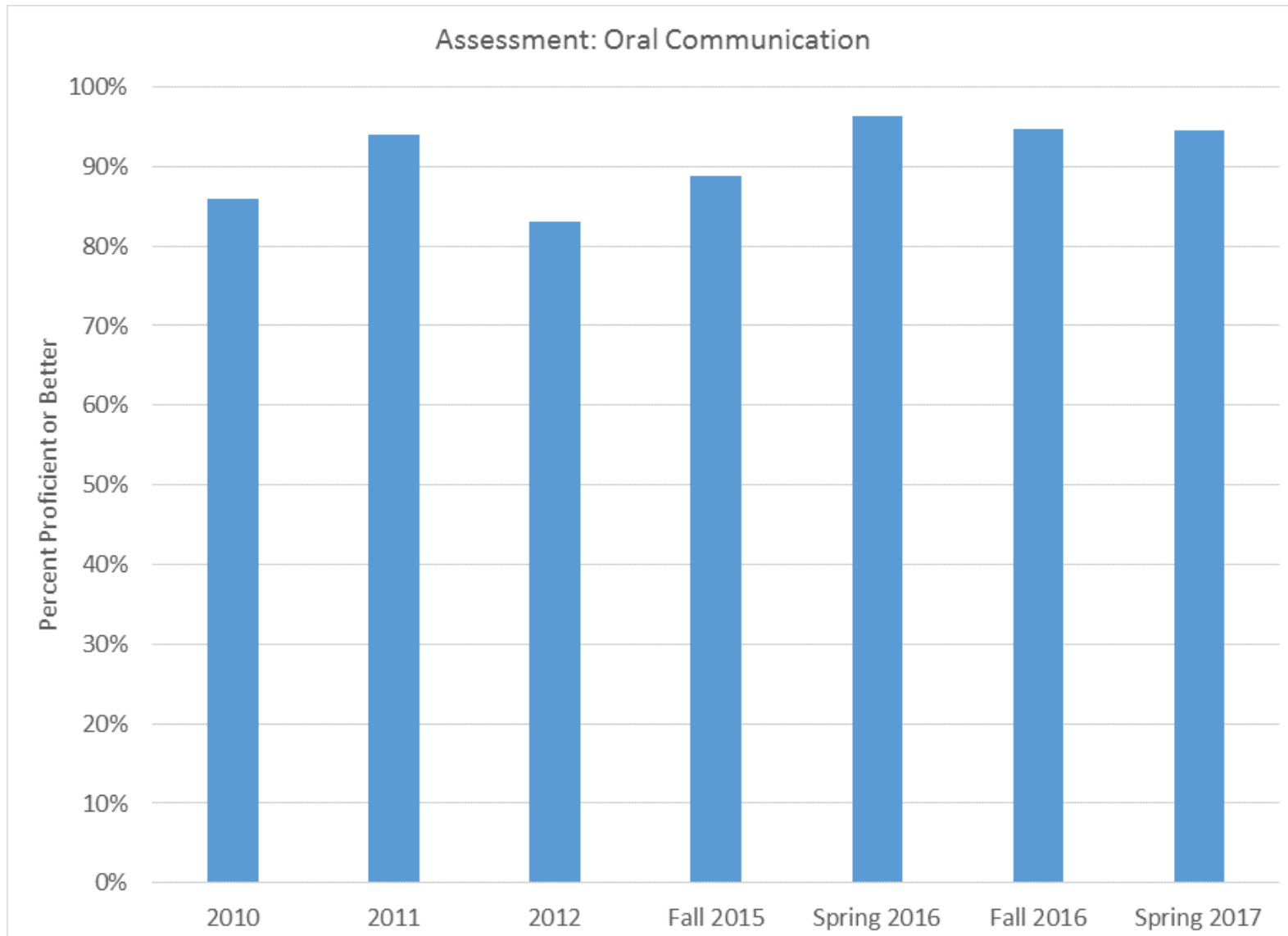
What We Did Last Year

- We use the CLA for critical thinking (& writing)
 - Will choose external assessment for competencies this year & implement next year
 - https://en.wikipedia.org/wiki/Collegiate_Learning_Assessment
- Individual courses assigned a program learning outcome to assess
- Every fall, instructor assesses that outcome.
 - Last call for choose-your-own-assignment
 - **This year (2017-2018): converge gradually on common task for each C.**
- “Closing the loop” will become an activity we conduct through specific interventions, not everyone doing their own thing.



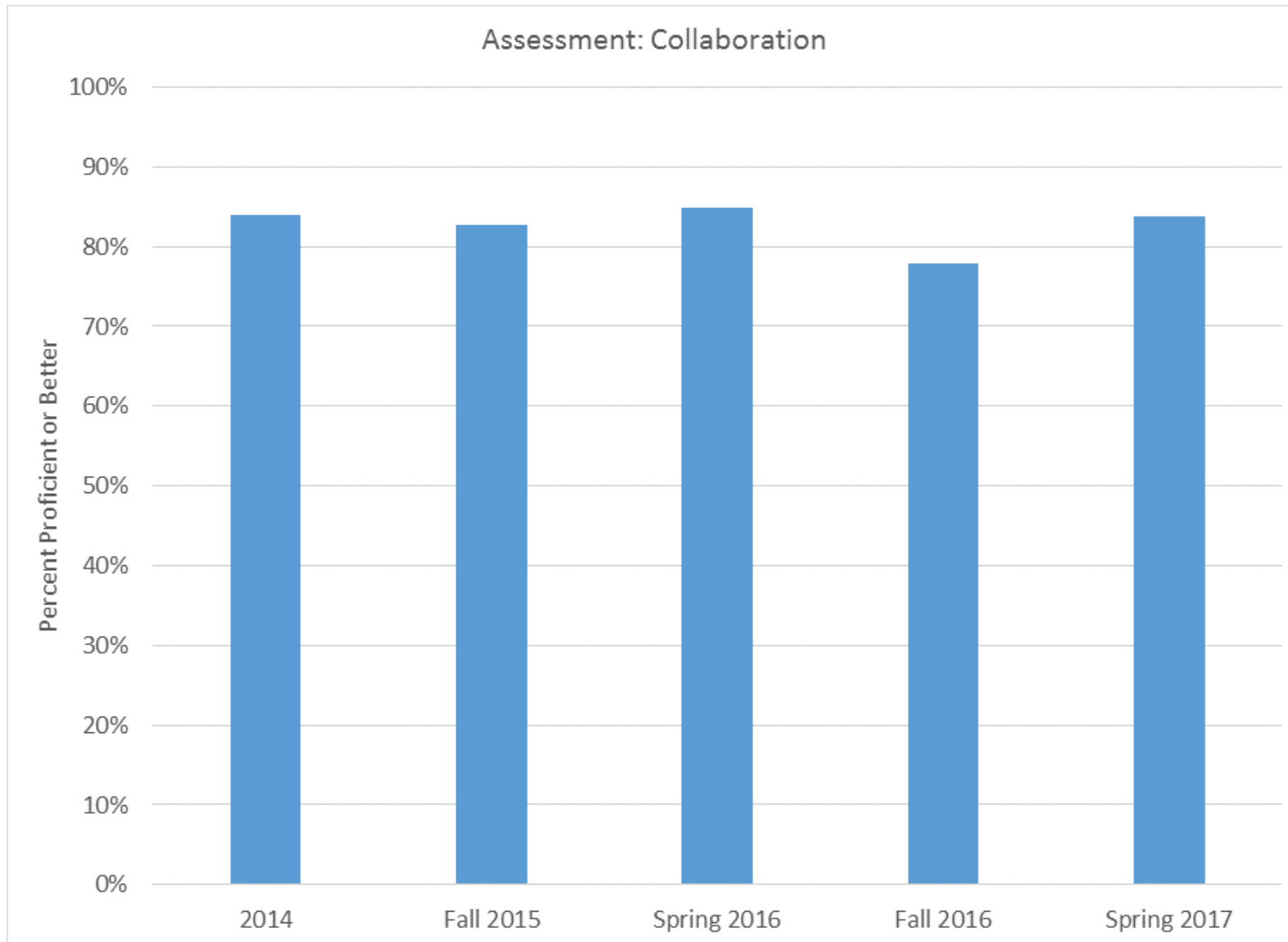


Oral Communication



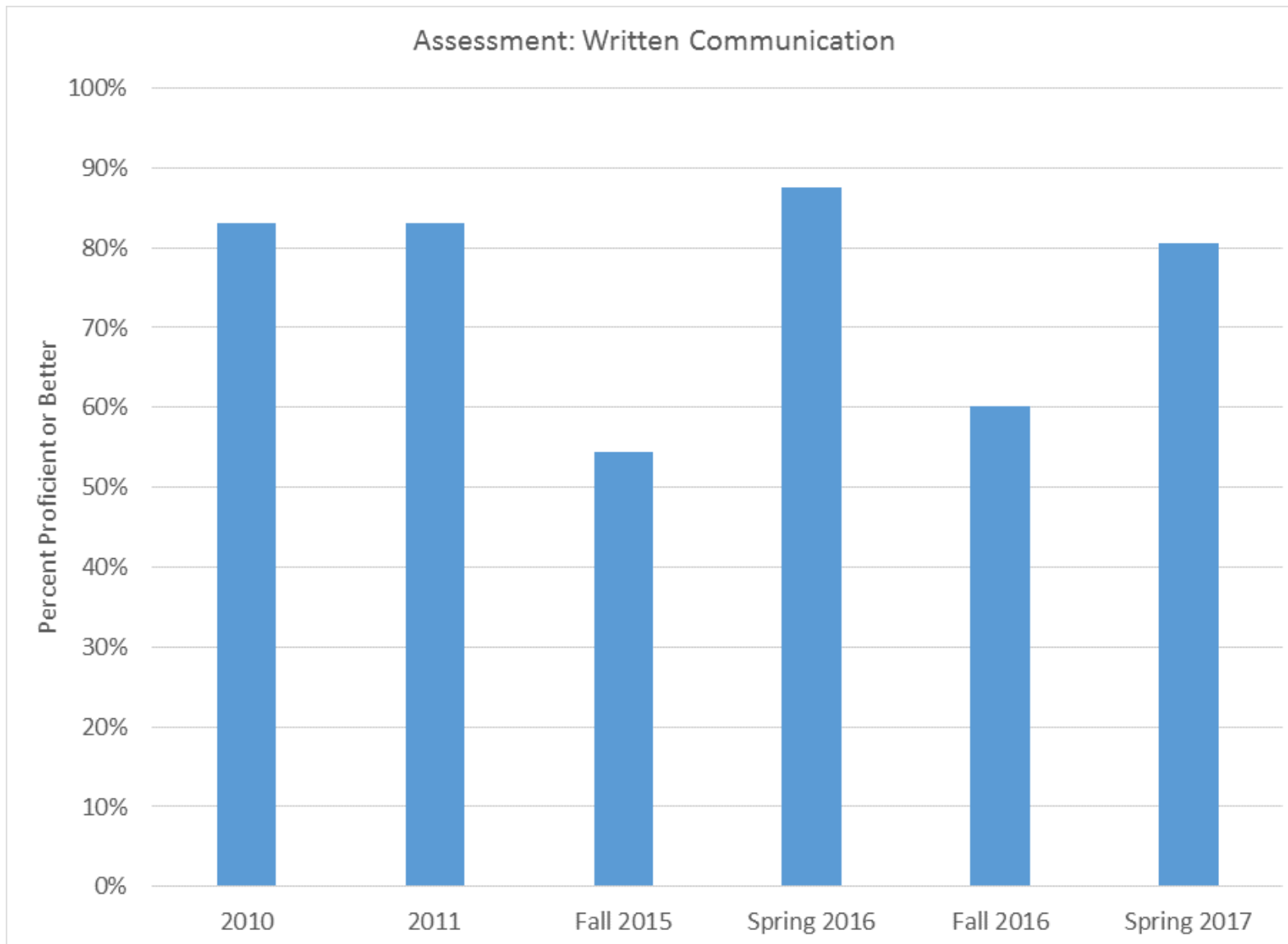


Collaboration



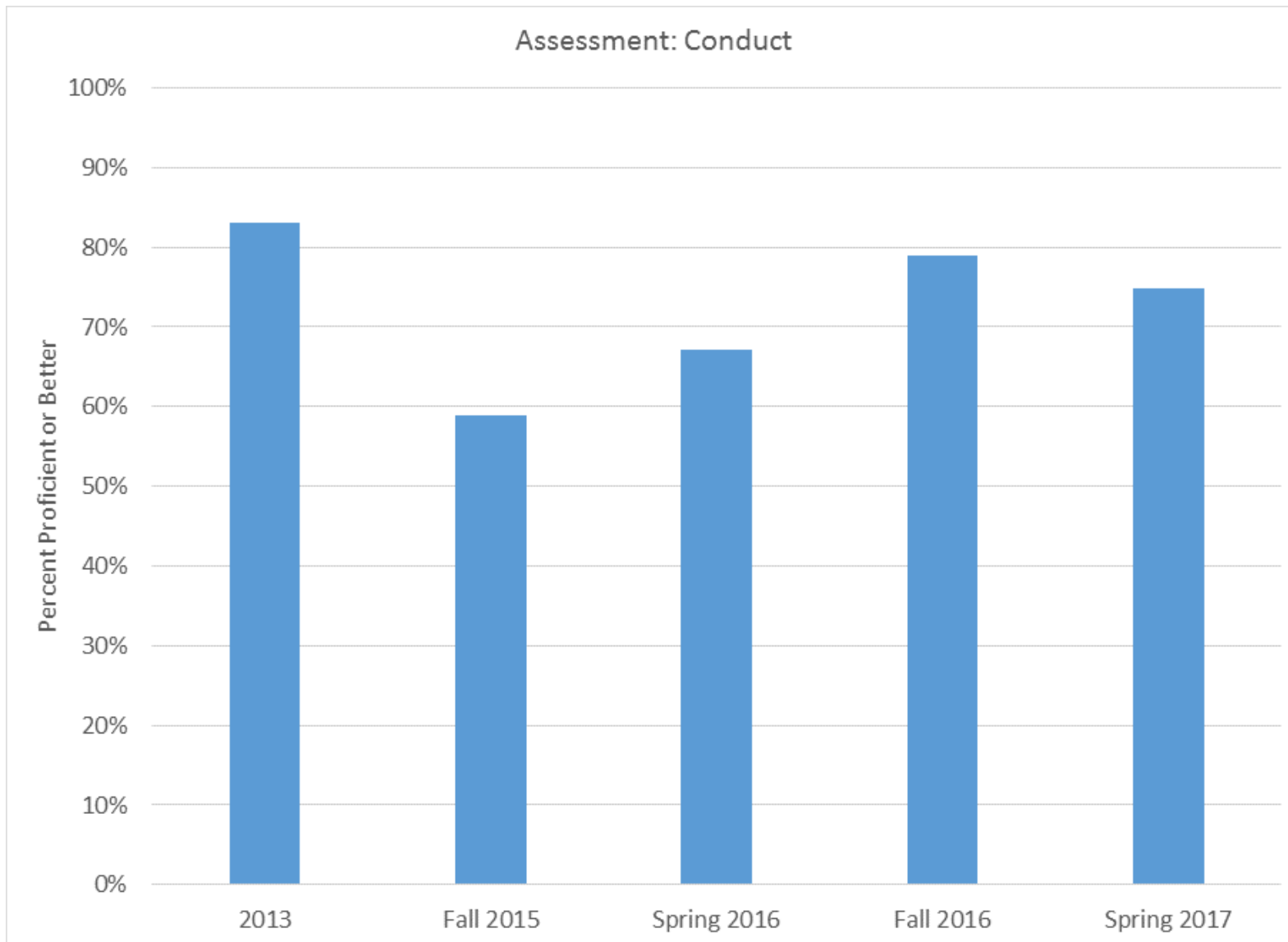


Written Communication



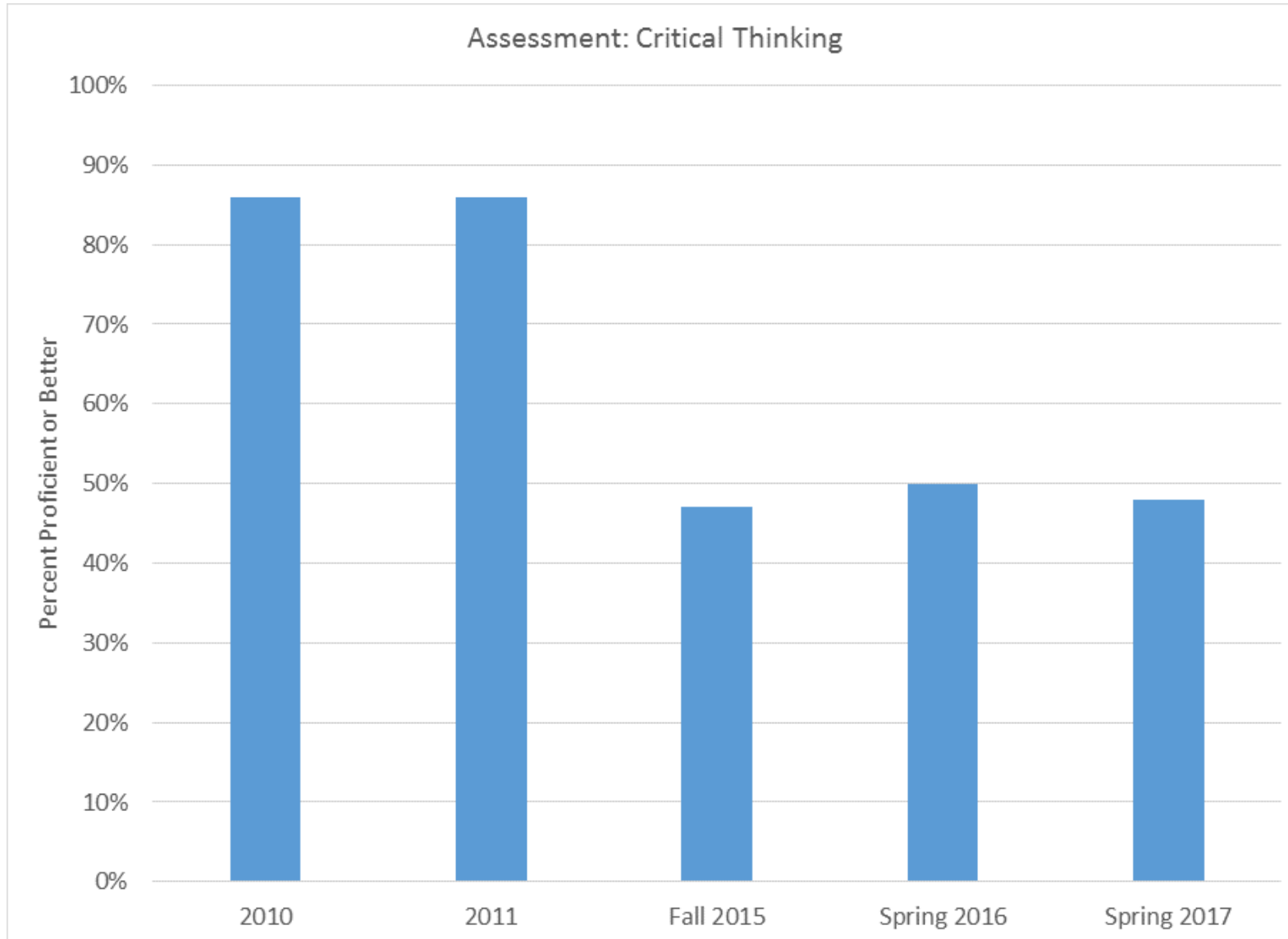


Conduct





Critical Thinking





The CLA Over Time...

https://en.wikipedia.org/wiki/Collegiate_Learning_Assessment

