

Financial Accounting (ACCT 210) Fall 2024



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Associate Professor of Accounting
MVS School of Business & Economics



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Cool, Fun-Learning Experience!!!



©CI Spring 04

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COURSE DESCRIPTION:

- Introduces world of business and accounting, accounting concepts necessary for the preparation and interpretation of financial statements. While the emphasis is on conceptual aspects of accounting fundamentals, sufficient methodology is included to demonstrate the basic operation of an accounting system, that enables the student to analyze fairly complex financial statements. Emphasize **'USER view' of accounting information** as opposed to 'Prepare' view' of accounting information system.

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COURSE OBJECTIVES:

- **To introduce accounting concepts, principles (US GAAP and IFRS) and theories.**
- **To introduce career in accounting and professional certificates in accounting**
- **To understanding corporate financial accounting, financial statements and reporting system**
- **To learn how to conduct financial analysis**
- **To analyze and interpret real-life company financial statements for investment decisions**

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PERFORMANCE EVALUATION

- | | |
|--|------|
| • Quiz (I) | 20% |
| • Quiz (II) | 20% |
| • Final Examination | 30% |
| • Real-life Company Financial Analysis Presentation (Peer evaluation, 10%, Instructor evaluation, 10%) | 20% |
| • Class Participations including Homework and attendance | 10% |
| ----- | |
| • TOTAL | 100% |
- **Unless otherwise specified, Quizzes and Final exam will be given on-ground, in-class, and in-person.**

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- **Prerequisite(s):** For Business majors: [BUS 309/ECON 309](#) and [BUS 310](#) and [MGT 326](#) with grades of C- or better and Junior Standing; for all other majors: [ACCT 220](#) and Junior Standing.
- **Contact Information:**
 - Email: daniel.shim@csuci.edu, Phone: (805) 437-2756
- **Office Hours:** In-person or On ZOOM
 - In-person or on-Zoom, Tuesdays; 1:00-2:00 pm, Thursdays; 9:20-10:20
 - Other Dates & Times; By appointment (In person or on Zoom)
 - Office hours are held for your benefits!!!
 - How to join Zoom Office Hours:
 - Please email me your preferable time to meet with me. I will email you a Zoom link.

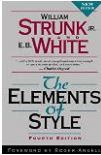
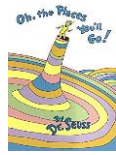
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TEXTBOOK & Supplementary Materials:

- **Dr. Shim's Modules and Relevant Articles**
 - Dr. Shim's Modules posted in the Canvas
 - Relevant articles and videos.
- **Strongly Recommend textbook:**
 - **Financial Accounting, Mark DeFond, Third Edition, 2023, Cambridge Business Publishers, ISBN, 978-1-61853-443-9**
- **Open Education Resources (OER)**
 - **MERLOT:** Multimedia Educational Resource for Learning and Online Teaching. --- MERLOT is a program of the **California State University**, partnering with educational institutions, professional societies, and industry.
 - <https://merlot.org/merlot/materials.htm?keywords=accounting&sort.property=relevance>
 - **OER Textbook: Financial Accounting | Lumen Learning**
 - <https://www.coursehero.com/study-guides/finaccounting/>

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- **For English Writing:**
 - **Strunk Jr., W. and White, E.B., The Elements of Style, latest edition, Allyn and Beacon,** 
- **For Life Lessons:**
 - **Dr. Seuss, Oh, the Places You'll Go!, Random House, New York**

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CSUCI Grading Policy	Grade	Average Score
	A+ Outstanding (*can be given by instructor)	95~100
A	93~100	
A-	90~93	
B+	87~89	
B	84~86	
B-	80~83	
C+	77~79	
C	74~76	
C-	70~73	
D+	67~69	
D	64~66	
D-	60~63	
F/UW/IC	Below 60	

* Students must obtain a grade of C- or better in each of business courses to apply them to lower division and upper division business major requirement.

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SPECIAL NOTICES:

- You are expected to complete the assigned readings, Quiz and homework every week.
- **No late submission of Quiz or Homework will be accepted, Absolutely, Positively!!!**
- **No makeup Quiz or Exam will be given** unless the instructor approves PRIOR to the appropriate test date. Failure to properly notify the instructor of your absence will result in a failing grade for that test.
- A make-up class or a missing class due to an unexpected circumstance, the class may be held on an online format (synchronous or asynchronous).
- **This syllabus and course outline is subject to change by the instructor throughout the semester. Changes may be necessary because of student's specific interest(s), the class progression and emerging topics of interest.**

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Disability Statement: If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, or call 805-437-3331. All requests for reasonable accommodations require registration with DASS in advance of need. You can apply for DASS services online. Faculty, students and DASS will work together regarding classroom accommodations. You are encouraged to discuss approved accommodations with your faculty.

Change to syllabus: The syllabus may change due to unforeseen events & flexibility during the semester. Changes will usually be announced in class as well as updated on the course site in Canvas.

Academic honesty: By enrolling at CSU Channel Islands, students are responsible for upholding the University's policies and the Student Conduct Code. Academic integrity and scholarship are values of the institution that ensure respect for the academic reputation of the University, students, faculty, and staff. Cheating, plagiarism, unauthorized collaboration with another student, knowingly furnishing false information to the University, buying, selling or stealing any material for an examination, or substituting for another person may be considered violations of the Student Conduct Code (located at <http://www.csuci.edu/campuslife/student-conduct/academic-dishonesty.htm>).

Please ask about my expectations regarding academic dishonesty in this course if they are unclear. If a student is found responsible for committing an act of academic dishonesty in this course, the student may receive academic penalties including a failing grade on an assignment or in the course and a disciplinary referral will be made and submitted to the Dean of Students office. Students are expected to familiarize themselves with the University Student Conduct Code at the following link: <http://www.csuci.edu/campuslife/student-conduct/academic-dishonesty.htm>.

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Learning Mode: Learn By Doing!

COURSE ORGANIZATION:

- Class sessions will be organized to include:
 1. An overview of the main concepts, methods and theory derived from the materials assigned for each session.
 2. Analysis and discussion of the assigned Questions, Exercises, Problems and Cases to reinforce the understanding of the learned concepts, methods and theories.
- YOU are expected to complete the assigned readings, and homework on a timely manner.
- To succeed in this course, you should regularly (weekly) read relevant chapter and go over as many assigned questions as you can.

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How to Survive and Succeed
Dr. Shim's Class!
Show Up On time!
Listen & Participate!!
Practice, Practice, Practice!!!



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Why College Degree? When Is a California College Degree Worth the Cost? A New Study Has Answers:

- The data, all from the federal government, show that the time it takes to recoup the net costs of earning a degree at Cal State San Bernardino is less than three months.
- (Further information, Please read article posted in the Canvas!)

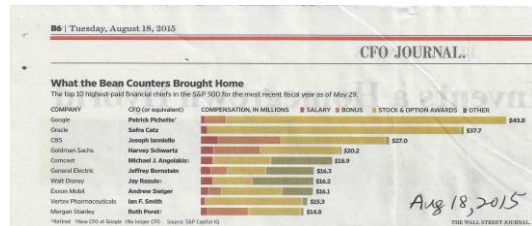
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List of The 7 Highest Paid CFO In The World (2022)

- 1. Patrick Pichette, CFO of Google,**
 - \$16.5 million in 2023. This includes a base salary of \$2.7 million and stock awards worth \$11.2 million.
- 2. Anthony Noto, SoFi (a FinTech)**
 - \$15.8 million in 2023. This includes a base salary of \$500,000, stock awards worth \$9.2 million, and a cash bonus of \$6 million
- 3. Ms. Safra Ada Catz, Oracle Corporation**
 - \$12.7 million. This includes—a base salary of \$950,000, stock awards worth \$9.4 million, and a cash bonus of \$2.3 million
- 4. Joseph R. Ianniello, CBS Corporation**
 - \$13.4 million in 2023, including a base salary of \$3 million and stock awards worth \$9 million.
- 5. Harvey M. Schwartz, Goldman Sachs**
 - \$24.5 million in 2023, including a base salary of \$2.7 million and stock awards worth \$21.2 million.
- 6. Michael J. Angelakis, Comcast Corp.**
 - \$14.3 million in 2023, including a base salary of \$1.8 million and stock awards worth \$10.3 million.
- 7. Howard Schiller, Coria Laboratories**
 - \$8.5 million in 2023. This total pay includes a base salary of \$1.5 million and stock awards worth \$5.9 million restricted stock awards.

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What the Bean Counters Brought Home?



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Shim' Favorite Quote!

**Without a Big Dream,
No Need to Do Hard-work;
Without Hard-work,
No Need to Dream.**
(Vision + Perseverance)

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Homework:

- Please write two-page reflection paper on "Elon Musk 10 Rules of Success" by discussing 3 key takeaways from the video.
- Due Date: 11:59 PM on Thursday, September 5th
- No late submission will be accepted, **ABSOLUTELY POSITIVELY!!!**

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Now Elon Musk Story! 10 Rules for Success

<https://www.youtube.com/watch?v=N0bj4UZ3zWg>



- Born in June 28, 1971 (age 53 years), Pretoria, South Africa
- In 1997, Earned bachelor's degrees in physics and economics from University of Pennsylvania, Philadelphia, in 1997
- Enrolled in graduate school in physics at Stanford University in California, but he left after only two days...
- In 1999, Founded an online financial services company, X.com, which later became PayPal, which specialized in transferring money online. Sold PayPal to EBay for \$1.5 billion in 2002.
- In 2004, started Tesla, SpaceX and Neuralink and et. al..
- In 2023, the Richest Person in the World, Net worth, \$230B.
- In May 2024, net worth of \$231B. The second richest person in the world.

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10 Rules for Success!



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Now Elon Musk Story! 10 Rules for Success

• <https://www.youtube.com/watch?v=N0bj4UZ3zWg>

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Join the Accounting Option! Starting Fall 2024



2nd year:

- Fall - ACCT 210: Financial Accounting
- Spring - ACCT 220: Managerial Accounting

3rd year Fall:

- ACCT 520 Accounting Information Systems & Data Analytics
- ACCT 530: Federal Taxation

3rd year Spring:

- ACCT 500: Applied Managerial Accounting
- ACCT 510: Intermediate Accounting
- BU (ACCT) 492: Accounting Internship-VITA (Voluntary Income Tax Assistance)

4th year Fall:

- ACCT 420: Auditing and Analytics

Logos for MTS, Channel Islands, and other partners are shown at the bottom.

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Accounting Option @ CI: Starting Fall 2024!

***If you complete CI's three required-accounting courses and additional five accounting-option courses, you will meet the accounting-course requirements to sit for the CPA exam in California!!! (https://www.dca.ca.gov/cba/applicants/cpa_exam_quick_tips.pdf)

- **Second Year**
- **Fall Semester:**
 - ACCT 210: Financial Accounting
- **Spring Semester:**
 - ACCT 220: Managerial Accounting
- **Third Year**
- **Fall Semester:**
 - ACCT 300: Applied Managerial Accounting
 - ACCT 320 Accounting Information Systems and Data Analytics
 - ACCT 330: Federal Taxation
- **Third Year**
- **Spring Semester:**
 - OR, ACCT 300: Applied Managerial Accounting
 - ACCT 310: Intermediate Accounting
 - BU (ACCT) 492: Accounting Internship-VITA (Voluntary Income Tax Assistance)
- **Fourth Year**
- **Fall Semester:**
 - ACCT 420: Auditing and Analytics

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Real-life Company Financial Analysis:

(1) Presentation (10%); Peer Evaluations

(2) PPTs and/or Video Evaluation (10%): Instructor

- You are required to find two real-life companies competing each other, conduct financial analysis and make recommendations to Dr. Daniel Shim which company he should invest in.
- Step 1) Find two real-life companies competing each other
 - Examples) Apple vs. Samsung; Ford vs. Toyota; United Air vs. US Air; NVIDIA vs. AMD, Nike vs. Adidas; Home Depot vs. Lowe; Target vs. Walmart; Patagonia vs. REI, McDonalds vs. In-N-out, etc.
- Step 2) Conduct financial analysis
 - (1) Dollar and percentage analysis
 - (2) Trend analysis
 - (3) Component analysis
 - (4) Ratio analysis
- Step 3) Make recommendations Dr. Shim which company he should invest in.

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Additional Requirement:

- This team project should be completed by a group of no more than 3 students.
- Presentation can be done in-person in class or by showing a recorded video in class
- Each team must upload either team PowerPoint slides or a Video for a video or both to the Canvas.
- The presentation should take no more than 15 and 5 minutes of Q&A session.
- All members should be participated in the presentation.
- All members should wear business professional attire: Business Casual or Business Formal is recommended.

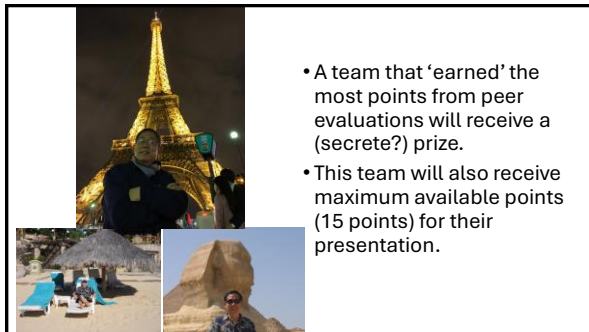
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Expected Format of Real-life company Financial Analysis Presentation

- Executive Summary: Purpose, Financial Analysis employed, Results, Findings & Recommendations (1-2 slides)
- Section 1: Purposes/Objectives of paper (1-2 slides)
- Section 2: Background information of your companies (2-3 slides)
 - (company history, major products and customers, competition, sales trend, stock price trend)
- Section 3: Financial Statement Analysis (7-10 slides)
 - a. Dollar and Percentage Change Analysis
 - b. Trend Analysis
 - c. Component Analysis
 - d. Ratio Analysis
 - e. Other Relevant Analysis
- Section 4: Your Recommendation about Investment and Rationales for your recommendation (2-3 slides)
- Section 5: References (1-2 slides)
- Attachments:
 - 1. Recent Comparative Financial Statements (Income Statement, Balance Sheet, Statement of Cashflow) of both companies.
 - 2. Excel analysis file



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- A team that 'earned' the most points from peer evaluations will receive a (secrete?) prize.
- This team will also receive maximum available points (15 points) for their presentation.

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COURSE SCHEDULE

Session 1: August 27, 29

- Course Syllabus
- Read & be prepare to discuss PowerModule 1: Intro to World of Business & Accounting

Session 2: September 3, 5

- Read & be prepare to discuss PowerModule 2: Financial Accounting and Reporting-Overview

Session 3: September 10, 12

- Read & be prepare to discuss PowerModule 3: Income Statement

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COURSE SHCEDULE

Session 4: September 17, 19

- Read & be prepare to discuss PowerModule 4: Balance Sheet and Statement of Cashflow

Session 5: September 24, 26

- Practice on finding and understanding real-life company financial statement

--- September 26: Quiz (I)

Session 6: October 1, 3

- Read & be prepare to discuss PowerModule 5-1: Financial Statement Analysis (FSA) I, (1): Dollar and percentage change analysis, (2) Trend analysis (3) Component Analysis

Session 7: October 8, 10

- Read & be prepare to discuss PowerModule 5-2: FSA (II): Ratios Analysis and other relevant analysis

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COURSE SCHEDULE

Session 8: October 15, 17

- Discuss Real-life Company Financial analysis Project, Organize Team and submit team project proposal
- Read & be prepare to discuss PowerModule 6: Real-life Company Financial Analysis-Apple

Session 9: October 22

- Practice Real-life Company Financial Statement Analysis
- Finalize Real-life company project proposal

Session 10: October 24, Quiz (II)

Session 11: October 29, October 31, Nov., 5

- Read & be prepare to discuss PowerModule 7: Accounting cycle (I) Overview, Journalization and Trial Balance

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COURSE SCHEDULE

Session 11: November 7, 12
 --- Read & be prepare to discuss PowerModule 8: Accounting cycle (III): Adjusting Entries and Adjusted Trial Balance

Session 12: November 14, 19
 --- Read & be prepare to discuss PowerModule 9: Accounting cycle (V): Preparation of Financial Statement and Closing entries

Session 13: November 21, 26
 --- Real-life Company Financial Analysis Presentation
 November 28-30, Thanksgiving Break (No Class)

Session 14: December 3, 5
 --- Real-life Company Financial Analysis Presentation
 --- Practice & Preview for the Final

Final Exam Period: December 9-14 (No Class)
 --- **Final Exam: December 12, 8-10 AM**

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SPECIAL NOTICE:

- You are expected to complete the assigned readings and homework every week and to complete on-time.
- **No makeup exam will be given** unless the instructor approves **PRIOR** to the appropriate exam date. Failure to properly notify the instructor of your absence will result in a failing grade for that exam.
- **This syllabus and course outline is subject to change by the instructor during the semester. Changes may be necessary because of student's specific interest(s), the general class progression and emerging topics of interest.**


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You can lead a horse to water, but
 You can't QUENCH her/his THIRST!!!



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Let's Get-to-Know, YOU! Introduce Yourself!!!



- **Name:** (Last, First and Nick Names?)
- **Any Work Experience/History? Years?**
 - Information about Current Employer (Company Name, Address, Email address, Nature of Business?)
 - Current Position?
 - Major Responsibilities?
- **One fun-fact** about you (Sport, Hobby, Award, Contributions, 'Secret (?)', etc.)
- **Expectations from ACCT 210 course?**
- **One Plan for 2024-2025?**

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Elon Musk (\$230 B) vs. Mark Zuckerberg (\$132 B)

(1) Elon Musk vs Mark Zuckerberg, Epic Rap Battles of History (youtube.com)
 (2) Elon Musk VS Mark Zuckerberg RAP BATTLE (AI) (youtube.com)

See you in Rome?



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Elon vs. Mark Rap Battle (1:04)



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