# BUS 110 SYLLABUS – BUSINESS LAW – Spring 2025

**CLASS MEETS**: Thursdays, 9 a.m.— noon; 1/13 through 5/16 — Broome Library 2330 (some days may be ZOOM)

INSTRUCTOR: Panda Kroll, Esq., panda.kroll@csuci.edu; 805-551-0773

**OFFICE HOURS**: Broome Library 2330 - 12:00-1pm Thursday or 5:00-6:00pm Wednesday by Zoom

**TEXT:** Joshua Greene - Moral Tribes: Emotion, Reason, and the Gap between Us and Them (2013)

DATE	TOPICS TO COVER IN CLASS	READING & HOMEWORK DUE THE NIGHT BEFORE CLASS
1/23 Week One	MODULE I – WHY HAVE LAWS AT ALL?  I. The Legal Environment in Which We Live  Sex and Drugs @Work  When Is an Act Legal/Illegal?  What is the "Age of Consent?"  Is Selling Cannabis Legal? Is Porn Legal?	Assignments are on Canvas.  ALLOW 4-6 HOURS TO COMPLETE ASSIGNMENTS  – this will be true each week, so plan accordingly!  By 11:59pm THE NIGHT BEFORE THIS CLASS:  Week One Media Assignment - Watch and Discuss:  ✓ The Inventor: Out for Blood In Silicon Valley (2019) - 2 hrs  ✓ Pronounce Your Name  ✓ Answer Short Survey  ✓ Complete Extra Credit Worksheet: CANVAS #1  ✓ Participate in Extra Credit Discussion to two short news articles:  Laws Regulating Sex and Drugs  "Ventura County police raid alleged marijuana-delivery service"  "Judge quits after massive porn cache is found on work computer"
1/30 Week Two	"Truthiness" v. Critical Thinking When was the last time you changed your mind?  When Is an Act Legal/Illegal? (cont.) Is Cannabis "Discrimination" Illegal? Is Drug Testing Illegal?  Video: Supreme Court oral arguments in Ross  Sign up for informal presentation: Moral Tribes chapter  "Truthiness" v. Critical Thinking When was the last time you changed your mind?  When Is an Act Legal/Illegal? (cont.) Is Cannabis "Discrimination" Illegal? Is Drug Testing Illegal?  Video: Supreme Court oral arguments in Ross  Sign up for informal presentation: Moral Tribes chapter  State & Federally Protected Classes, e.g.: *Disability *Gender *Religion *Race *"Color" *Nat'l Origin/Ancestry *Citizenship *Age (only old) *Veteran Status *"Sex" - Title VII: Bostock v. Clayton County	Week Two Media Assignment: Watch and comment on one of the short videos on public speaking  Read Case Study posted in Canvas: Ross v. RagingWire (medical cannabis @work) Complete Worksheet: CANVAS #2A  Participate in Extra Credit Discussion: Should medical cannabis be kept from minors at all costs?  TEXTBOOK READING (Published on Canvas): Jennings, Ch. 1 - Introduction to Law, Jennings, Ch. 5 - Business & the Constitution  ✓ Read Ch. 1 pp 2-6, 11-14 (esp. private v. public law, criminal v. civil law)  ✓ Study Exhibit ("Exh.") 1.2  ✓ Ch. 5 pp. 87-89, 92 (esp. "What is Police Power?")  ✓ p. 96 (state v. federal regulation, "preemption") Complete Worksheet: CANVAS #1B  Moral Tribes: Part 1-Moral Problems  - Intro + Chapter (Ch) 1: The Tragedy of the Commons (pp. 1-27)  - Ch 2: Moral Machinery – MAGIC CORNER (pp. 28-65)

	Sources of Law Statutes & Judicial Decisions When Is an Act Legal/Illegal? (cont.)	Week Three Media Assignment: Podcast & Discussion, Brian Klaas on Power and the Temptation of Corruption (1hr, 22 mins)
2/6 Week Three	Sex Laws: Were Romeo & Juliet guilty of sex crimes?  Obscenity Laws: Is rap music obscene?	Sex Laws ✓ Sexts – Pornography? Obscenity? ✓ Rap Music  Complete Worksheets: CANVAS #3A & B
	What is "sexting," and is it child pornography?  Video: Teen Sexting & Law Enforcement Teens Accused of Sexting Fight Back	Be prepared to discuss: How did the teens defend themselves from the threat of state criminal charges for child pornography arising from their use of their cell phones?
		MORAL TRIBES Ch 3: Strife on the New Pastures (pp. 66-104)
	Sources of Ethics: What If There Were No Laws? What If The Laws Are Unfair?	Week Four Media Assignment: Watch and discuss "Trolley Problem" clip from 2016 sitcom, "The Good Place"
2/13 Week Four	Cyber-Crime & Punishment: Civil Liability and Criminal Guilt for Emails and Facebook Postings	UPLOAD Answers to CANVAS #4 Case: Garrity v Hancock Insurance (The Boss Who Didn't Appreciate E-Mail Top Ten Lists)
	<ul> <li>How to:</li> <li>Regulate "new" torts/crimes</li> <li>Distinguish criminal from civil law</li> <li>Manage your online reputation</li> </ul>	Complete Worksheets:  Cyber Laws  ✓ Privacy & Reputation on the Internet - CANVAS #4B  ✓ Virtual Lives/Real Consequences - CANVAS #4C  The MySpace Suicide Case
	Video: MySpace Suicide: Witness Testimony	MORAL TRIBES Ch 4: Trolleyology (pp. 105-132)
	MODULE II – "SEZ WHO?" Evidence in Litigation	Week Five Media Assignments: Watch and discuss videos, "What is the difference between Ethics, Morality and the Law?" "A Beautiful Day in the Neighborhood
2/20 Week Five	Litigation in Our Judicial System: How Does a Lawsuit Begin? Which Facts Matter? What is the Truth and Who Decides?	TEXTBOOK READING: Jennings, Ch. 3: The Court System & Dispute Resolution Complete Worksheet: CANVAS #5A
	What 2 Do When U Want 2 Sue and How 2 Prove Your Case	UPLOAD Answers to CANVAS #5B Wal-Mart Stores v. Johnson "Reining Deer," pp. 73-74
	<ul> <li>How to:</li> <li>Write/respond to a "demand" letter</li> <li>Decide whether to litigate</li> <li>Avoid Evidence "Spoliation"</li> </ul>	MORAL TRIBES: Part 2-Morality Fast & Slow Ch 5: Efficiency, Flexibility, & The Dual-Process Brain (pp. 132-146) Ch. 6: A Splendid Idea (pp. 147-175)
	Exercise: Litigation Flowchart	
2/27	<u>Constitutional Law</u> Our Fundamental Rights	Week Six Media Assignment: Watch and discuss docudrama, On the Basis of Sex
2/27 Week Six	CONSTITUTION TEST (open book)  Federal & State Constitutional Controversies Which Laws Are "Fundamental?"	MORAL TRIBES Ch. 7: In Search of Common Currency (pp. 175-190)  Complete Worksheet: CANVAS #6A 1) US Constitution Fill-In-The-Blanks

	Bill of Rights/Equal Protection/Due Process  • Declaration of Independence • Racial Inequality in Land Ownership  Students' Rights/Equal Protection  T-Shirt Wars  Bathroom Wars  How to:  Use the 14th Amendment offensively to protect individuals from discrimination based on membership in a protected class  How to:  Use the 1st Amendment offensively to protect pro-drug/pro-choice/anti-gay messages	Complete Worksheet: CANVAS #6B  2) Student Speech Controversies: T-Shirt Wars!  ✓ Morse (Juneau School Bd.) v. Frederick  "BONG HiTS 4 JESUS" in SCOTUS  ✓ Nuxoll v. Indian Prairie School Dist.  "Homosexuality is Shameful"  Harper v. Poway School Dist.  "Be Happy Not Gay"  T.A. v. McSwain Union Elementary School Dist.  "Abortion Is Murder/Growing Growing Gone"  MORAL TRIBES  Part Four: Moral Convictions Ch. 8: Common Currency Found (pp. 190-211)
	Constitutional Law, cont.:  Do Corporations Have 1st Amendment Rights?	Week Seven Media Assignments: Documentary: Food Evolution Video: "Cultural Relativism: Is morality relative to culture?"
3/6 Week Seven	How to:  Use the 1st Amendment defensively to avoid liability for controversial messages  MODULE III: The Law of Torts (intentional/Negligent)  Tort Law: Intro to Risk Allocation - Who Should Pay for Careless/Criminal Acts?  Elements of Negligence  • Duty  • Breach of Duty (Carelessness)  • "But For" Causation (Factual Cause)  • Proximate Cause (Legal Cause)  • Damages  How to:  Use the 1st Amendment defensively to avoid tort liability for controversial messages  How to: Respond to requests for references  Torts "Matching" Exercise	TEXTBOOK READING (in Canvas): Ch. 8 – Business Torts  Complete Worksheet: Canvas #7A  1) McCollum v. CBS/Ozzy Osbourne (negligence: wrongful death/product liability)  2) UPLOAD Answers to CANVAS #7B Randi W. v Muroc School District (negligence: fraud/concealment, duty to third parties)  3) UPLOAD Answers to CANVAS #7C Graves v. Warner Bros (Jenny Jones murder case – duty: premises liability)  4) UPLOAD Case Brief CANVAS #7D Kubert v Best (Driving While Texting)  MORAL TRIBES Ch. 9: Alarming Acts (pp. 211-254)
3/13 Week Eight	Tort Law, cont.: Are Laws Protecting Privacy & Reputations Consistent with The First Amendment?  How to: Avoid exploitation and defamation claims  Video: Eminem "Brain Damage"	Week Eight Media Assignment: Mockumentary: Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan  MORAL TRIBES: Ch. 10: Justice & Fairness (pp. 254-289)  TEXTBOOK READING (in Canvas): California Trade Secrets Law Ch.14 – Intellectual Property; Study Exh. 14.1

	OUIZ on IP (Intellectual Property) Law  Be sure you know and can apply the definitions:  A. Copyright & Fair Use B. Trademark C. Patent D. Trade Secret E. DMCA "Safe Harbor" Defense  Video: "Pretty Woman"  PUBLISH STUDY GUIDE FOR TEST I	1) UPLOAD Answers to CANVAS #8A:  Campbell v Acuff-Rose Music (2 Live Crew)  2) Complete Worksheet: CANVAS #8B  ✓ Bailey v. Mathers, III (a/k/a Eminem, Slim Shady)  ✓ "Borat" complaint and pages of Panda's article  3) Complete Worksheet: CANVAS #8C  ✓ Trade Secrets – article explaining California law  ✓ Viacom v. YouTube – article on \$1B lawsuit  STUDY FOR QUIZ ON IP DEFINITIONS
3/20	SPRING RECESS - DARK	
3/27 Week Nine	TEST I  Trademark and Fair Use Product Liability/False Advertising  How to know: Know when advertising is "false" How to know: Know when coffee is "too hot"?  Video: "Barbie Girl"  Video: "Borat" mockumentary presentation	Week Nine Media Assignment: Watch and discuss NYT report on McDonald's Hot Coffee case  1) UPLOAD Answers to Canvas #9A: Stella Liebeck v McDonald's (Hot Coffee, Cold Truth)  2) Complete Worksheet: Canvas #9B: Mattel v MCA Records (The Plastic Plaintiff)  EXTRA CREDIT DISCUSSION: Documentary: The Seeds of Vandaana Shiva  STUDY FOR TEST
4/3 Week Ten	MODULE IV –The Law of Contracts Part I - Formation "Did I Agree to That?"  Intro to Contracts – Contract Formation  Sources of Contract Law: UCC – Common Law  How to: Know when a contract has been formed How to: Know when a contract needs to be in writing (Statute of Frauds)  Video: "Pepsi Stuff"  Video Clip: "Some Kind of Monster"	Week Ten Media Assignment: Watch video, "Contract Law: Offer and Acceptance"  1) Complete Worksheet: CANVAS #10A (Fill-in-Blanks) Common Law & UCC Contract Rules  Read Jennings Ch. 10 pp. 230-232, 236-242, 247-249 Exhibits 10.3, 10.5; definition of contract p. G-5  2) UPLOAD Answers to CANVAS #10B Case: Leonard v. PepsiCo (Does "Pepsi Stuff" Include a Harrier Jet?)  3) UPLOAD Answers to CANVAS #10C Case: Rosenfeld v Basquiat (The Artist, The Crayon, & The Contract)  4) UPLOAD Answers to CANVAS #10D Case: Reed v. King (The Haunted House)  MORAL TRIBES: Ch. 11: Deep Pragmatism (pp. 289-347)
4/10 Week Eleven	The Law of Contracts, continued Performance & Defenses  "Battle of the Forms"  What happens when businesses exchange competing forms with different terms?	Week Eleven Media Assignment: Watch video, "Elements of a contract"  Read Jennings pp. 254-263, 267-68 Defenses/Remedies Study Jennings Exhibit 12.2 - UCC Warranties

MODULE V – Business Entities  Corporations and Other Forms of Doing Business  How to:  Form a sole proprietorship Fall into a partnership (without really trying) Limit liability, fund a business  How to: Fire someone and not get sued (hint: fire no-one/fire everyone): Agency  MODULE V – The Law of Corporations / Agency Read Jennings:Ch. 18, pp. 410-426, esp. Exhibit 1  1) UPLOAD Answers to CANVAS #13A Case: Vrabel v Acri (Ma & Pa café)  2) UPLOAD Answers to CANVAS #13B (What are the different forms of business entities?)  Read Ch. 15 pp. 350-354, 356, 358 3) UPLOAD Answers to CANVAS #13C Case: Cody v Harpo ("O! Oprah")	althy) ers)
	ey 18.1
Week Fourteen Media Assignment: Watch video "Harassment for Non-Supervisors Training Course Harassment for Non-Supervis	e"
5/8 READING WEEK – NO CLASS Week Fifteen Media Assignment: Watch "The Se	Social Network <u>"</u>

5/15 Week Fifteen	("FINAL" – not cumulative) TEST III 8:00-10:00 a.m.  Employment Law: Agency, cont. Discrimination/Harassment/Retaliation Equal Opportunity under Federal & State Laws  How to: Tolerate Intolerance	Religious and Gender Discrimination @ Work UPLOAD Answers to CANVAS #15A: Buonanno v. AT&T (Conservative Christian's right to disagree w/gay-friendly workplace policies)  Read Jennings p. 399 (BFOQ), pp. 404-405 (ADA) Read Jennings "Consider" 17.3 on pp. 397-98 ("Church of Body Modification")  UPLOAD Answers to CANVAS #15B "Consider" Exercise: Church of Body Modification  STUDY FOR TEST
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### **BUS 110: OVERVIEW OF COURSE AND COURSE EXPECTATIONS**

This Syllabus may change due to unforeseen events & flexibility during the semester. Changes will usually be announced in class as well as updated on the course site in Canvas.

#### **Course Format:**

The best way to learn and to apply the law is to read about and discuss legal issues that affect us, applying critical thinking to find rational conclusions. For this reason, this is not a lecture-based class. Instead, this class requires substantial student preparation and participation. You will discuss your responses to assignments and apply what you have learned to both hypothetical and real situations. You are responsible for completing worksheets and other reading before class begins, and for checking your email/Canvas each week for announcements, changes, clarifications, and assignments.

#### **Method of Student Evaluation:**

Exam Score (best two out of three)	60%
Homework Score (Quizzes, Uploaded Assignments)	30%
Oral Presentation on Moral Tribes.	5%
Participation (Discussion Boards/Opt In/Out with ✓+ or -)	5%

#### **Cut-Offs for Final Grade:**

94% = A; 90% = A-; 87% = B+; 84% = B, 80% = B-; 77% = C+, 74% = C, 70% = C-; 67% = D+, 64% = D. Below 64% = F

# **Exam Score:**

Exam Score is evaluated on your best score on two out of three multiple-choice tests, based on lecture, readings, assignments and/or any topics discussed during class. I will provide a study guide prior to each test. There will be no cumulative final, although tests may include material discussed throughout the semester. I will exclude your lowest-graded test from your score. N.B.: I do not give make-up tests; that is why I count only two out of the three tests.

**Homework Score**: Homework Score is evaluated on homework uploads due *prior* to class and any in-class quizzes. If you upload the homework assignment to Canvas after class begins, you will not receive credit, i.e., **no late homework**.

# Class Preparedness Score - Opt-In to "Plus/Check/Minus":

Class Preparedness Score is evaluated based on your participation. To prepare for class discussion of the articles and cases in Canvas and the textbooks, complete worksheets and upload assignments. You will also learn how to prepare and will be expected to respond to questions from a case brief for each assigned legal decision. Your Class Preparedness Score is based on questions from your brief and assigned materials. When I call roll, I will ask you to respond with "plus," "check," or "minus." I will randomly call on students who responded "plus," and will not call on students who respond "minus." A response of "check" has the result that I will not call on you unless I've gone through all the plusses and have more questions. You will need to respond with "plus" at least five times throughout the semester to earn full credit, and more than that if you have responded "minus" or been absent. If you arrive in class after roll is taken, I will mark you absent and as an "Opt-Out" unless and until you see me class within 15 minutes of class start time with your "plus," "check" or "minus" status so that I can update the roll.

Attendance: Students are expected to arrive at class on time. Only one undocumented absence will be allowed during the semester without consequence. Each additional undocumented absence will result in a 3% penalty deduction from a student's grade up to three undocumented absences (9%). Three late arrivals (15 mins or more) will count as one undocumented absence. Students who are absent four classes or more without proper documentation will not pass the class. For absences with extenuating circumstances related to a medical condition or disability for which you may require reasonable accommodation, please refer to the Disability Statement.

**Oral Presentation:** You will prepare an oral presentation on a chapter from *Moral Tribes* according to a rubric, which will count as 5% of your final grade.

### What is Critical Thinking?

This course focuses on applying **critical thinking** skills to solve ill-structured problems. To be successful in this course and in the job market, you will need to develop the capacity to evaluate skillfully and fairly the quality of evidence and detect **error**, **hypocrisy**, **manipulation**, **dissembling** (lies), and **bias** (prejudice). In other words, distinguish Truth from "Truthiness."

- Identifying issues and prioritizing which to address;
- Using evidence, experience, and values to analyze these issues;
- Managing uncertainty and risk; and
- Making rational decisions (i.e., finding the most productive solution that is sensitive to uncertainty & risk)

### **Course Objective:**

An overview of the ethical environment for business operations, with a special emphasis on the legal environment. Explores decision-making frameworks for managers in addressing ethical and legal issues that confront modern business organizations. Provides students with practical knowledge of ethical and legal principles and issues that arise in business. Businesses are subject to employment and contract disputes, negligence claims, regulatory compliance, and other legal claims, yet many business owners and managers are ill-equipped to identify legal risks before they arise. Without legal sophistication, business cannot identify and implement strategies to prevent problems from occurring or, at least, from spiraling out of control. While litigation is an inevitable cost of doing business, it is controllable. Students will develop the ability to spot potential legal problems and manage risks, enhancing their marketability to the businesses that employ them, and increasing their effectiveness as entrepreneurs.

# **Program Learning Goals:**

- 1. Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills.
- 2. Demonstrate orally and in writing analytical and integrative skills in making business decisions.
- 3. Demonstrate an understanding of the global operating environment of business.
- 4. Produce written innovative and integrative business plans that adapt to uncertain and unpredictable environments.
- 5. Demonstrate an understanding of relevant disciplines.
- 6. Demonstrate leadership skills in a variety of situations and settings.

#### **Student Learning Outcomes**

At the completion of this course, students will be able to:

- 1. Read business cases and legal cases and describe orally and in writing the issues of the cases (1,5).
- 2. Describe in writing alternative ethical frameworks and their implications for managers (1,5).
- 3. Demonstrate in writing an understanding of the inter-relationships among the disciplines within business economics (1.3.4.5).
- 4. Identify orally and in writing key alternatives to business actions based on ethical and legal theory and justify recommended actions (1,3,4,5).

Use of AI Tools, Cheating, Plagiarism and Other Forms of Academic Dishonesty: Use of AI tools, including ChatGPT, is permitted in this course for students who wish to use them. To adhere to CSUCI's academic integrity scholarly values, students must cite any AI-generated material that informed their work (this includes in-text citations and/or use of quotations, and in your reference list). Using an AI tool to generate content without proper attribution qualifies as academic dishonesty. Don't copy another student's assignment or test and don't let another student copy your assignment or test. CSUCI characterizes its graduates as creative in developing imaginative self-expression and independent thinking and dedicated to maintaining principles of intellectual honesty. Academic dishonesty is

incompatible with these characteristics. Accordingly, you are expected to complete your own work, and you will be subject to sanctions if you cheat or assist others in cheating. If a student is suspected of submitting work containing word-for-word or closely paraphrased language from another student's work, OR if a student is suspected of assisting another student in copying, both student(s) will receive no credit for any such suspected assignments//tests and will be reported to CSUCI's Judicial Affairs for adjudication / sanctions, up to and including a failing course grade. See <a href="https://policy.csuci.edu/sa/01/sa-01-003.htm">https://policy.csuci.edu/sa/01/sa-01-003.htm</a>.

**Disability Statement:** If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, call 805-437-3331 or email accommodations@csuci.edu. All requests for reasonable accommodations require registration with DASS in advance of needed services. Faculty, students, and DASS will work together regarding classroom accommodations. Please discuss approved accommodations with me ASAP.

**My Bio:** I am an attorney with 25 years of civil litigation/trial experience. I have taught business law, ethics and biotechnology law to CSUCI undergrads and grads for over 20 years.

**My Office hours**. I have listed office hours at the top of this syllabus. Please send an email if you'd like to schedule a time to meet. I encourage you to talk to me in person if you have any questions or concerns regarding this class.







"On the Internet, nobody knows you're a dog."