BUS 110 SYLLABUS – BUSINESS LAW – Fall 2024

CLASS MEETS:Thursdays, 9 a.m.- noon; 8/29 through 12/12 - DEL NORTE 1555 (some days may be ZOOM)INSTRUCTOR:Panda Kroll, Esq., panda.kroll@csuci.edu; 805-551-0773OFFICE HOURS:Martin V. Smith Hall 1171 - 12:00-1pm Thursday or 5:30-6:30pm Wednesday by ZoomTEXT:Joshua Greene - Moral Tribes: Emotion, Reason, and the Gap between Us and Them (2013)

| DATE | TOPICS TO COVER IN CLASS | READING & HOMEWORK DUE THE NIGHT BEFORE CLASS |
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| | MODULE I – WHY HAVE LAWS AT ALL? | Assignments are on Canvas. |
| 8/29 Week One | I. The Legal Environment in Which We Live Sex and Drugs @Work When Is an Act Legal/Illegal? What is the "Age of Consent?" Is Selling Cannabis Legal? Is Porn Legal? | ALLOW 4-6 HOURS TO COMPLETE ASSIGNMENTS this will be true each week, so plan accordingly! By 6:00pm on this day: Answer Short Survey Pronounce Your Name (on Canvas Discussion Module) Complete Worksheet: CANVAS #1 Participate in Extra Credit Discussion: Laws Regulating Sex and Drugs WATCH FEATURE LENGTH DOCUMENTARY The Inventor: Out for Blood In Silicon Valley (2019) - 2 hrs Graded Discussions: Reaction to The Inventor documentary Reaction to two short news articles |
| 9/5 Week Two | <u>"Truthiness" v. Critical Thinking</u> When was the last time you changed your mind? When Is an Act Legal/Illegal? (cont.) Is Cannabis "Discrimination" Illegal? Is Drug Testing Illegal? Video: Supreme Court oral arguments in Ross Sign up for informal presentation: Moral Tribes chapter <u>"Truthiness" v. Critical Thinking</u> When was the last time you changed your mind? When Is an Act Legal/Illegal? (cont.) Is Cannabis "Discrimination" Illegal? Video: Supreme Court oral arguments in Ross Sign up for informal presentation: Sign up for informal presentation: | "Ventura County police raid alleged marijuana-delivery service" "Judge quits after massive porn cache is found on work computer" Media Assignment: Watch, Comment on One of the Short Videos on Public Speaking Read Case Study posted in Canvas: <i>Ross v. RagingWire</i> (medical cannabis @work) <i>Complete Worksheet:</i> CANVAS #2A TEXTBOOK READING (Published on Canvas): Jennings, Ch. 1 - Introduction to Law, Jennings, Ch. 5 - Business & the Constitution ✓ Read Ch. 1 pp 2-6, 11-14 (esp. private v. public law, criminal v. civil law) ✓ Study Exhibit ("Exh.") 1.2 ✓ Ch. 5 pp. 87-89, 92 (esp. "What is Police Power?") ✓ p. 96 (state v. federal regulation, "preemption") <i>Complete Worksheet:</i> CANVAS #1B Moral Tribes: Part 1-Moral Problems Intro + Chapter (Ch) 1: The Tragedy of the Commons (pp. 1-27) Ch. 2: Moral Machinery – MAGIC CORNER (pp. 28-65) ALLOW 4-6 HOURS TO COMPLETE ASSIGNMENTS this will be true each week, so plan accordingly! |

| | *Disability *Gender *Religion *Race *"Color" *Nat'l Origin/Ancestry *Citizenship *Age (only old) *Veteran Status *"Sex" - Title VII: <i>Bostock v. Clayton County</i> | |
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| 9/12 Week Three | Sources of Law Statutes & Judicial Decisions When Is an Act Legal/Illegal? (cont.) <u>Sex Laws:</u> Were Romeo & Juliet guilty of sex crimes? <u>Obscenity Laws:</u> Is rap music obscene? What is "sexting," and is it child pornography? <i>Video</i> : Teen Sexting & Law Enforcement Teens Accused of Sexting Fight Back | Media Assignment: Podcast & Discussion, Brian Klaas on Power and the Temptation of Corruption (1hr, 22 mins) Moral Tribes: Part 1-Moral Problems Intro + Chapter (Ch) 1: The Tragedy of the Commons (pp. 1-27) Ch 2: Moral Machinery – MAGIC CORNER (pp. 28-65) Sex Laws Sexts – Pornography? Obscenity? Rap Music Complete Worksheets: CANVAS #3A & B Be prepared to discuss: How did the teens defend themselves from the threat of state criminal charges for child pornography arising from their use of their cell phones? |
| 9/19 Week Four | Sources of Ethics:What If There Were No Laws?What If The Laws Are Unfair?Cyber-Crime & Punishment:Civil Liability and Criminal Guiltfor Emails and Facebook PostingsHow to:Regulate "new" torts/crimesDistinguish criminal from civillawManage your online reputationVideo: MySpace Suicide: Witness Testimony | MORAL TRIBES Ch 3: Strife on the New Pastures (pp. 66-104) Ch 4: Trolleyology (*105-132) UPLOAD Answers to CANVAS #4 Case: Garrity v Hancock Insurance (The Boss Who Didn't Appreciate E-Mail Top Ten Lists) Complete Worksheets: Cyber Laws ✓ Privacy & Reputation on the Internet - CANVAS #4B ✓ Virtual Lives/Real Consequences - CANVAS #4C The MySpace Suicide Case |
| 9/26 Week Five | MODULE II – "SEZ WHO?" Evidence in LitigationLitigation in Our Judicial System: How Does a Lawsuit Begin? Which Facts Matter?How Does a Lawsuit Begin? Which Facts Matter?What is the Truth and Who Decides?What 2 Do When U Want 2 Sue and How 2 Prove Your CaseHow to: • Write/respond to a "demand" letter • Decide whether to litigate • Avoid Evidence "Spoliation" Exercise: Litigation Flowchart | MORAL TRIBES: Part 2-Morality Fast & Slow Ch 5: Efficiency, Flexibility, & The Dual-Process Brain (pp. 132-146) Ch. 6: A Splendid Idea (pp. 147-175) TEXTBOOK READING: Jennings, Ch. 3: The Court System & Dispute Resolution <i>Complete Worksheet:</i> CANVAS #5A <i>UPLOAD</i> Answers to CANVAS #5B <i>Wal-Mart Stores v. Johnson</i> "Reining Deer," pp. 73-74 |

| 10/3 Week Six | <u>Constitutional Law</u> Our Fundamental Rights | Multi-Media Assignment: Docudrama, On the Basis of Sex |
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| | CONSTITUTION TEST (open book) <u>Federal & State Constitutional Controversies</u> <u>Which Laws Are "Fundamental?"</u> Bill of Rights/Equal Protection/Due Process • Declaration of Independence • Racial Inequality in Land Ownership | MORAL TRIBES Ch. 7: In Search of Common Currency (pp. 175-190) Part Four: Moral Convictions Ch. 8: Common Currency Found (pp. 190-211) <i>Complete Worksheet:</i> CANVAS #6A 1) US Constitution Fill-In-The-Blanks |
| | Students' Rights/Equal Protection T-Shirt Wars Bathroom Wars How to: Use the 14 th Amendment offensively to protect individuals from discrimination based on membership in a protected class How to: Use the 1st Amendment offensively to protect pro-drug/pro-choice/anti-gay messages | Complete Worksheet: CANVAS #6B 2) Student Speech Controversies: T-Shirt Wars! ✓ Morse (Juneau School Bd.) v. Frederick "BONG HiTS 4 JESUS" in SCOTUS ✓ Nuxoll v. Indian Prairie School Dist. "Homosexuality is Shameful" Harper v. Poway School Dist. "Be Happy Not Gay" T.A. v. McSwain Union Elementary School Dist. "Abortion Is Murder/Growing Growing Gone" |
| 10/10 Week Seven | Constitutional Law, cont.: Do Corporations Have 1st Amendment Rights?How to:Use the 1st Amendment defensively to avoid liability for controversial messagesMODULE III: The Law of Torts (intentional/Negligent)Tort Law: Intro to Risk Allocation - Who Should Pay for Careless/Criminal Acts?Elements of Negligence • Duty• Duty• Breach of Duty (Carelessness) • "But For" Causation (Factual Cause)• Proximate Cause (Legal Cause) • DamagesHow to:Use the 1st Amendment defensively to avoid tort liability for controversial messagesHow to:Use the 1st Amendment defensively to avoid tort liability for controversial messagesHow to:Use the 1st Amendment defensively to avoid tort liability for controversial messagesHow to:Use the 1st Amendment defensively to avoid tort liability for controversial messagesHow to: | MEET ON ZOOM Multi-Media Assignment: Documentary: Food Evolution MORAL TRIBES Ch. 9: Alarming Acts (pp. 211-254) TEXTBOOK READING (in Canvas): Ch. 8 – Business Torts <i>Complete Worksheet:</i> Canvas #7A 1) <i>McCollum v. CBS/Ozzy Osbourne</i> (negligence: wrongful death/product liability) 2) UPLOAD Answers to CANVAS #7B <i>Randi W. v Muroc School Distict</i> (negligence: fraud/concealment, duty to third parties) 3) UPLOAD Answers to CANVAS #7C <i>Graves v. Warner Bros</i> (<i>Jenny Jones</i> murder case – duty: premises liability) 4) UPLOAD Case Brief CANVAS #7D <i>Kubert v Best</i> (Driving While Texting) |
| 10/17 Week Eight | Reputation Torts & Intellectual Property <u>Tort Law, cont.</u> : Are Laws Protecting Privacy & Reputations Consistent with The First Amendment? | MEET ON ZOOM Multi-Media Assignment: Mockumentary: <u>Borat: Cultural Learnings of America for Make</u> <u>Benefit Glorious Nation of Kazakhstan</u> |

| | How to: Avoid exploitation and defamation claims Video: Eminem "Brain Damage" QUIZ on IP (Intellectual Property) Law Be sure you know and can apply the definitions: A. Copyright & Fair Use B. Trademark C. Patent D. Trade Secret E. DMCA "Safe Harbor" Defense Video: "Pretty Woman" PUBLISH STUDY GUIDE FOR TEST I | MORAL TRIBES: Ch. 10: Justice & Fairness (pp. 254-289) TEXTBOOK READING (in Canvas): California Trade Secrets Law Ch.14 – Intellectual Property; Study Exh. 14.1 1) UPLOAD Answers to CANVAS #8A: Campbell v Acuff-Rose Music (2 Live Crew) 2) Complete Worksheet: CANVAS #8B ✓ Bailey v. Mathers, III (a/k/a Eminem, Slim Shady) ✓ "Borat" complaint and pages of Panda's article 3) Complete Worksheet: CANVAS #8C ✓ Trade Secrets – article explaining California law ✓ Viacom v. YouTube – article on \$1B lawsuit STUDY FOR QUIZ ON IP DEFINITIONS |
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| 10/24 Week Nine | TEST I Trademark and Fair Use Product Liability/False Advertising <i>How to know</i> : Know when advertising is "false" <i>How to know</i> : Know when coffee is "too hot"? <i>Video:</i> "Barbie Girl" <i>Video:</i> "Borat" mockumentary presentation | UPLOAD Answers to Canvas #9A: Stella Liebeck v McDonald's (Hot Coffee, Cold Truth) Complete Worksheet: Canvas #9B: Mattel v MCA Records (The Plastic Plaintiff) EXTRA CREDIT DISCUSSION: Documentary: The Seeds of Vandaana Shiva STUDY FOR TEST |
| 10/31 Week Ten | MODULE IV – The Law of Contracts Part I - Formation "Did I Agree to That?" Intro to Contracts – Contract Formation Sources of Contract Law: UCC – Common Law <i>How to</i> : Know when a contract has been formed <i>How to</i> : Know when a contract needs to be in writing (Statute of Frauds) <i>Video</i> : "Pepsi Stuff" <i>Video Clip</i> : "Some Kind of Monster" | <u>MORAL TRIBES</u>: Ch. 11: Deep Pragmatism (pp. 289-347) 1) <i>Complete Worksheet:</i> CANVAS #10A (Fill-in-Blanks) Common Law & UCC Contract Rules Read <i>Jennings</i> Ch. 10 pp. 230-232, 236-242, 247-249 Exhibits 10.3, 10.5; definition of contract p. G-5 2) <i>UPLOAD</i> Answers to CANVAS #10B Case: <i>Leonard v. PepsiCo</i> (Does "Pepsi Stuff" Include a Harrier Jet?) 3) <i>UPLOAD</i> Answers to CANVAS #10C Case: <i>Rosenfeld v Basquiat</i> (The Artist, The Crayon, & The Contract) 4) <i>UPLOAD</i> Answers to CANVAS #10D Case: <i>Reed v. King</i> (The Haunted House) |
| 11/07 Week Eleven | The Law of Contracts, continued Performance & Defenses "Battle of the Forms" | MORAL TRIBES: Ch. 12: Beyond Point-And-Shoot Morality: Six Rules for Modern Herders (pp. 347-353) Read Jennings pp. 254-263, 267-68 Defenses/Remedies |
| 9/27/2024 | |) Svllabus 4 |

| Employment Law: Agency, cont. Discrimination/Harassment/Retaliation Equal Opportunity under Federal & State Laws How to: Tolerate Intolerance | (Conservative Christian's right to disagree w/gay-friendly workplace policies) Read Jennings p. 399 (BFOQ), pp. 404-405 (ADA) Read Jennings "Consider" 17.3 on pp. 397-98 ("Church of Body Modification") UPLOAD Answers to CANVAS #15B "Consider" Exercise: Church of Body Modification STUDY FOR TEST |
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BUS 110: OVERVIEW OF COURSE AND COURSE EXPECTATIONS

This Syllabus may change due to unforeseen events & flexibility during the semester. Changes will usually be announced in class as well as updated on the course site in Canvas.

Course Format:

The best way to learn and to apply the law is to read about and discuss legal issues that affect us, applying critical thinking to find rational conclusions. For this reason, this is not a lecture-based class. Instead, this class requires substantial student preparation and participation. You will discuss your responses to assignments and apply what you have learned to both hypothetical and real situations. You are responsible for completing worksheets and other reading before class begins, and for checking your email/Canvas each week for announcements, changes, clarifications, and assignments.

Method of Student Evaluation:

| Exam Score (best two out of three) | 60% |
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| Homework Score (Quizzes, Uploaded Assignments) | |
| Oral Presentation on Moral Tribes | 5% |
| Participation (Discussion Boards/Opt In/Out with ✓+ or -) | 5% |

Cut-Offs for Final Grade:

94% = A; 90% = A-; 87% = B+; 84% = B, 80% = B-; 77% = C+, 74% = C, 70% = C-; 67% = D+, 64% = D. Below 64% = F

Exam Score:

Exam Score is evaluated on your best score on two out of three multiple-choice tests, based on lecture, readings, assignments and/or any topics discussed during class. I will provide a study guide prior to each test. There will be no cumulative final, although tests may include material discussed throughout the semester. I will exclude your lowest-graded test from your score. N.B.: I do not give make-up tests; that is why I count only two out of the three tests.

Homework Score: Homework Score is evaluated on homework uploads due *prior* to class and any in-class quizzes. If you upload the homework assignment to Canvas after class begins, you will not receive credit, i.e., **no late homework**.

Class Preparedness Score - Opt-In to "Plus/Check/Minus":

Class Preparedness Score is evaluated based on your participation. To prepare for class discussion of the articles and cases in Canvas and the textbooks, complete worksheets and upload assignments. You will also learn how to prepare and will be expected to respond to questions from a case brief for each assigned legal decision. Your Class Preparedness Score is based on questions from your brief and assigned materials. When I call roll, I will ask you to respond with "plus," "check," or "minus." I will randomly call on students who responded "plus," and will not call on students who respond "minus." A response of "check" has the result that I will not call on you unless I've gone through all the plusses and have more questions. You will need to respond with "plus" at least five times throughout the semester to earn full credit, and more than that if you have responded "minus" or been absent. If you arrive in class after roll is taken, I will mark you absent and as an "Opt-Out" unless and until you see me class within 15 minutes of class start time with your "plus," "check" or "minus" status so that I can update the roll.

Attendance: Students are expected to arrive at class on time. Only one undocumented absence will be allowed during the semester without consequence. Each additional undocumented absence will result in a 3% penalty deduction from a student's grade up to three undocumented absences (9%). Three late arrivals (15 mins or more) will count as one undocumented absence. Students who are absent four classes or more without proper documentation will not pass the class. For absences with extenuating circumstances related to a medical condition or disability for which you may require reasonable accommodation, please refer to the Disability Statement.

Oral Presentation: You will prepare an oral presentation on a chapter from *Moral Tribes* according to a rubric, which will count as 5% of your final grade.

What is Critical Thinking?

This course focuses on applying **critical thinking** skills to solve ill-structured problems. To be successful in this course and in the job market, you will need to develop the capacity to evaluate skillfully and fairly the quality of evidence and detect **error**, **hypocrisy**, **manipulation**, **dissembling** (lies), and **bias** (prejudice). In other words, distinguish Truth from "Truthiness."

- Identifying issues and prioritizing which to address;
- Using evidence, experience, and values to analyze these issues;
- Managing uncertainty and risk; and
- Making rational decisions (i.e., finding the most productive solution that is sensitive to uncertainty & risk)

Course Objective:

An overview of the ethical environment for business operations, with a special emphasis on the legal environment. Explores decision-making frameworks for managers in addressing ethical and legal issues that confront modern business organizations. Provides students with practical knowledge of ethical and legal principles and issues that arise in business. Businesses are subject to employment and contract disputes, negligence claims, regulatory compliance, and other legal claims, yet many business owners and managers are ill-equipped to identify legal risks before they arise. Without legal sophistication, business cannot identify and implement strategies to prevent problems from occurring or, at least, from spiraling out of control. While litigation is an inevitable cost of doing business, it is controllable. Students will develop the ability to spot potential legal problems and manage risks, enhancing their marketability to the businesses that employ them, and increasing their effectiveness as entrepreneurs.

Program Learning Goals:

- 1. Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills.
- 2. Demonstrate orally and in writing analytical and integrative skills in making business decisions.
- 3. Demonstrate an understanding of the global operating environment of business.
- 4. Produce written innovative and integrative business plans that adapt to uncertain and unpredictable environments.
- 5. Demonstrate an understanding of relevant disciplines.
- 6. Demonstrate leadership skills in a variety of situations and settings.

Student Learning Outcomes

At the completion of this course, students will be able to:

- 1. Read business cases and legal cases and describe orally and in writing the issues of the cases (1,5).
- 2. Describe in writing alternative ethical frameworks and their implications for managers (1,5).
- 3. Demonstrate in writing an understanding of the inter-relationships among the disciplines within business economics (1,3,4,5).
- 4. Identify orally and in writing key alternatives to business actions based on ethical and legal theory and justify recommended actions (1,3,4,5).

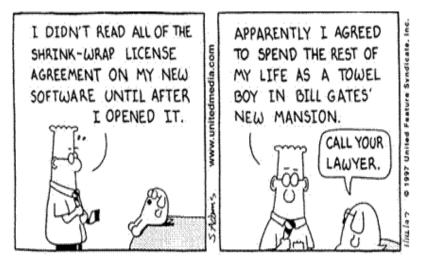
Use of AI Tools, Cheating, Plagiarism and Other Forms of Academic Dishonesty: Use of AI tools, including ChatGPT, is permitted in this course for students who wish to use them. To adhere to CSUCI's academic integrity scholarly values, students must cite any AI-generated material that informed their work (this includes in-text citations and/or use of quotations, and in your reference list). Using an AI tool to generate content without proper attribution qualifies as academic dishonesty. Don't copy another student's assignment or test and don't let another student copy your assignment or test. CSUCI characterizes its graduates as creative in developing imaginative self-expression and independent thinking and dedicated to maintaining principles of intellectual honesty. Academic dishonesty is incompatible with these characteristics. Accordingly, you are expected to complete your own work, and you will be

subject to sanctions if you cheat or assist others in cheating. If a student is suspected of submitting work containing wordfor-word or closely paraphrased language from another student's work, OR if a student is suspected of assisting another student in copying, **both student(s) will receive no credit for any such suspected assignments//tests and will be reported to CSUCI's Judicial Affairs for adjudication / sanctions, up to and including a failing course grade.** See *https://policy.csuci.edu/sa/01/sa-01-003.htm.*

Disability Statement: If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, call 805-437-3331 or email accommodations@csuci.edu. All requests for reasonable accommodations require registration with DASS in advance of needed services. Faculty, students, and DASS will work together regarding classroom accommodations. Please discuss approved accommodations with me ASAP.

My Bio: I am an attorney with 25 years of civil litigation/trial experience. I have taught business law, ethics and biotechnology law to CSUCI undergrads and grads for over 20 years.

My Office hours. I have listed office hours at the top of this syllabus. Please send an email if you'd like to schedule a time to meet. I encourage you to talk to me in person if you have any questions or concerns regarding this class.





"On the Internet, nobody knows you're a dog."