

WELCOME TO SOCIAL BUSINESS!



BUS/ECON/SOC 203 – Intro to Social Business SYLLABUS

*"There is certainly no conflict between
the responsible pursuit of profit
and the service of social goals [...]. The choice is yours."*

Instructor:

Maria Ballesteros-Sola, DBA, MBA

*I have a very long last name, but you can call me Dr. B or Dr. [BUY-A-STAIR-OS].
Please, update your profile in Canvas if you have a preferred name other than your
legal name.*

Class Meetings:

Thursdays 9-11.50 am , Bell Tower #2582

Happy Hours:

In my office at SAGE Hall #2153 – right before class or
online by appointment – we are just a Zoom away!

- Monday 2-2.45 pm.
- Wednesday 2-2.45 pm

*Please remember that masks are required in doors for everyone regardless of
vaccination status and adhere to posted physical distancing indicators and signage.*

*Please, I am here to help. Don't wait until you are in over your head; contact me as
soon as you have doubts or concerns.*

Zoom Classroom: <https://csuci.zoom.us/j/89026083148>

*We will be using the same zoom room for the first two weeks. Keep this number
handy. You can also access it via CI Learn*

E-mail:

maria.ballesteros-sola@csuci.edu

*During the week, I respond to emails in a 24 h period max. If you haven't heard from
me in one day, please resend. Add course name into the subject line.*

Business Program Learning Goals (PLG)

1. Critical Thinking
2. Oral Communication
3. Written Communication
4. Collaboration
5. Conduct (Ethics)
6. Competency in Discipline

Catalogue Course Description

Interdisciplinary overview of Social Business models and their application to social, economic, technological, cultural, political, and environmental issues both locally and globally. Introduction to the finance and planning of Social Businesses and comparisons to traditional and other alternative business models.

What will you learn in this course? Learning Outcomes

Social business is a cause-driven business that uses market-based solutions to address social issues. It requires the convergence and adaptation of traditional fields of study. Due to the "*under construction*" nature of the subject, I see this class as exploratory in nature, and I envision myself as a facilitator to help you get a good understanding of the social business and social entrepreneurship concepts, challenges of their implementation, overlapping concepts and the global social business movement.

Students who successfully complete this course will be able to:

- Define the concept of Social Business. (PLG 1, 6)
- Identify the similarities and differences between Social Business, traditional business, and other alternative business models, as well as key related concepts such as Corporate Social Responsibility (CSR) and Non-Profits' Earned Income Strategies (EIS). (PLG 1, 6)
- Describe the key elements of planning, financing, and managing a Social Business. (PLG 1, 4, 6)
- Analyze the potential of Social Business to address social, economic, technological, cultural, political, and environmental issues. (PLG 1, 2, 3, 6)
- Understand current affairs in the social business arena and the most successful social business case studies. (PLG 1, 2, 3, 6)
- Find and critically evaluate, and make use of appropriate and relevant information (PLG 1, 3):
 - o Access needed information and its source critically.
 - o Evaluate the information and its source critically.
 - o Make use of appropriate and relevant information.
- Identify cultural differences and improve intercultural competence. (PLG 4)

Other critical course objectives are team building, focused and precise business writing, public speaking and presentation skills, and proficiency in some web-based critical tools such as Google Docs and Google Presentations.

These objectives will be achieved through a mix of lectures and hands-on activities, writing assignments, guest speakers, and a semester-long Service Learning/Collaborative Online International Learning group project.

WEEKLY ACTIVE LEARNING CYCLE

BY PROF. BALLESTEROS-SOLA



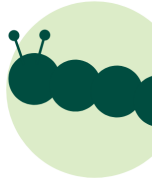
STAGE 1: CONCEPT EXPLORATION

In this first stage students work individually or in small groups at their own pace.

- Readings: textbook, cases & articles
- Lecturettes
- Slides

STAGE 2: CONCEPT INTRODUCTION

Weekly synchronous class time
Focus on key concepts
Check understanding



STAGE 3: CONCEPT APPLICATION

This stage closes the gap between theory & practice.

- Case analysis
- Scaffolded team project

STAGE 4: REFLECTION

Weekly double-entry journal:

"How this Learning Unit applies to my own (future) professional and personal life?"



SOURCE: DR. BALLESTEROS-SOLA BASED ON ACUE'S MATERIALS

Do I need to buy any books? Required materials

This is a no-cost course!

- **"Social Business: Theory, Practice, and Critical Perspectives"** – Grove & Berg (Editors), Springer (2014).
 - Free online copy available on CI Learn → Syllabus.
- **"Building Social Business"** - Yunus (2010), Public Affairs. NY.
 - Free online copy available on CI Learn → Syllabus.
- **Article and Case Studies** available on CI Learn
- **Documentaries** available on CI Learn
- Additional readings as posted on CI Learn under each Learning Module.

Optional Readings

- **Understanding Social Entrepreneurship** – Kickul, J. & Lyons, T. (2016). Routledge. NY & London
- **Creating a World without Poverty** - Yunus (2007), Public Affairs. NY.

- **Poverty Reduction through Social Business? Lessons Learnt from Grameen Joint Ventures in Bangladesh**, K. Humberg (2011). Munich.
- **Grameen Shakti - Green Energy for a Billion Poor**, N. Wimmer
- **Conscious Capitalism**, Mackey & Sisodia (2013). HBR Press.
- **Tactics of Hope**, Wilford Welch (2008). Earth Aware, CA.
- **Enterprising Nonprofits**, Gregory Dees (2001). Wiley Nonprofit.
- **Stanford Social Innovation Review (SSIR)** - periodical

Prerequisites: none

Grading

ACTIVITIES	POINTS	PERCENTAGE
Class Attendance (ind.)	70	7.0%
Class Participation(ind.)	50	5.0%
Reading summaries 10 x 9	90	9.0%
Social Business in the News (ind.)	25	2.5%
Homework (individual, 30x4)	120	12.0%
Mid-Term (individual)	125	12.5%
Final Exam (individual)	235	23.5%
Oral Communication Workshop	10	1.0%
Team Project (group/3 deliverables)	275	27.5%
TOTAL	1000	100%

Final grades will be given based on the guidelines provided by the school. The final grade will be calculated on the weighted value of all components. The professor reserves the right to change the method for determining course evaluation at any time.

A+: 1000-980	A: 979-930	A-: 929-900
B+: 899-880	B: 879-830	B-: 829-800
C+: 799-780	C: 779-730	C-: 729-700
D: 699-600	F: <600	

General CSUCI policy on grades available here

<http://senate.csuci.edu/policies/2012-2013/senate-policy-12-07.pdf>)

A	Student performance has been outstanding and indicates an exceptional degree of academic achievement in meeting learning outcomes and course requirements
B	Student performance has been at a high level and indicates solid academic achievement in meeting learning outcomes and course requirements
C	Student performance has been adequate and indicates satisfactory academic achievement in meeting learning outcomes and course requirements
D	Student performance has been less than adequate and indicates deficiencies in meeting the learning outcomes and/or course requirements
F	Student performance has been unacceptable and indicates a failure to meet the learning outcomes and/or course requirements

Class Attendance

Grading for this section will be based on **attendance** and **punctuality**.

Only one undocumented absence will be allowed during the semester. Each additional undocumented absence will result in a 10-point penalty deduction from your attendance grade up to three unexcused absences (-30 points).

Students that miss more than four classes without proper documentation will not pass the class.

Missed Classes: When you miss a class, you are responsible for obtaining any notes, handouts, additional reading materials, or assignment changes from your classmates or CI Learn. Please check first with them.

For absences with extenuating circumstances related to a medical condition or disability for which you may require reasonable accommodation, please refer to the Disability Statement.

Students are expected to arrive at class on time. Three late arrivals will count as one undocumented absence.

Notice that the CI Learn attendance feature doesn't allow for real-time grade adjustment – your attendance grade will be adjusted manually at the end of the semester following the rule listed above.

Class Participation

All of us in the class, you, me, your peers, have a responsibility to create an environment in which we can all learn from each other. I expect everyone to participate in class so that we can all benefit from the insights and experiences that each person brings. To participate, you are expected to come to class with the assigned readings completed, especially the cases, and be fully prepared to participate in the discussion. Therefore **preparedness, your contributions** toward advancing class discussion, and generally **fostering learning among peers** will count toward your class participation grade.

Class participation¹ provides the opportunity to practice speaking and persuasive skills and the ability to listen. Comments that are vague, repetitive, unrelated to the current topic, disrespectful of others, or without sufficient foundation will be evaluated negatively. What matters is the quality of one's contributions to the class discussion, not the number of times one speaks.

Outstanding Contributor: Contributions in class reflect exceptional

¹ Note: I obtained these guidelines directly from Dr. Caserta at the IE Business School (source: Caserta, 2013 – Quantitative Methods – Syllabus). In turn, these have been learned from someone else. Although the original attribution for the guidelines has been lost, they continue to be so useful to so many.

preparation. Ideas offered are always substantive; provide one or more major insights as well as direction for the class. Challenges are well substantiated and persuasively presented. If this person were not a member of the class, the quality of discussion would be diminished markedly. **Grade: 50**

Good Contributor: Contributions in class reflect thorough preparation. Ideas offered are usually substantive; provide good insights and sometimes direction for the class. Challenges are well substantiated and often persuasive. If this person were not a member of the class, the quality of discussion would be diminished. **Grade: 40**

Adequate Contributor: Contributions in class reflect satisfactory preparation. Ideas offered are sometimes substantive, provide generally useful insights but seldom offer a new direction for the discussion. Challenges are sometimes presented, fairly well-substantiated, and are sometimes persuasive. If this person were not a member of the class, the quality of discussion would be diminished somewhat. **Grade: 30**

Non-Participant: This person says little or nothing in class. Hence, there is not an adequate basis for evaluation. If this person were not a member of the class, the quality of the discussion would not be changed. **Grade: 20**

Unsatisfactory Contributor: Contributions in class reflect inadequate preparation. Ideas offered are seldom substantive, provide few if any insights, and never a constructive direction for the class. Integrative comments and effective challenges are absent. If this person were not a member of the course, valuable airtime would be saved. **Grade: 10**

As part of your class participation, I expect you to have your camera on the weeks that we are online. Having the camera on it does help you connect better with your colleagues and with me. If your camera is off and you don't speak, I have no way of knowing if you are actually present. I do cold calls during our time together, and last semester, there were a few times in which students just "weren't there." This makes assigning participation points impossible for you. I understand speaking in front of 35 people can be intimidating initially, so I encourage you to use additional forms of engagement while in class. Make sure you use emojis, especially the thumbs up button, and you use the chat actively and speak regularly. I don't record our zoom sessions, so I want you to feel comfortable and express yourself freely and respectfully.

If you have any extenuating circumstances that prevent you from having a camera or having it on, please let me know in advance.

Homework

Homework will be assigned during the semester and will be graded as pass or fail. Failure to submit a homework assignment will result in a 45-point penalty deduction from your homework grade (per missed assignment).

Homework will be uploaded to CI Learn the night **before class (11.59 pm)**. No exceptions. **Late assignments or emails with a file attached are not accepted as they tend to get lost.** Canvas is the only place where I can properly provide you feedback and grade.

Reading Summaries

Being prepared for class is a critical factor in your learning. You are expected to come to class with the assigned readings completed and fully prepared to participate in the discussion. To encourage you to read and take notes, you will submit a **weekly summary of ALL the readings assigned in CI Learn**. You can use entire paragraphs or bullet points. Feel free to add any personal comment or related thought. Each MODULE summary is worth 9 points (10 Modules x 9 points), but you must submit at least 8 to get credit. If you submit seven or fewer, you won't get any credit—no late submissions. You won't receive the points till the finals week. Check CI Learn for complete instructions.

Exams

The mid-term will serve as a checkup of your progress. Also, it will give you an idea of what to expect on the Final. The format will be a mix of multiple-choice questions, topic questions, and mini-case analyses.

Team Project: The Impact Business Model Canvas (IBMC)²

I am a strong advocate for **Experiential/Service Learning**. All those readings and class discussions should be put to work! This semester we will be working with students in Spain and an exciting group of Community Partners on both sides of the Atlantic. I will introduce both Service Learning and Collaborative Online Learning (**COIL**) in class.

Objective

The core objective is to develop a **realistic** (implementable) Impact Business Model Canvas for our Community Partners (CP) or a new social business idea. Mixed teams of California/Spanish students analyze the problem (local or global) that our CP is trying to solve and design a high-level business model to move it from idea to reality.

Students are expected to have the hands-on experience that social entrepreneurs go through and apply the learning and insights gained in the classroom.

² Additional information on the Stanford Impact Model Canvas and full project instructions can be found in CI Learn

The project should also be used as an opportunity to build upon "soft" skills that will always be useful in different aspects of your future career, such as

- team building
- running effective meetings
- developing leadership skills
- using effective feedback
- presenting in public
- writing effectively - remember it is a business document!

Finally, the project aims to help you increase your understanding of cultural differences and improve **cultural competence** through our interaction with our colleagues in Barcelona.

I expect the students to work hard on the project and have fun.

Team Size: In week 7, we create mixed teams with students from both countries. I reserve the right to make changes in the team compositions if there is not a good balance of backgrounds and skillsets amongst the teammates.

Deliverables

Deliverables will be submitted at the beginning of the class that they are due, except the team composition. Full instructions for each deliverable are provided in CI Learn.

Team Project deliverables are identified in the Tentative Schedule Section in this syllabus with the initials **TP**. The Final Deliverable will be adjusted based on peer review.

	Deliverables	Points
0	Team Proposal: Team members & team coordinator (names, emails, and phones). Get a catchy team name.	0
1.	First Deliverable: Detailed Social Issue Analysis, SB idea, Impact Business Model Canvas (1 st draft), and Marketing elements <u>Max 5 pages</u> . – Using secondary sources is a must!	50
2.	Second Deliverable: IMBC (2 nd draft) Operations & Finance Blocks. <u>Max 5 pages</u> .	75
3.	Final Report (Executive Summary of PowerPoint + Word Document including reviewed Social Issue, complete Impact Business Model Canvas proposal). Max 15 pages.	150

Final Presentation

We will have a final joint session with our colleagues in Spain. Each team will present their Executive Summary using slides in front of the class on the day assigned. Our Community Partners have also been invited to your presentations.

Final Report

The Final Report will include a Word document, no more than 15 pages (max.) plus the cover, table of content, and any additional exhibits.

Peer-review

After the final presentation, each team member will grade each of his/her team members on a scale from 0-100%. The objective is to evaluate your teammates' work. You will consider each of your teammate's efforts, commitment to the success of the project, and contribution to the final results, critical thinking, availability, dependability to get their work completed on time, assistance to other team members, conflict mediation, and any other variables you believe were critical during the semester for a successful outcome. Your final grade for the Final Report will be adjusted with your peers' score.

Guest Speakers

In order to achieve the objectives outlined early in the syllabus, I have invited several accomplished speakers from different countries who will share their social and business experiences in each of their industries.

The speakers have provided me with tentative dates. Final dates will be confirmed via CI Learn/ classroom well in advance. I expect the students to research the speaker's company or field ahead of time and be able to formulate thoughtful questions that will enrich our learning.

There will be no extra credit opportunities in this class – take advantage of EACH weekly opportunity to earn points. Don't wait until the last minute. Late assignments will not be accepted as homework is the basis for the weekly class discussion.

The following schedule of assignments is subject to change with notice.

TENTATIVE SCHEDULE

#	DAY MODULE	LEARNING MODULE	REQUIRED READINGS	DELIVERABLES DUE BEFORE CLASS	IN-CLASS ACTIVITIES
1	01/27 M1 ONLINE	Why should I care about this topic? Introductions & Course Overview	CI Learn: Chapter on Poverty	Getting to know you Google survey	Icebreaker Intro to the Social Enterprise Spectrum & Course Objectives
2	02/03 M2 ONLINE	Can corporations be responsible? Corporate Social Responsibility (CSR)	CI Learn Readings	Reading Summaries – Google Doc submitted HW 1: CSR Report Analysis	SB News Video: Porter (TED) Podcast: Whole Foods
3	02/10 M3 F2F	Why study NPO? Nonprofits & EIS	CI Learn Readings	Reading Summaries HW 2: Homeboy Industries	SB News
4	02/17 M4	What is a Social Entrepreneur?	CI Learn Readings	Reading Summaries HW 3: TOMS essay	SB News TOMS documentary
5	02/24 M4 (cont.)	What do Patagonia, Ben& Jerry's, and TOMS Shoes have in common? B Corps	CI Learn Readings	Reading Summaries HW4: Coding Autism	SB News
6	03/03 M5	Small loans to unbanked people? Crazy! Microfinance & Grameen Bank	CI Learn Readings	Reading Summaries	SB News
7	03/10	MIDTERM Service Learning/ COIL Project Presentation & Themes - Team selection			
8	03/17	SPRING BREAK – Be safe! - Daylight saving time 03/13			
9	03/24 M6	Yunus Social Business	CI Learn Readings	JOINT SESSION WITH SPANISH UNIVERSITY Icebreaker & Contract Intro to IMBC & Project Deliverables 9 -12 am PST – 5- 8 pm Spain time	
10	03/31	CESAR CHAVEZ'S DAY - No class			
11	04/07 M7	Impact Business Model Canva– Intro Problem & Mission Marketing	CI Learn Readings	Reading Summaries	SB News
12	04/14 M8	IMBC: Operations	CI Learning readings	Reading Summaries TP: Deliverable due	SB News
13	04/21 M9	IMBC: Finance & Legal	CI Learn readings	Reading Summaries	SB News
14	04/28 M9	IMBC: Finance & Legal		Reading Summaries TP: Deliverable II due	SB News
15	05/05 M10	IMBC: Measuring Social Impact		Reading Summaries JOINT SESSION Oral Communication Workshop	SB News
16	05/12	JOINT SESSION with Spanish students: FINAL PRESENTATIONS – you made it! 9-12 am PST – 6 -9 pm Spain time			
17	05/19	FINAL EXAM – 8 am			

**PLEASE PRINT THIS SCHEDULE AND KEEP IT HANDY THE WHOLE SEMESTER
THANKS!**

Writing Standards

The standard of writing is that of a lower-division class. Students should have already achieved correct grammar and punctuation skills; those who have not should catch up by asking for help from the **Writing & Multiliteracy Center** <https://www.csuci.edu/wmc/>. Poor writing will count against your assignments' grades, so I encourage you to proofread your assignments and run Grammarly or Word's check. References/Bibliographies must be APA style.

Academic Dishonesty

By enrolling at CSU Channel Islands, students are responsible for upholding the University's policies and the Student Conduct Code. Academic integrity and scholarship are values of the institution that ensure respect for the academic reputation of the University, students, faculty, and staff. Cheating, plagiarism, unauthorized collaboration with another student, knowingly furnishing false information to the University, buying, selling, or stealing any material for an examination, or substituting for another person may be considered violations of the Student Conduct Code (located at <http://www.csuci.edu/campuslife/student-conduct/academic-dishonesty.htm>). If a student is found responsible for committing an act of academic dishonesty in this course, the student may receive academic penalties, including a failing grade on an assignment or in the course, and a disciplinary referral will be made and submitted to the **Dean of Students** office. For additional information, please see the faculty [Academic Senate Policy on Academic Dishonesty](#), also in the CI Catalog.

Specifically, plagiarism or cheating on tests and exams will result in an "F" (0 points) on the test or exams, very likely resulting in a lower or possibly a failing final grade in the course. No retakes. Plagiarism on homework or other course deliverables will result in a 0-point grade for that assignment. In the case where the cheating or plagiarism was premeditated or planned, students may receive an "F" for the course.

The Internet is a great source of information, and I encourage you to use it for research. However, do not copy another author's writing word for word, except for brief passages to support your thesis. When using another writer's work, accurately identify it with a proper citation.

I encourage you to review this [UC Davis guide](#) to learn to distinguish between collaboration and plagiarism: *a and our CSUCI guide for faculty and students (see especially pp. 3-4 on "Strategies to Prevent Academic Dishonesty")*.

Please ask about my expectations regarding academic dishonesty in this course if they are unclear.

Disability Statement

If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, or call 805-437-3331. All requests for reasonable accommodations require registration with DASS in advance of needed services. You can [apply for DASS services here](#). Faculty, students, and DASS will work together regarding classroom accommodations. Please discuss approved accommodations with me ASAP!

Digitally Accessible Course Materials--ALLY

CSUCI is committed to providing you with the best learning experience possible. With this goal, we have activated ALLY in your Canvas courses. ALLY is a product that focuses on making digital course content more accessible to all students. You will now be able to [download most course files in the format that fits best with your learning needs](#); PDF, HTML, EPUB, and Audio files are now available for most content items. To learn more about the formats available as well as what each format offers, visit [Ally Support](#). Should you have any questions or experience issues while using ALLY, please contact [Shared Services Solution Center](#) at (805) 437-8552.

Campus Tutoring Services

You are encouraged to make early and regular use of campus tutors and/or peer-led study groups. For campus tutoring locations, subjects and hours, go to: <http://go.csuci.edu/tutoring>.

Civil Discourse Statement

All students, staff, and faculty on our campus are expected to join in making our campus a safe space for communication and civil discourse. If you are experiencing discomfort related to the language you are hearing or seeing on campus (in or out of classes), please talk with a trusted faculty or staff member. Similarly, please consider whether the language that you are using (in person or on Canvas) respects the rights of others to "engage in informed discourse and express a diversity of opinions freely and in a civil manner" (language from Academic Senate [Resolution SR 16-01](#), Commitment to Equity, Inclusion, and Civil Discourse within our Diverse Campus Community).

In addition, students whose conduct adversely affects the learning environment in this classroom may be subject to disciplinary action. Students that disrupt this course may receive a verbal and written warning from the instructor, they may be excused from the class for the day, they may be excused from the class for up to one class period, and/or they may be referred to the Dean of Students office for further review and possible disciplinary action.

Emergency Intervention and Basic Needs

If you or someone you know is experiencing unforeseen or catastrophic financial issues, skipping meals, or experiencing homelessness/housing insecurity (e.g., sleeping in a car, couch surfing, staying with friends), please know that you are not alone. There are resources on campus that may assist you during this time. The Dolphin Pantry is currently located in Arroyo Hall and offers free food, toiletries, and basic necessities for current CI students. For additional assistance, please contact the Dean of Students office at (805) 437-8512. Please visit the website for the most up-to-date information on the **Basic Needs Program** at CI: <https://www.csuci.edu/basicneeds/>.

Counseling and Psychological Services (CAPS)

CAPS is pleased to provide a wide range of services to assist students in achieving their academic and personal goals. Services include confidential short-term counseling, crisis intervention, psychiatric consultation, and 24/7 phone and text support. CAPS is located in Bell Tower East, 1867, and can be reached at 805-437-2088 (select option two on voicemail for 24/7 crisis support; or text "Hello" to 741741); you can email at caps@csuci.edu or visit our website at <https://www.csuci.edu/caps>.

Title IX and Inclusion

Title IX & Inclusion manages the University's equal opportunity compliance, including the areas of affirmative action and Title IX. Title IX & Inclusion also oversees the campus' response to the University's nondiscrimination policies. CSU Channel Islands prohibits discrimination and harassment of any kind on the basis of a protected status (i.e., age, disability, gender, genetic information, gender identity, gender expression, marital status, medical condition, nationality, race or ethnicity, religion or religious creed, sexual orientation, and Veteran or Military Status). This prohibition on harassment includes sexual harassment, as well as sexual misconduct, dating, and domestic violence, and stalking. For more information regarding CSU Channel Islands' commitment to diversity and inclusion or to report a potential violation, please contact Title IX & Inclusion at 805.437.2077 or visit <https://www.csuci.edu/titleix/>.

Preferred Pronouns

I will gladly honor your request to address you by an alternate/preferred name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records. You may also update your pronouns or preferred name in myCI Student Center.

Class Recording Policy

Students may not record (audio or video) in this class except in accordance with approved ADA accommodations. Any recordings made in connection with a disability accommodation are for the student's personal academic use only and may not be distributed in any manner to any other individual.

Business Program Advising Website

There are two types of class advising at CI, academic advising and major/minor advising.

1. The **Academic Advising** (<https://www.csuci.edu/academics/advising/>) department of CI helps students from all majors choose general education (GE) and other non-business classes. Please make an appointment with them to ask about GE and other non-business classes.

2. The **major/minor advisors** help you pick classes specific to your major/minor. They can help you:

- check whether you are on schedule to graduate
- plan which classes to take each semester
- decide whether you want to declare an option in the business major
- plan which classes to take while studying abroad
- answer any other questions about the business major or minor

The two-business major/minor advisors are:

- Dylan Cooper <https://calendly.com/dylan-ci/office-hours>
- Minder Chen minder.chen@csuci.edu

Check this site for additional information related to the Business Program <https://business.csuci.edu/businessadvising.htm>

I am not familiar with other programs' advisors but feel free to ask me, and we will find the right person together.

Campus & Public Health Requirements

CSUCI is following guidelines from the California Department of Public Health and Ventura County Department of Public Health to promote safety during the COVID-19 pandemic for CSUCI students, employees, and visitors on the campus, to help prevent and protect oneself and others from the spread of the virus. Students are required to adhere to all health and safety requirements outlined on the University's website regarding COVID-19. Failure to do so may result in removal from the classroom and, in keeping with CSU policy, the student may also be denied access to campus/programs. Remember, if you cannot wear a mask due to a medical condition, please reach out to Disability Accommodations & Support Services (DASS) at accommodations@csuci.edu or 805-437-3331.



Disclaimer

The information contained in this syllabus, other than the mandated by the University, may be subject to change with advance notice.

Final Thoughts

This class and all that we strive to accomplish are about you and for you! The class is the safest laboratory that you will experience in your career. Make the most out of it! Work hard and have fun! Thank you for choosing this class. I am looking forward to working with you.

"Inspiration exists, but it has to find you working."
Pablo Picasso

"If you do the work, you get rewarded. There are no shortcuts in life."
Michael Jordan

