

Course Syllabus

[Jump to Today](#)
 Edit

Business Discourse for the 21st Century Professional

CSUCI Martin V. Smith School of Business and Economics

"The only place where success comes before work is in the dictionary" ~ Vidal Sassoon



Welcome to Business 310!

I look forward to working with you as you prepare for your professional life!

Advances in communications and information technologies in the 21st century have had an impact on how business conversations are carried on in the professional world. Contemporary business discourse makes written and oral communications a necessity on various platforms to carry out daily tasks and provide informative, analytic, and persuasive content to support business decision-making.

This course is designed to help you explore and practice face-to-face and various online communications to convey technical, analytical, and business-related information in written or oral formats that best fit the appropriate medium.

Total units: 3 Prerequisites: Junior or Senior standing in the Business major.

Your Instructor



Sheryl Leonard, MVS Business Lecturer

[LinkedIn Profile](http://www.linkedin.com/in/sherylleonard) ↗ (<http://www.linkedin.com/in/sherylleonard>)

sheryl.leonard@csuci.edu (<mailto:sheryl.leonard@csuci.edu>)

[cell / text] 805.340.3512

Office Hours

MVS Hall 2174 and Virtual Office Hours: Wednesdays: 3:30 - 5:30 pm and by appointment during the week. I'm happy to meet with you in my office, on Zoom or on a phone call. Send me an email or a text to let me know your availability.

Zoom Café and Virtual Office: [Zoom Link / Password Zebra](https://csuci.zoom.us/j/7695763790) ↗ (<https://csuci.zoom.us/j/7695763790>)

Student Learning Outcomes

With the successful completion of this course, you will be able to do the following:

- Distinguish and implement critical characteristics of advanced, effective business communication, including written and verbal.
- Plan and create impactful internal and external business documents, such as letters, emails, reports, and



The Facts

- Complete assignments by the due date to elicit feedback and avoid late penalties.
- Late assignments will lose 20% of the overall score and feedback points; no feedback will be given.
- No points will be given to assignments posted three days past the due date.

To avoid late submissions...

- Read the assignment instructions early in the week.
- Sketch out a reverse plan to ensure you hit the target date.
- Come to class, Tutoring sessions, or my Office Hours if you have questions about assignments.
- Create a schedule and work consistently (see below).
- Work with a study partner. Schedule virtual meetings to share and discuss your work.
- Work ahead if you anticipate a change in your schedule.
- Email or text me immediately if Canvas or your internet isn't working. Attach the assignment or share a link in your email if possible.
- **IMPORTANT** If you are using Google Docs, change the share settings so I can view and comment. Work that is not shared is missing and/or late. Late penalty will apply. Here's a link that describes [How to share Google Docs](https://support.google.com/docs/answer/2494822?co=GENIE.Platform%3DDesktop&hl=en) (https://support.google.com/docs/answer/2494822?co=GENIE.Platform%3DDesktop&hl=en)

A typical schedule for completing work in this course:

Sunday and Monday

- Read the Module "Study Plans" and do the "Self Check."
- Review assignments and begin preparing them.
- Attend Tutor's Review Session and/or Bootcamp

Tuesday through Friday

- Attend Tutor's Review Session and/or Bootcamp
- Review Study Plan and Self Checks.
- Post Quizzes and Discussions.
- You have two attempts to take the Quiz. Quizzes close at midnight. Do your first attempt early so you have time to review the material before the final attempt.)
- Come to Class. Give Peer Feedback (in-class).

Saturday

- Submit Final Drafts

Note: Quizzes and Assignments are due before midnight (11:59 PM). Discussion Posts are due before 10:00 PM

Using Rubrics to Meet Assignment Goals

All assignments will have a rubric attached. Use criteria in the rubrics to guide the quality of your work and the depth of your engagement in discussions, writing exercises, peer responses, and visual and oral presentations.

- Before you begin an assignment, check out the rubric. Which criteria will you focus on in developing your assignment?
- When you've completed a draft or are preparing your finished assignment, recheck the rubric. Reflect on the progress of your work and make adjustments as needed.

The Business 310 Writing Rubric is an essential and universal guide to use in assessing the effectiveness of your written work. [The Course Writing Rubric is Linked Here and Posted in Canvas](https://www.dropbox.com/s/dghejydu0wx8kn/BUSINESS%20WRITING%20RUBRIC.docx?dl=0) (https://www.dropbox.com/s/dghejydu0wx8kn/BUSINESS%20WRITING%20RUBRIC.docx?dl=0)

We think, mistakenly, that success is the result of the amount of time we put in at work, instead of the quality of time we put in. ~ Ariana Huffington

Planning, Writing, and Revising



Review the "[Revising Written Work \(https://cilearn.csuci.edu/courses/27088/modules/242049\)](https://cilearn.csuci.edu/courses/27088/modules/242049)." Module for details.

The writing you do in this course is sequential and necessary for you to understand how good business writing is developed. Planning, writing, and revising your work are part of the sequence. You'll want my feedback and your peers' insights to guide your revisions. Therefore, you must complete and submit your assignments on time to pass the course.

Your peers and I will give you feedback on your initial drafts to help you develop your writing. When you receive our feedback, incorporate it into your final draft. No additional points will be given if revisions are not incorporated.

Please submit your work in the relevant assignment folder or discussion post in Canvas before *or on the due date*. All work is due before midnight. Save your work on a flash drive, in Google Docs, or send in an email to yourself.

Contract Grading

Business 310 will be assessed using a **contract grading system** (described in the Welcome Module). You will choose the grade you want to receive by reviewing the [Labor Assessment Checklist](https://docs.google.com/spreadsheets/d/1kRdf15kvrnXlyosndsX49gU7GcOkXgxm4K0mGalL44/edit?usp=sharing) (<https://docs.google.com/spreadsheets/d/1kRdf15kvrnXlyosndsX49gU7GcOkXgxm4K0mGalL44/edit?usp=sharing>), reviewing the [Contract Details](https://cilearn.csuci.edu/courses/27088/pages/grading-contract-details) (<https://cilearn.csuci.edu/courses/27088/pages/grading-contract-details>), signing the contract, providing status updates, and soliciting guidance from your peers and me. You'll also submit a [Grade Defense letter \(https://cilearn.csuci.edu/courses/27088/assignments/571027\)](https://cilearn.csuci.edu/courses/27088/assignments/571027) to me at the close of the semester.

Due to university requirements, **your final grade in the class will be posted as a traditional letter grade**. However, **assignments will be assessed using the "Credit / No Credit" (CR/NC) system**. This represents a significant shift from traditional point-based grading methods that you may be familiar with. If you are uncomfortable with the CR/NC system, this class may not suit you well. That said, consider that this approach offers numerous benefits, fostering an environment that prioritizes learning, growth, and engagement over arbitrary numerical scores. Please review the Credit / No Credit System page in the Welcome Module.

Grade Definition Policy

- Grade Definition Policy - [Senate Policy 12-007](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F20.rs6.net%2Ftn.jsp%3F%3D001i0DJ-zp8dC1o8nY3zSelx4RR_J8VP4AARFff16oZ19vSjQ009mrlo590axxv-vSm8YyE4V7_6wkAH09ZIMELsKLIHoFsz3dgyfYqWtpUOIh4Jr8_hgDdc59pNlo1bvtC_fj2WPSDo_BZfzHiKkz0IAWRW4BY8acX-ib5BK-GiQIBWoEaQo1Q%3D%3D%26c%3DE750roMix0WxfefSg7D4ZZD1vucb94qi2fgAwIK1qI3heVz3MSvqVQ%3D%3D%26ch%3DaMIXprjRjJ_trNyrz_r1aJhwvRnGkjg1zhdGb1VpO14) (https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F20.rs6.net%2Ftn.jsp%3F%3D001i0DJ-zp8dC1o8nY3zSelx4RR_J8VP4AARFff16oZ19vSjQ009mrlo590axxv-vSm8YyE4V7_6wkAH09ZIMELsKLIHoFsz3dgyfYqWtpUOIh4Jr8_hgDdc59pNlo1bvtC_fj2WPSDo_BZfzHiKkz0IAWRW4BY8acX-ib5BK-GiQIBWoEaQo1Q%3D%3D%26c%3DE750roMix0WxfefSg7D4ZZD1vucb94qi2fgAwIK1qI3heVz3MSvqVQ%3D%3D%26ch%3DaMIXprjRjJ_trNyrz_r1aJhwvRnGkjg1zhdGb1VpO14) clarifies the level of performance that each letter grade represents, and all MVS School faculty are encouraged to ensure awarded grades match a student's given level of performance. **I will assess your work using the +/- system and the following CSUCI'S grading criteria:**
 - "A": Student performance is outstanding and indicates an **exceptional degree of academic achievement** in meeting learning outcomes and course requirements.
 - "B": Student performance is at a high level and indicates **solid academic achievement** in meeting learning outcomes and course requirements.
 - "C": Student performance is adequate and indicates **satisfactory academic achievement** in meeting learning outcomes and course requirements.
 - "D": Student performance is **less than adequate** and indicates deficiencies in meeting the learning outcomes and/or course requirements.
 - "F": Student performance is **unacceptable** and indicates a failure to meet the learning outcomes and/or course requirements.

"Inaction breeds doubt and fear. Action breeds confidence and courage.

If you want to conquer fear, do not sit home and think about it. Go out and get busy." ~ Dale Carnegie

Participation

Your success in this course is linked to your engagement with the work and your willingness to share ideas. Engaging in online class discussions and peer reviews will advance your learning and give you opportunities to practice business communication. Just as in the business world, sharing your insights is crucial in creating meaningful dialogue with your peers and allows you to practice skills that are essential to your success in the business world.

- If you have difficulty with online access, please let me know within the first two weeks of the semester.
- I will provide make-up coursework with advance arrangements unless circumstances make it impossible to provide advance notice.

Academic Integrity

CSUCI's Honor Code states, "Academic integrity is the responsibility of all members of the CI community. All university community members should be familiar with the Honor Code." Please use this link to find more information about Academic Integrity and [CI's Student Conduct and Health Policies \(https://catalog.csuci.edu/content.php?catoid=49&navoid=3408\)](https://catalog.csuci.edu/content.php?catoid=49&navoid=3408)

Plagiarism: Don't do it. Plagiarism results in failing assignments and, potentially, the course. If you are wondering about a paper or have questions regarding citations and summary, please see me for guidance. I'm happy to help!

Use of AI Tools

I'm committed to promoting the development of 21st-century information literacy skills for learning, so I encourage the effective and responsible use of AI tools such as ChatGPT, Bing Chat, Bard, and Grammarly, among others, to assist with your coursework.

However, it is vital for you to understand that these tools are to be applied to **augment** your own intellectual work, **not replace it**. Any verbatim copying and pasting of these tools' output and presenting it as your original work is considered plagiarism and violates the [CSUCI Academic \(Dis\)honesty Policy \(https://policy.csuci.edu/sp/13/sp-03-006.htm\)](https://policy.csuci.edu/sp/13/sp-03-006.htm).

Artificial Intelligence (AI) Tool Guidelines

Click on the links below to learn more about my guidelines and suggested ways to responsibly use AI.

Learn About My [Policy on the Use of AI Tools for College-Level Writing Assignments](https://cilearn.csuci.edu/courses/27088/pages/policy-on-the-use-of-ai-tools-for-college-level-writing-assignments)

(<https://cilearn.csuci.edu/courses/27088/pages/policy-on-the-use-of-ai-tools-for-college-level-writing-assignments>)

Discover [Ways to Use AI Tools to Support Your Academics \(https://cilearn.csuci.edu/courses/27088/pages/ways-to-use-ai-tools-to-support-your-academics?wrap=1\)](https://cilearn.csuci.edu/courses/27088/pages/ways-to-use-ai-tools-to-support-your-academics?wrap=1)



Assignment Formats

[Please adhere to the APA style format linked here \(https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html\)](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html). 12pt., Times New Roman, 1" margins, single-spaced. Use heading titles for new sections. No Running Header Required. [Sample Paper is linked here. \(https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/documents/20090212013008_560.pdf\)](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/documents/20090212013008_560.pdf)

Expectations

- Workload Expectations - Students should expect to spend six to nine hours to three hours studying or working outside of class.
- Deliverables - This is an **advanced college-level course** that is focused on training you for professional life. Therefore, I will focus on helping you develop critical thinking and specific business-related skills. I will not focus on correcting grammar and spelling issues. **I expect you to craft polished, error-free, formal business documents in the correct formats.** Instructions on formatting (memo, letter, report) are given in the modules and specified in assignments. **I expect all work, including Discussion Posts, to reflect advanced college-level writing skills and formatting.** You will use APA format for the research report.
- See the following modules for support:
 - [Revising Written Work \(https://cilearn.csuci.edu/courses/27088/modules/242049\)](https://cilearn.csuci.edu/courses/27088/modules/242049)
 - [WRITING TUTOR SUPPORT | WRITING & MULTILITERACY CENTER \(https://cilearn.csuci.edu/courses/27088/pages/writing-tutor-support-%7C-writing-and-multiliteracy-center\)](https://cilearn.csuci.edu/courses/27088/pages/writing-tutor-support-%7C-writing-and-multiliteracy-center)
 - [LOOK HERE FOR MORE WRITING SUPPORT! \(\\$CANVAS_OBJECT_REFERENCE\\$/modules/g9f5c6b933e924dc4ecd60ef2b349447e\)](https://cilearn.csuci.edu/courses/27088/modules/g9f5c6b933e924dc4ecd60ef2b349447e) (You'll find APA formatting guides here)

The "Big Three"

1. **FORMAT YOUR WORK. IT'S GOOD PRACTICE.** Use bullet points, bolded text, titles, and paragraph breaks. This includes Discussion Posts and Assignments.
2. **CHECK FOR GRAMMAR AND SPELLING ERRORS.** I will not accept or give feedback on submissions with more than three spelling and grammar errors. You will have to revise and resubmit your work to redeem your points. A late penalty will apply. See a WMC tutor to review your work.
3. **LATE WORK.** Due to the design of this course (peer feedback and fast pace), I will not give feedback on late work and 20% of overall points will be deducted.

I'm Afraid of Failure!

Yes! You, me, and everyone else fear failure. I've failed so many times it hurts to remember. You will see my errors on these pages, my weaknesses as a teacher, and my fallibility as a human. But I will show up and participate with you every day of the week! And I will learn lots of things from you. Failure is one of the most important ways we learn.

So, your participation is required so you can fail and learn some things. And so you can triumph and learn how awesome you can be. Please check-in frequently during the week to engage in discussions, read the material, and participate in the quizzes and assignments to test and practice your learning. Your success depends on consistent interaction with the course. Gaining skills through practice is the goal.

Are you a [perfectionist procrastinator \(https://hbr.org/2004/06/chronic-time-abuse\)](https://hbr.org/2004/06/chronic-time-abuse), who freezes up at the site of new tasks? You'll learn more from your mistakes than from not getting started. Don't let performance anxiety prevent you from getting started. Are you a who waits until the last minute? You may work well under pressure. Go ahead, put off the work but at least read assignments ahead so you can plan how much time you'll need for your cram session.

STUDENT SERVICES

Campus Tutoring Services

The Learning Resource Center (LRC) offers free one-on-one peer tutoring for all MVS School undergraduate courses. The LRC tutors will help students with study skills, fundamental concepts, comprehension, homework, test preparation, and much more. The Peer Tutor Schedule is available via the [LRC webpage. \(https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvUrb6FtEb0tsBAZv_pZq-xVJVdyQYe6JvCT1EKfMBCMVweJOBvZJuTqqYVbwA7oi2zQSJcfnN7ZDR6iaV48mNNeGkmUjV8kG7ttKPOTXEue0ZWeR3tqAoyfC1O1VML8Q%3D%3D%26c%3DbxnzKoHu2JOTVgyKWHz6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C\)](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvUrb6FtEb0tsBAZv_pZq-xVJVdyQYe6JvCT1EKfMBCMVweJOBvZJuTqqYVbwA7oi2zQSJcfnN7ZDR6iaV48mNNeGkmUjV8kG7ttKPOTXEue0ZWeR3tqAoyfC1O1VML8Q%3D%3D%26c%3DbxnzKoHu2JOTVgyKWHz6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C)

Writing & Multiliteracy Center

The Writing & Multiliteracy Center (WMC) provides all CSUCI students with free support services and programs that help them address the 21st Century challenges of creatively thinking about and composing in written, oral, visual, and digital forms of communication. Peer consultants help students at any stage of the composition process via one-to-one or group consultations, online consultations, and workshops. Students can make an appointment to work with a consultant or learn more by visiting the [WMC](https://cilearn.csuci.edu/courses/27088/assignments/syllabus)

[webpage](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvZgtbUr6FtEb0tpfRxEBFMdelZrPSYAMgmEz1mlfQ2phkW71LyFK1ZCY_FyR9ID95BNu5GSUZVcVo5utyURp7Xz4hXPJ7Q%3D%3D%26c%3DbxnzKoHu2JOtVgyEXQAJOlBswOYIYtMk8VRxSXA7Z1yw6qURJ6g4A%3D%3D%26ch%3DI9JG2KqQCUT7V-KWHZ6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C). https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvZgtbUr6FtEb0tpfRxEBFMdelZrPSYAMgmEz1mlfQ2phkW71LyFK1ZCY_FyR9ID95BNu5GSUZVcVo5utyURp7Xz4hXPJ7Q%3D%3D%26c%3DbxnzKoHu2JOtVgyEXQAJOlBswOYIYtMk8VRxSXA7Z1yw6qURJ6g4A%3D%3D%26ch%3DI9JG2KqQCUT7V-KWHZ6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C

Counseling and Psychological Services (CAPS)

CAPS is pleased to provide a wide range of services to assist students in achieving their academic and personal goals. Services include confidential short-term counseling, crisis intervention, psychiatric consultation, and 24/7 phone and text support. CAPS is located in Bell Tower East, 1867, and can be reached at 805-437-2088 (select option 2 on voicemail for 24/7 crisis support); students can also email CAPS at caps@csuci.edu (<mailto:caps@csuci.edu>) or visit the CAPS [website](#). https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvZgtbUr6FtEb0tpfRxEBFMdelZrPSYAMgmEz1mlfQ2phkW71LyFK1ZCY_FyR9ID95BNu5GSUZVcVo5utyURp7Xz4hXPJ7Q%3D%3D%26c%3DbxnzKoHu2JOtVgyEXQAJOlBswOYIYtMk8VRxSXA7Z1yw6qURJ6g4A%3D%3D%26ch%3DI9JG2KqQCUT7V-KWHZ6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C

Emergency Intervention and Basic Needs

If you or someone you know is experiencing unforeseen or catastrophic financial issues, skipping meals, or experiencing homelessness/housing insecurity (e.g., sleeping in a car, couch surfing, staying with friends), please know that you are not alone. There are resources on campus that may assist you during this time. The Dolphin Pantry is currently located in Arroyo Hall and offers free food, toiletries, and basic necessities for current CI students. For additional assistance, please contact the Dean of Students Office at (805) 437-8512 or visit Bell Tower 2565. Please visit the website for the most up-to-date information on the [Basic Needs Program](#). https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvZgtbUr6FtEb0tpfRxEBFMdelZrPSYAMgmEz1mlfQ2phkW71LyFK1ZCY_FyR9ID95BNu5GSUZVcVo5utyURp7Xz4hXPJ7Q%3D%3D%26c%3DbxnzKoHu2JOtVgyEXQAJOlBswOYIYtMk8VRxSXA7Z1yw6qURJ6g4A%3D%3D%26ch%3DI9JG2KqQCUT7V-KWHZ6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C

Title IX and Inclusion












Title IX & Inclusion manages the University's equal opportunity compliance, including the areas of affirmative action and Title IX. Title IX & Inclusion also oversees the campus' response to the University's nondiscrimination policies. CSUCI prohibits discrimination and harassment of any kind on the basis of a protected status (i.e., age, disability, gender, genetic information, gender identity, gender expression, marital status, medical condition, nationality, race or ethnicity, religion or religious creed, sexual orientation, and Veteran or Military Status). This prohibition on harassment includes sexual harassment, as well as sexual misconduct, dating, domestic violence, and stalking. For more information regarding CSUCI's commitment to diversity and inclusion or to report a potential violation, please contact Title IX & Inclusion at 805.437.2077 or visit the [Title IX webpage](#). https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2F2Fr20.rs6.net%2Ftn.jsp%3F%3D001-rML7IRpRQ722DHvYXw4GsK5xIHAVOFahoCJw1G4XPWUv3fGdjvZgtbUr6FtEb0tpfRxEBFMdelZrPSYAMgmEz1mlfQ2phkW71LyFK1ZCY_FyR9ID95BNu5GSUZVcVo5utyURp7Xz4hXPJ7Q%3D%3D%26c%3DbxnzKoHu2JOtVgyEXQAJOlBswOYIYtMk8VRxSXA7Z1yw6qURJ6g4A%3D%3D%26ch%3DI9JG2KqQCUT7V-KWHZ6f5tPtmEKRMiqbBw-UxWAEyRstYc3IE_Bn_g%3D%3D&data=05%7C01%7Csheryl.leonard%40csuci.edu%7C29a92d9f5bb64887d1f308da744258ff%7Ce30f5bdb7f18435b84369d84aa7b96dd%7C1%7C0%7C

Course Summary:

Date	Details	Due
Sat Jan 27, 2024	Discussion: Self-Assessment of Business Communication https://cilearn.csuci.edu/courses/27088/assignments/571003	due by 11:59pm
	Discussion: 1st draft: Evaluating Professional Communications https://cilearn.csuci.edu/courses/27088/assignments/571006	due by 11:59pm
Mon Jan 29, 2024	Quiz: Communicating in Business https://cilearn.csuci.edu/courses/27088/assignments/571029	due by 11:59pm
	Study Plan: Communicating in Business https://cilearn.csuci.edu/courses/27088/assignments/571045	due by 11:59pm
Sat Feb 3, 2024	Assignment: Final Draft - Evaluating Professional Communications https://cilearn.csuci.edu/courses/27088/assignments/571017	due by 11:59pm
Mon Feb 5, 2024	Discussion: 1st Draft / Revising a Letter for Objectivity https://cilearn.csuci.edu/courses/27088/assignments/571002	due by 11:59pm

Date	Details	Due
	📄 Quiz: Writing in Business https://cilearn.csuci.edu/courses/27088/assignments/571036	due by 11:59pm
	📄 Study Plan: Writing in Business https://cilearn.csuci.edu/courses/27088/assignments/571052	due by 11:59pm
Wed Feb 7, 2024	📄 Assignment Grading Contract https://cilearn.csuci.edu/courses/27088/assignments/571015	due by 11:59pm
Sat Feb 10, 2024	📄 Assignment: Final Draft: Revising a Letter for Objectivity https://cilearn.csuci.edu/courses/27088/assignments/571020	due by 11:59pm
	📄 Status Report #1 https://cilearn.csuci.edu/courses/27088/assignments/571040	due by 11:59pm
Mon Feb 12, 2024	📄 Discussion: 1st Draft & Peer Review/Dress Code Memo https://cilearn.csuci.edu/courses/27088/assignments/571007	due by 11:59pm
	📄 Quiz: Written Communication https://cilearn.csuci.edu/courses/27088/assignments/571037	due by 11:59pm
	📄 Study Plan: Written Communication https://cilearn.csuci.edu/courses/27088/assignments/571053	due by 11:59pm
Sat Feb 17, 2024	📄 Assignment - Final draft for Walk-In Closets Dress Code Memo https://cilearn.csuci.edu/courses/27088/assignments/571013	due by 11:59pm
Mon Feb 19, 2024	📄 Discussion: 1st Draft on Research a Charity Partnership Proposal https://cilearn.csuci.edu/courses/27088/assignments/571009	due by 11:59pm
	📄 Quiz: Research https://cilearn.csuci.edu/courses/27088/assignments/571034	due by 11:59pm
	📄 Study Plan: Research https://cilearn.csuci.edu/courses/27088/assignments/571050	due by 11:59pm
Wed Feb 21, 2024	📄 Assignment: Charity Partnership - Research Chart https://cilearn.csuci.edu/courses/27088/assignments/571016	due by 11:59pm
Sat Feb 24, 2024	📄 Assignment: Final Draft: Research a Charity Partnership https://cilearn.csuci.edu/courses/27088/assignments/571018	due by 11:59pm
Mon Feb 26, 2024	📄 Discussion: Research Report on a Career - 1st Draft https://cilearn.csuci.edu/courses/27088/assignments/571010	due by 11:59pm
	📄 Quiz: Reports https://cilearn.csuci.edu/courses/27088/assignments/571033	due by 11:59pm
	📄 WMC APA Citation Workshop https://cilearn.csuci.edu/courses/27088/assignments/571054	due by 11:59pm
Sat Mar 2, 2024	📄 Status Report #2 https://cilearn.csuci.edu/courses/27088/assignments/571041	due by 11:59pm
Sun Mar 3, 2024	📄 Status Meeting #1 with Instructor https://cilearn.csuci.edu/courses/27088/assignments/571038	due by 11:59pm
Mon Mar 4, 2024	📄 Discussion: 1st Draft of Annotated Bibliography https://cilearn.csuci.edu/courses/27088/assignments/570996	due by 11:59pm
Sat Mar 9, 2024	📄 Discussion: Report on a Career Interview Information https://cilearn.csuci.edu/courses/27088/assignments/570995	due by 11:59pm
Mon Mar 11, 2024	📄 Discussion: 1st draft of LinkedIn Profile https://cilearn.csuci.edu/courses/27088/assignments/571004	due by 11:59pm

Date	Details	Due
Tue Mar 12, 2024	Discussion: Research Report on a Career - 2nd Draft & peer reviews	due by 11:59pm
Sat Mar 16, 2024	Assignment: LinkedIn Profile	due by 11:59pm
	Annotated Bibliography 2nd Draft	due by 11:59pm
Mon Mar 18, 2024	Study Plan: Reports	due by 11:59pm
	Discussion: Sell Yourself with the Perfect Pitch - 1st recording and peer reviews	due by 11:59pm
Mon Mar 25, 2024	Quiz: Public Speaking	due by 11:59pm
	Study Plan: Public Speaking	due by 11:59pm
Sat Mar 30, 2024	Assignment: Re-visioning Your Final Report on a Career + Reflection Memo	due by 11:59pm
	Discussion: 1st draft Resume	due by 11:59pm
Mon Apr 1, 2024	Quiz: Finding a Job	due by 11:59pm
	Study Plan: Finding a Job	due by 11:59pm
Sat Apr 6, 2024	Status Report #3	due by 11:59pm
Mon Apr 8, 2024	Discussion: 1st draft Cover Letter	due by 11:59pm
Sat Apr 13, 2024	Assignment: 2nd drafts Resume and Cover Letter & Peer Review	due by 11:59pm
	Discussion: 1st Draft & Peer Review: Responding to Criticism	due by 11:59pm
Mon Apr 15, 2024	Quiz: Communicating Different Messages	due by 11:59pm
	Study Plan: Communicating Different Messages	due by 11:59pm
Sat Apr 20, 2024	Assignment: Final Draft: Responding to Criticism Letter	due by 11:59pm
	Discussion: 1st draft of Visual Media and Peer reviews	due by 11:59pm
Mon Apr 22, 2024	Quiz: Visual Media	due by 11:59pm
	Study Plan: Visual Media	due by 11:59pm
Sat Apr 27, 2024	Assignment: Final Visual Media & Reflection	due by 11:59pm

Date	Details	Due
	 Status Report #4 https://cilearn.csuci.edu/courses/27088/assignments/571043	due by 11:59pm
Sun Apr 28, 2024	 Status Meeting #2 with Instructor https://cilearn.csuci.edu/courses/27088/assignments/571039	due by 11:59pm
Mon Apr 29, 2024	 Discussion: ePortfolio 1st draft Review https://cilearn.csuci.edu/courses/27088/assignments/571005	due by 11:59pm
	 Discussion: First Draft - A Media Presentation https://cilearn.csuci.edu/courses/27088/assignments/571011	due by 11:59pm
Mon May 6, 2024	 Quiz: Developing and Delivering Business Presentations https://cilearn.csuci.edu/courses/27088/assignments/571030	due by 11:59pm
	 Study Plan: Developing and Delivering Business Presentations https://cilearn.csuci.edu/courses/27088/assignments/571046	due by 11:59pm
Wed May 8, 2024	 Business 310 Final - ePortfolio Presentations https://cilearn.csuci.edu/courses/27088/assignments/571025	due by 11:59pm
Sat May 11, 2024	 Assignment: Presentation Project https://cilearn.csuci.edu/courses/27088/assignments/571023	due by 11:59pm
	 Grade Defense Letter https://cilearn.csuci.edu/courses/27088/assignments/571027	due by 11:59pm
Wed May 15, 2024	 Assignment Creating an ePortfolio with Google Sites https://cilearn.csuci.edu/courses/27088/assignments/571014	due by 11:59pm
	 3 Peer Reviews for Evaluating a Professional Communication https://cilearn.csuci.edu/calendar?event_id=200002&include_contexts=course_27088	