

# BUS 411 Career Readiness Course Syllabus



**Instructor:** Professor Jessica Muth

**Class Meeting:** 1:00PM- 1:50PM Tuesdays

Smith Decision Center

**Office Hours:** Tuesdays 11:00 am-12:00 pm, or [by appointment](#)

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MARTIN V. SMITH  
SCHOOL of  
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ECONOMICS

**Course Description:** This course teaches skills for searching for, applying for, and beginning a post-graduate job. It focuses on entry-level jobs for professional careers.

**Student Learning Objectives:** After completing this course, students will be able to:

1. Prepare for the transition from college to a professional job
2. Identify jobs matching interests and qualifications
3. Create professional resumes, cover letters, and other resources for a job search

## BUS 411 Assurance of Learning Goals for this Course:

*Area: Knowledge, Awareness, and Skills for life and Career Decision Making*

*Goal: Students are able to make an informed career choice, understand the job search process and develop the professional skills necessary for career advancement.*

*Outcome: Students can construct an effective resume.*

*Area: Knowledge, Awareness, and Skills for life and Career Decision-Making*

*Goal: Students are able to make an informed career choice, understand the job search process and develop the professional skills necessary for career advancement.*

*Outcome: Students understand the necessary elements of a job search process.*

## Primary Course Textbook:

This is a no-cost course!

- Additional readings as posted on CI Learn under each Learning Module.
- Articles available on CI Learn

## Course Content & Requirements

### 1. Grading

In order to receive a Pass for this course you must earn a minimum of 70 out of 100 available points. If total grades result in 69 points or below a No Pass will be issued. Extra credit opportunities are available.

### 2. On Attendance and Participation

#### Attendance

- o Attendance will be scored for credit using an accumulation of point model

**Participation:** I will ask for volunteers or call on students. You may choose to “pass”

**3. Late Work**

Due dates are shared in advance and participants are expected to submit work on time. If there is an unexpected situation that arises, please submit an extension request 12 hours before the due date and to request an extension.

**4. Absence:** Students that miss more than four classes without proper documentation will not pass the class.

**Grading for the Course**

Learner Info Survey	5 points
Class Attendance and Participation	15 points
Focus 2 Assessment	5 points
Identifying Organizations Activity	10 points
Professional Brand Activity	15 points
Professional Dress Requirements Satisfied	10 points
Resume Submitted to Handshake	15 points
Career Fair Reflection	5 points
In-Class Mock Interview	10 points
Portfolio Submission	10 points

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**Total possible** **100 points**

**Due Dates**

- Activity 1: Focus 2 Assessment, 1/30*
- Activity 2: Identifying Organizations List, 2/20*
- Activity 3: Professional Brand Activity, 2/27*
- Activity 4: Resume Submission, 3/26*
- Activity 5: Career Fair Reflection, 4/23*
- Activity 6: In-Class Mock Interviews, 4/30*
- Activity 7: Portfolio submission, Finals Week, 5/14*

**Course Outline**

<b>Week</b>	<b>Dates (Tues)</b>	<b>Topics</b>	<b>Assignments/ Work Due</b>
Week 1	1/23	First Day of Class- <ul style="list-style-type: none"> <li>➤ Course Overview</li> <li>➤ Class activity- personal introductions and expectations</li> <li>➤ Introduction to Career Development in the Global Economy</li> </ul>	

Week 2	1/30	Why do we need <b>self-assessment</b> as we consider career paths & opportunities? <ul style="list-style-type: none"> <li>➤ Focus 2 Group Assessment</li> <li>➤ Launching Your Career</li> </ul>	Assignment Due: Focus 2 Assessment
Week 3	2/6	<b>Research Methods and Resources for Identifying Career Fields, Job Titles</b> <ul style="list-style-type: none"> <li>➤ Handshake</li> <li>➤ Formulating your email campaign</li> </ul>	
Week 4	2/13	<b>LinkedIn headshots- Meet at Broome Library Plaza</b>	*Reminder: Wear professional attire*
Week 5	2/20	<b>Professional Brand</b> <ul style="list-style-type: none"> <li>➤ Enhance your Online presence</li> <li>➤ LinkedIn</li> <li>➤ Career Conversations</li> <li>➤ Introduction to Portfolios</li> </ul>	Due: Identifying Organizations List
Week 6	2/27	<b>Cover Letters with Jobscan</b> <ul style="list-style-type: none"> <li>➤ Beat the ATS</li> <li>➤ Difference between a prospecting letter, letter of referral, letter of application</li> </ul>	Due: Professional Brand Activity *Reminder: Bring technology to class*
Week 7	3/5	<b>Resumes Best Practices</b> <ul style="list-style-type: none"> <li>➤ Beat the ATS</li> <li>➤ What is it?</li> <li>➤ 5 Reasons why your Resume isn't landing interviews</li> </ul>	*Reminder: Bring technology and a rough copy of your resume to class*
Week 8	3/12	<b>GUEST Speaker</b> *Industry Panel Discussion with Company Recruiters*	

***SPRING BREAK 3/19 No class***

Week 9	3/26	<b>Acing the Interview</b>	Due: Resume Assignment
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		<ul style="list-style-type: none"> <li>➤ Preparing for the Interview (research, dress, arrival)</li> <li>➤ Types of interviews</li> </ul>	
Week 10	4/2	<b>Salary Negotiation &amp; Expectations</b> <ul style="list-style-type: none"> <li>➤ Guest Speakers</li> <li>➤ Realities out of the gate vs. over time</li> </ul>	
Week 11	4/9	<b>GUEST SPEAKER</b> *Career Fair Best Tips*	
Week 12	4/16	<b>Technology &amp; the Job Search</b> <ul style="list-style-type: none"> <li>➤ LinkedIn Advanced</li> </ul>	Please attend: Career and Internship Fair Wednesday, April 17th, 2024 10:00am to 2:00pm CSUCI Broome Library Plaza
Week 13	4/23	<b>Transition from College to Career</b>	
Week 14	4/30	<b>In- Class Mock Interviews</b>	*Reminder: Professional Dress*  Assignment Due: Career Fair Reflection
Week 15	5/7	<b>Getting the Job and Keeping It</b> <ul style="list-style-type: none"> <li>➤ Getting Off to a Good Start</li> <li>➤ Why People Get Fired</li> </ul>	
Finals	5/14		Due: Portfolio Submission

*Please note: The following schedule is subject to change with notice and deviations to this course/assignments may be necessary throughout the semester.*

### **Extra Credit Opportunities**

There are opportunities for extra credit points in this course. You may utilize more than one of these opportunities, but you cannot receive more than 20 total points in extra credit. All extra credit must be completed, and necessary paperwork turned in on or before the last day of class. See the posting on Canvas about the extra credit assignment details.

- o Attend an MVS Sponsored Event (10 points)
- o Attend an approved Career Center, Graduate Studies or association event (10 points)

## **Academic Dishonesty**

By enrolling at CSU Channel Islands, students are responsible for upholding the University's policies and the Student Conduct Code. Academic integrity and scholarship are values of the institution that ensure respect for the academic reputation of the University, students, faculty, and staff. Cheating, plagiarism, unauthorized collaboration with another student, knowingly furnishing false information to the University, buying, selling or stealing any material for an examination, or substituting for another person may be considered violations of the [Student Conduct Code](#)).

**If a student is found responsible for committing an act of academic dishonesty in this course, the student may receive academic penalties including a failing grade on an assignment or in the course, and a disciplinary referral will be made and submitted to the Dean of Students office.** For additional information, please see the faculty [Academic Senate Policy on Academic Dishonesty](#), also in the CI Catalog. Please ask about my expectations regarding academic dishonesty in this course if they are unclear.

## **Accommodations for Students with Disabilities**

If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, or call 805-437-3331. All requests for reasonable accommodations require registration with DASS in advance of needed services. Faculty, students and DASS will work together regarding classroom accommodations. You are encouraged to discuss approved accommodations with your faculty.

- **[Apply for DASS Services](#)**

## **Title IX and Inclusion**

Title IX & Inclusion manages the University's equal opportunity compliance, including the areas of affirmative action and Title IX. Title IX & Inclusion also oversees the campus' response to the University's nondiscrimination policies. CSU Channel Islands prohibits discrimination and harassment of any kind on the basis of a protected status (i.e., age, disability, gender, genetic information, gender identity, gender expression, marital status, medical condition, nationality, race or ethnicity, religion or religious creed, sexual orientation, and Veteran or Military Status). This prohibition on harassment includes sexual harassment, as well as sexual misconduct, dating and domestic violence, and stalking. For more information regarding CSU Channel Islands' commitment to diversity and inclusion or to report a potential violation, please contact Title IX & Inclusion at 805.437.2077 or visit [Title IX - CSU Channel Islands](#).

## **Campus Tutoring Services**

You are encouraged to make early and regular use of campus tutors and/or peer-led study groups. For campus tutoring locations, subjects, and hours, go to: <http://go.csuci.edu/tutoring>.