



MARTIN V. SMITH
SCHOOL of
BUSINESS &
ECONOMICS

California State University Channel Islands

MGT 307 - Management of Organizations

INSTRUCTOR: Susan A. Block CLASS: Fully Online via Canvas

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OFFICE HRS: Tuesdays 9:00 am - 11:00 am
If you would like to meet another time, please reach out via text or email.

ZOOM LINK: <https://us02web.zoom.us/j/88944318792?pwd=ODgzR2wxNjN2RjVrZXJscmFZOTNYZz09>
Meeting ID: 889 4431 8792
Passcode: 387165

Course Description:

This course examines principles and methods for planning, organizing, leading and controlling people within organizations. Topics include the history of management theory, organizational culture and design, decision-making and strategic management. More generally this course is an introduction into the field of management that will hopefully help you think like a manager. You'll learn about the environment managers operate in, different management functions and some of the tools managers use. By understanding why and how managers do what they do you will be better equipped to be successful in an organization as well as decide whether you are interested in a career in management.

Topics covered include:

- Characteristics of Management
- Supervision
- Leadership
- Competitive Advantage
- Management Functions and Styles
- Organizational Structure
- Decision Making
- Entrepreneurship
- Change and Adaptability

- Motivating, Developing and Empowering Employees
- International Management
- Interpersonal Communication

Course Structure and Expectations

- Fully online class
- Students log in several times each week and all work is completed and submitted on time.
- New Modules will open on Monday mornings and homework will be due on Sunday night following that Monday at 11:59PM, unless otherwise specified.
- Please make sure to do the required reading in your textbook each week, as well as to review all posted PPTs and handouts, as well as any posted articles or videos.
- Each week there will be assignments and discussion forums and you will be required to submit the following:
 - One Homework Assignment – or may be a case or paper. Please refer to individual assignments for details.
 - One to two discussion forums - Weekly required discussion posts are assigned to enable everyone to learn from each other and interact with other classmates. It is required that you do your initial first post by Thursday of each week (minimum 500 words), and then respond to peer postings by the end of the week (minimum 250 words each).

Grading Rubric:

Class Participation (Required Posts)	15%
Class Assignments/Cases/Papers	40%
Midterm Exam /Project	25%
Final Exam/Project	20%

SLOs for MGT 307*

- Describe the fundamentals of management within domestic and global enterprises (2,3,6)
- Write analyses of complex cases related to management and organizational behavior principles (1,3,6)
- Formulate and execute management policies, strategies, plans and procedures (1,6)
- Identify, conceptualize, and develop solutions for successful resolutions to organizational problems (1,3,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

Textbook

Management: Leading & Collaborating in a Competitive World
15th Edition
ISBN10: 1264124368 | ISBN13: 9781264124367
By Thomas Bateman, Robert Konopaske and Scott Snell

The textbook can be purchased on Amazon or other vendors online. I would encourage you all to purchase the eBook which can be found here: <https://www.mheducation.com/highered/product/management-leading-collaborating-competitive-world-bateman-konopaske/M9781264124367.html>. Please note that Connect is not required for this course so you may rent the textbook or buy used.

Dates to Remember:

Feb 9: End of Add/Drop Period

Feb 16: W for dropped courses begins

Feb 19: Spring Census

Letter Grades

"A": Student performance has been outstanding and indicates an exceptional degree of academic achievement in meeting learning outcomes and course requirements.

"B": Student performance has been at a high level and indicates solid academic achievement in meeting learning outcomes and course requirements.

"C": Student performance has been adequate and indicates satisfactory academic achievement in meeting learning outcomes and course requirements.

"D": Student performance has been less than adequate and indicates deficiencies in meeting the learning outcomes and/or course requirements.

"F": Student performance has been unacceptable and indicates a failure to meet the learning outcomes and/or course requirements.

"CR" reflects the equivalent of a "C" or higher for undergraduate courses and the equivalent of a "B" or higher for graduate and post-baccalaureate courses (or as determined by the graduate program).

"NC" reflects the equivalent of any grade lower than a "C" for undergraduate courses and the equivalent of any grade lower than a "B" for graduate and post-baccalaureate courses (or as determined by the graduate program).

"RP" (Report in Progress): This symbol is used in connection with courses that extend beyond one academic term. It indicates that work is in progress, but that the assignment of a final grade must await completion of additional work. Work is to be completed within one year except for graduate degree theses.

"W" (Withdrawal): This symbol is used to indicate that the student was permitted to withdraw from the course after the third week of the semester with the approval of the instructor and appropriate campus officials. It carries no connotation of quality of student performance and is not used in calculating grade point average. See withdrawal procedures in the Catalog.

"WU" (Withdrawal Unauthorized): This symbol is used to indicate that an enrolled student did not formally withdraw from the course according to University policy and also failed to complete course requirements. It is used when, in the opinion of the instructor, completed assignments or course activities or both were insufficient to make normal evaluation of academic performance possible. For purposes of grade point average, this grade is equivalent to an "F."

"I" (Incomplete Authorized): This symbol shall be applied as stipulated in SP03-18.

"IC" (Incomplete Charged): This symbol is used when a student who received an "I" has not completed the coursework in the allowed time and counts as an "F" in calculating the GPA.

Please note that the use of the following letter grades will be employed (including plus/minus grades):

A (93-100), A- (90-93), B+ (87-90), B (83-87), B- (80-83), C+ (77-80), C (70-77), D+ (67-70), D (60-67), F (<60)

Ethics:

Everyone is expected to do their own work except if collaborating on a group assignment. By enrolling at CSU Channel Islands, students are responsible for upholding the University's policies and the Student Conduct Code. Academic integrity and scholarship are values of the institution that ensure respect for the academic reputation of the University, students, faculty, and staff. Cheating, plagiarism, unauthorized collaboration with another student, knowingly furnishing false information to the University, buying, selling or stealing any material for an examination, or substituting for another person may be considered violations of the Student Conduct Code (located at <http://www.csuci.edu/campuslife/student-conduct/academic-dishonesty.htm>). If a student is found responsible for committing an act of academic dishonesty in this course, the student may receive academic penalties including a failing grade on an assignment or in the course, and a disciplinary referral will be made and submitted to the Student Conduct & Community Responsibility office. For additional information, please see the faculty [Academic Senate Policy on Academic Dishonesty](#), also in the CI Catalog. Please ask about my expectations regarding academic dishonesty in this course if they are unclear. Please also refer to the following document from UC Davis to help students distinguish between collaboration and plagiarism: <http://www.academicintegrity.org/ica/assets/unauthorizedcollaboration.pdf>.

CSUCI Disability Statement:

If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, or call 805-437-3331. All requests for reasonable accommodations require registration with DASS in advance of need. You can [apply for DASS services here](#). Faculty, students and DASS will work together regarding classroom accommodations. You are encouraged to discuss approved accommodations with your faculty.