## MIS 310-03: Management Information Systems (Fall 2012) - Syllabus

### Instructor

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Class: TH 6:00 – 8:50pm in SMI 1908

Office Hours: T/TH 2:00 – 3:00pm, 4:30 – 5:30pm and by appointment

### Course Description

This course examines the application of computer-based information systems to the management of organizations. Topics include use of information to further the organization’s mission and strategy, the role of users, the architecture of information, and development of decision-support processes for managers. *Course prerequisite: COMP 101 or equivalent*

### Course Learning Objectives

Upon completion of the course, the student will be able to: \*

1. Explain orally and in writing the role of information in management, strategy, tactics, and operations (1,5)
2. Describe in writing emergent information technologies and software. (3)
3. Describe orally and in writing ethical and social issues relating to information systems. (2,3,4)
4. Identify, conceptualize, and develop solutions for successful information systems management and present them orally and in writing. (1,2,3)

\*These align with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, and 6) Collaboration

### Textbook

Information Systems: A Manager's Guide to Harnessing Technology (*version 1.3*) by John Gallaugher

eISBN: 978-1-4533-3272-6

This textbook is available free online at <http://catalog.flatworldknowledge.com/catalog/editions/2206>

The book can also be purchased if you want a hard copy

### Class Schedule

|  |  |  |  |
| --- | --- | --- | --- |
| **Week** | **Date** | **Content/Chapter** | **Due** |
| Week 1 | August 30 | Introductions;  Chapter 1: Setting the stage: Technology in the modern enterprise |  |
| Week 2 | Sept. 6 | Chapter 2: Strategy and Technology | \*Discussion entry due (*\*must be posted before class*) |
| Week 3 | Sept. 13 | Chapter 3: Zara – Fast Fashion from Savvy Systems | \*Discussion entry due |
| Week 4 | Sept. 20 | Chapter 4: Netflix | \*Discussion entry due and Assignment # 1 due |
| Week 5 | Sept. 27 | Chapter 5: Moore’s Law | \*Discussion entry due |
| Week 6 | Oct. 4 | Chapter 6: Understanding Network Effects & Chapter 7: Peer Production, Social Media and Web 2.0 | \*Discussion entry due |
| Week 7 | Oct. 11 | Chapter 8: Facebook & Midterm Review | \*Discussion entry due |
| Week 8 | Oct. 18 | Midterm | \*Discussion entry due |
| Week 9 | Oct. 25 | Chapter 9: Understanding Software | \*Discussion entry due |
| Week 10 | Nov. 1 | Chapter 10: Software in Flux | \*Discussion entry due and Assignment # 2 due |
| Week 11 | Nov. 8 | Chapter 11: The Data Asset | \*Discussion entry due |
| Week 12 | Nov. 15 | Business Process Management | \*Discussion entry due |
| Week 13 | Thanksgiving – No Class! |  | \*Discussion entry due |
| Week 14 | Nov. 29 | Chapter 12: A Manager’s Guide to Networking & Telecommunication & 13 Information Security | \*Discussion entry due and Assignment # 3 due |
| Week 15 | Dec. 6 | Course wrap-up and review | \*Discussion entry due |
| Week 16 | Dec. 13 | FINAL EXAM 7:00pm – 9:00pm |  |

### How the course is run

The course will be a mix of lecture, discussion and group work. Class attendance is expected and your participation grade is based in part on your attendance. However, attendance alone is not enough for full participation points. Active participation is encouraged and expected. We will hold ourselves (that’s me and you) to a high standard, work hard and have fun. Every effort will be made to uphold the responsibility of the faculty to foster an environment of mutual trust and fairness. Students are responsible for acting ethically and not tolerating dishonesty or class disruptions on the part of others. If you have any questions, please let me know.

### Grading

Specific expectations and requirements for discussion entries, assignments and exams will be discussed in advance of their due date. No makeup examinations will be allowed except in dire emergencies. *Late participation/discussion entries get 0% grade.* All assignments are required to be turned in on the due date at the beginning of class and should be submitted via My CI Learn (Blackboard) unless otherwise directed. Late assignments will suffer a 50% penalty for one *day* late (that’s day, not class session). After one day late, a 0% will be received for the assignment. Please do not ask for unavailable exceptions. The CSUCI attendance policy can be found at: <http://www.csuci.edu/academics/catalog/2008-2009/12_policiesandregulations/28_classattendance.htm>

Final grades will be based on the following:

* Online discussion and participation: 22%
* Three assignments (10% each): 30%
* Midterm: 24%
* Final: 24%

TOTAL 100%

The grading scale is as follows:

|  |  |
| --- | --- |
| A | 93 + |
| A - | 90 - 92 |
| B + | 88 - 89 |
| B | 83 - 87 |
| B - | 80 - 82 |
| C + | 78 - 79 |
| C | 70 - 77 |
| D | 60 - 69 |
| F | 60< |

### A note on grading written assignments

Additional information will be provided for the details (requirements and expectations) of written work but in general, I take the following approach to evaluating writing (including online discussions):

|  |  |  |
| --- | --- | --- |
| **My notation** | **Grade range** | **Quality** |
| ✔+ (“check +”) | A to B+ | Easy to read and follow; shows deep critical thinking and connects to course material; a logical, easy to read structure; no major grammatical errors |
| ✔ (“check”) | B to C | Professional; solid structure; shows some critical thinking; minor grammatical errors |
| ✔- (“check –“) | D and below | Unprofessional; inconsistent; poorly structured; little or no critical thinking or link to course material; numerous grammatical errors |

### Equipment

You are required to have access to a personal computer (PC) either at home or on campus. The PC should have adequate software products such as Microsoft Office and other software recommended by the instructor.

CSUCI Disability Statement   
Cal State Channel Islands is committed to equal educational opportunities for qualified students with disabilities in compliance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990. The mission of Disability Accommodation Services is to assist students with disabilities to realize their academic and personal potential. Students with physical, learning, or other disabilities are encouraged to contact the Disability Accommodation Services office at (805) 437-8510 for personal assistance and accommodations.

### Academic Honesty

Academic honesty is expected of all students.  Any academic dishonesty will not be tolerated. Academic dishonesty includes such things as cheating, inventing false information or citations, plagiarism and helping someone else commit an act of academic dishonesty. It usually involves an attempt by a student to show possession of a level of knowledge or skill that he/she does not possess.  Students in this course should abide by Policy on Academic Dishonesty at <http://www.csuci.edu/studentlife/judicial-affairs/academic-dishonesty.htm>

### Disclaimer

Information contained in this syllabus, other than that mandated by the University, may be subject to change with advance notice, as deemed appropriate by the instructor.