

## Syllabus for Management Information Systems (MIS 310)

### Instructor

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### Course Description

This course examines the application of computer-based information systems to the management of organizations. Topics include use of information to further the organization's mission and strategy, the role of information system users, the architecture of information, and the development of decision-support processes for managers. *Course prerequisite: COMP 101 or equivalent.*

### Learning Objectives

Students who successfully complete this course will be able to:

- explain orally and in writing the role of information in management, strategy, tactics, and operations;
- describe in writing emergent information technologies and software;
- describe orally and in writing ethical and social issues relating to information systems;
- identify, conceptualize, and develop solutions for successful information systems management and present them orally and in writing.

### Required Texts

Business Driven Technology, 4e  
by Paige Baltzan, Amy Phillips, and Stephen Haag,  
McGraw-Hill (2010)  
ISBN-10: 0073376795  
ISBN-13: 978-0073376790

### Course Approach

Classes will consist of classroom lectures, group discussions, assignments using Word, Excel, Access, Project, and Dreamweaver personal computer software applications. Students unfamiliar with these applications should allocate sufficient time to complete these assignments. Students are encouraged to actively participate in class. Each week, additional reading materials will be made available on CI-Learn (BlackBoard) to supplement the class discussions.

### Equipment

You are required to have access to a PC either at home or on campus. The PC should have adequate software products such as Microsoft Office and other software recommended by the instructor.

### Course Policies

Since we meet just once a week, your attendance and participation at each class meeting is essential for your success. Attendance will be taken at each class. If you cannot attend, you will lose class participation credit for that class as well as points awarded for the random quiz, should one be offered. Please see the CSUCI Student Guidebook at:

<http://www.csuci.edu/students/publication/guidebook/>

for campus-wide policies applicable to this and all CSUCI courses including policies on Academic Dishonesty and accommodations that are available for students having disabilities.

### Grading

The final grade for this course will be based on a total of 100 points, as follows:

Points	Date	Description
40	Mar 17 May 19	<b>Tests.</b> A midterm and final exam will be offered with the midterm worth 20 points and the final worth 20 points. Tests will primarily consist of multiple choice questions.
15	Mar 17	<b>Technology, Entertainment, Design (“TED”) Conference Presentation Review.</b> Find a presentation given at a recent TED Conference dealing with a new technology. In a 1,000 (min) word paper describe briefly the background of the presenter, explain the subject matter of the presentation, and discuss how the new technology may be applied in a business setting.
20	Feb 10 Feb 24 Mar 31 Apr 14 Apr 28	<b>Homework Assignments.</b> These assignments give you the opportunity to work with common Microsoft Office applications. Five assignments worth four (4) points each will be due on the dates indicated. You will have one week to work on each assignment. The details of each assignment will follow.
15	Random	<b>Class Prep Quizzes.</b> Unannounced quizzes will be given at the start of five (5) random classes. Each quiz will be worth three (3) points. Questions will come directly from the reading assignment for that class.
10	Each Class	<b>Class Participation.</b> Points will be awarded for attendance and participation in class discussions.

While course grades may be affected by a class curve, the following scale should serve as an approximate guide:

A	90% - 100%
B	80% - 89%
C	70% - 79%
D	60% - 69%
F	0% - 60%

Please note that achieving a certain percentage such as 90 percent does not guarantee an A. Letter grades will include “plus” and “minus” designation as may be appropriate.

Throughout the semester, there may be opportunities for extra credit. All written assignments (including mid-term and final exam) will be graded based on:

Critical Analysis	70%
Organization	20%
Style, Grammar and Usage	10%

**Course Schedule**

Wk	Date	Discussion	Reading	B-Plug-In	T-Plug-In Demo	Deliverable
1	27-Jan-11	Info Technology Basics, Apple, and Thomas Friedman	Chapter 1		T1	
2	3-Feb-11	Competitive Advantage and Milk Case	Chapter 2 and 3	B1	T2	
3	10-Feb-11	Metrics for Strategic Initiatives and Friendster	Chapter 4	B2		T3 – Excel Basics
4	17-Feb-11	Organizational Structures	Chapter 5	B3 and B4		
5	24-Feb-11	Organizational Information and Databases and Wikipedia	Chapter 6 and 7	B5		T4 -Excel Decisions
6	3-Mar-11	Accessing Organizational Information	Chapter 8	B6	T5	
7	10-Mar-11	Decision Making	Chapter 9	B7	T6	
8	17-Mar-11	Midterm (Chap 1 - 9)			T7	TED Paper
9	24-Mar-11	Spring Recess				
10	31-Mar-11	Cesar Chavez Day - No Class	Chapter 10	B8	T9 and T10	T8 - Access Decisions
11	7-Apr-11	Supply Chain Management, Customer Relationship Management, and Enterprise Resource Planning	Chapter 11 and 12	B9 and B10		
12	14-Apr-11	Innovation	Chapter 13	B12		T11 – Web Page
13	21-Apr-11	e-Business	Chapter 14	B11		
14	28-Apr-11	Collaboration and Wireless Technology	Chapter 15 and 16	B18		T12 – Project
15	5-May-11	Software Development and Project Management	Chapter 17 and 18	B14 and B15		
16	12-May-11	Outsourcing and Organizational Trends	Chapter 19 and 20	B13, B19 and B20		
17	19-May-11	Final Exam (7:00p to 9:00p)				