

## Syllabus for Business and Professional Ethics (MGT-326)

### Instructor

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### Course Description

This course provides discussions of ethical issues and societal challenges derived from scientific research and professional activities. Students examine the sources, fundamental principles, and applications of ethical behavior; the relationship between personal ethics and social responsibility of organizations; and the stakeholder management concept. Students apply ethical principles to different types of organizations: business, non-profits, government, health care, science/technology, and other professional groups. Topics also include integrity of scientific research and literature and responsibilities of scientists to society, intellectual property, ethical practices in professional fields, ethical dilemmas in using animal or human subjects in experimentation, gene cloning, animal cloning, gene manipulation, genetic engineering, genetic counseling, and ethical issues of applying biotechnology in agricultural fields. The course emphasizes the study of cases to explore ethical issues.

### Program Learning Goals (PLGs) for MVS School of Business & Economics Program

The MVS School has six stated Program Learning Goals: (1) Critical Thinking; (2) Oral Communication; (3) Written Communication; (4) Collaboration; (5) Conduct (Ethics); and, (6) Competency in Discipline.

### Learning Objectives

On completion of this course, students will be able to:

- describe the major elements of ethical theory (PLG-5);
- analyze and present results of complex ethics cases (PLG-5 and PLG-1);
- prepare and give effective oral presentations about ethical issues (PLG-5, PLG-2 and PLG-6), and;
- perform research and write a 1,000 word paper on an aspect of ethics (PLG-5, PLG-3 and PLG-6).

### Required Texts

*Defining Moments*

by Joseph L. Badaracco

Harvard Business Press (1997)

ISBN 0-87584-803-6

*Practical Business Ethics for the Busy Manager*

by M. Neil Browne, Andrea Giampetro-Meyer, and Carrie Williamson

Pearson/Prentice Hall (2004)

ISBN 0-13-048109-2

Additional required readings will be available on CI-Learn (Canvas)

### Course Approach

Classes will consist of classroom lectures, group exercises, and a weekly topical workshop. Students are required to actively participate in the workshops. Each week, additional reading materials will be made available on CI-Learn (Canvas) to supplement the class discussion and workshop. The instructor will make suggestions for research on the workshop dilemma and students are expected to explore the topic prior to class to enhance their learning experience.

### Course Policies

Your attendance each meeting is essential to your success in the course. If it becomes necessary for you to be absent, please send the instructor an email to arrange for a makeup assignment. Please see the Student Guidebook (available at [www.csuci.edu/studentaffairs/procedures-policies.htm](http://www.csuci.edu/studentaffairs/procedures-policies.htm)) and the CSU-CI Policies webpage (available at [www.csuci.edu/legal](http://www.csuci.edu/legal)) for campus-wide policies applicable to this and all CSU-CI courses including policies on academic dishonesty and accommodations available for students having disabilities.

### Evaluation Method

The final grade for this course will be based on a total of 100 points, as follows:

Weighted Points	Date	Description
45	Oct 16 Dec 11	<b>Tests.</b> A midterm and final exam will be offered with the midterm worth 20 points and the final worth 25 points. Tests will primarily consist of essay questions.
10	Oct 29	<b>Film Assignment.</b> The project will consist of a written document with an approximate length of five (5) pages double-spaced.
14	Workshop Classes	<b>Class Prep Write-up.</b> Eight selected class periods will require a brief (one page max) write-up to be submitted in class prior to the workshop discussion. You will get two points for each up to the maximum of 14 points.
6	Random Quizzes	<b>Class Prep Quizzes.</b> Unannounced quizzes will be given at the start of three (3) random classes. Each quiz will be worth two (2) points. Questions will come directly from the reading assignment for that class.
25	Each Class	<b>Class Participation.</b> Points will be awarded for participation in class discussions, for the weekly topical workshop, and for group assignments.

While course grades may be affected by a class curve, the following scale should serve as an approximate guide:

A	90% - 100%
B	80% - 89%
C	70% - 79%
D	60% - 69%
F	0% - 60%

Please note that achieving a certain percentage such as 90 percent does not guarantee an A. Letter grades will include “plus” and “minus” designation as may be appropriate.

**Throughout the semester, there may be opportunities for extra credit.** All written assignments (including mid-term and final exam) will be graded based on:

Critical Analysis	70%
Organization	20%
Style, Grammar and Usage	10%

**Reading Assignments** (schedule of assignments subject to change with notice):

Textbook Key for Reading Assignments: **DM = Defining Moments, PBE = Practical Business Ethics**

Week	Date	Discussion	DM	PBE	Yes	No	St-hold	Write
1	28-Aug	Introductions						
		Capitalism						
2	4-Sep	Dirty Hands; Friedman	1					
		Credit Cards Workshop (1)			A	B	C	
3	11-Sep	Right vs Right; Grand Principles	2 & 3					
		Entertainment (2)			B	C	A	X
4	18-Sep	Sleep Test; Defining Moments; Good Work	4 & 5	1				
		Multitasking (3)			C	A	B	X
5	25-Sep	Becoming You; The Modern Workplace	6 & 7	2				
		Executive Compensation (4)			A	C	B	X
6	2-Oct	Truth; Individual Ethics; Direct Marketing of Drugs	8	3				
		Genetic Counseling (6)			B	A	C	X
7	9-Oct	Virtue and Virtu						
		Business Gifts (7)			C	B	A	
8	16-Oct	<b>Midterm Test</b>						
9	23-Oct	FILOP: Facts		5				
		Health Care (8)			A	B	C	
10	30-Oct	Moral Mentors; Moral Obligations		6				
		Cloning (9)			B	C	A	X
11	6-Nov	FILOP: Issue; Law; Environment		7				
		Environmental Waste (10)			C	A	B	X
12	13-Nov	FILOP: Law		8				
		Outsourcing (11)			A	C	B	X
13	20-Nov	FILOP: Options; Labeling		9				
		Food Labeling (12)			B	A	C	X
14	27-Nov	FILOP: Principles; Whistleblowing		10				
		H.B. Fuller; Restructuring		11				
15	4-Dec	Right to Die (13)			C	B	A	
16	11-Dec	<b>Final Exam @ 10:30a</b>						

**Film Project**

Students will assemble into teams of two and select from one of the following films, or a film not listed of the student's choosing (with instructor approval) and prepare a five (5) page paper (exclusive of cover) describing an ethical dilemmas faced by one or more of the characters in the film. More information about the assignment is posted on CI-Learn and will be discussed in class.

A Bag of Hammers (2011)	One Two Three (1961)
A Happy Event (2011)	Quiz Show (1994)
A Man for All Seasons (1966)	Rainbow Song (2006)
A Separation (2011)	Remember the Titans (2000)
Amreeka (2009)	Saving Private Ryan (1998)
Avatar (2009)	Schindler's List (1993)
Blue Chips (1994)	Selma (2014)
Blue State (2007)	Serpico (1973)
Cider House Rules (1999)	Silkwood (1983)
Coach Carter (2005)	Sophie's Choice (1982)
Dead Man Walking (1995)	Spotlight (2015)
Enron: The Smartest Guys in the Room (2005)	Thank You for Smoking (2005)
Erin Brockovich (2000)	The Company Men (2010)
Gattaca (1997)	The Diving Bell and the Butterfly (2007)
Glengarry Glen Ross (1992)	The Fifth Estate (2013)
Good Night, and Good Luck (2005)	The Insider (1999)
Hotel Rwanda (2004)	The Last Word (2008)
Incident in an Alley (1992)	The Life of David Gale (2003)
Million Dollar Baby (2004)	The Rainmaker (1997)
Mudbound (2017)	Tin Men (1987)
My Sister's Keeper (2009)	To Kill a Mockingbird (1962)
Norma Rae (1979)	Wall Street (1987)
One Flew Over the Cuckoo's Nest (1975)	Wall-E (2008)
	Who's Life is it Anyway? (1981)