

COURSE SYLLABUS

MGT 326 – 02 PROFESSIONAL ETHICS

SPRING 2020

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Office Hours: Wednesday 6:00-7:00 Live or Virtual (or by appointment)

Course Meetings: Wednesdays 3:00-5:50pm/Online (Hybrid)

Course Location: Bell Tower 2582

Course Description

Discussion of ethical issues and societal challenges derived from scientific research and professional activities. Examines the sources, fundamental principles, and applications of ethical behavior; the relationship between personal ethics and social responsibility of organizations; and the stakeholder management concept. Applies ethical principles to different types of organizations: business, non-profits, government, health care, science/technology, and other professional groups.

Required Texts

1. Ethics for the Real World by Ronald A. Howard & Clinton D. Korver Harvard Business Review Press. Additional readings will be available on CI-Learn (Canvas).
2. Business Ethics (9th Edition): A Textbook with Cases by William H. Shaw

Program Learning Goals (PLGs) for MVS School of Business & Economics Program

The MVS School has six stated Program Learning Goals:

- (1) Critical Thinking
- (2) Oral Communication
- (3) Written Communication
- (4) Collaboration
- (5) Conduct (Ethics)
- (6) Competency in Discipline

Student Learning Objectives (SLOs)

On completion of this course, students will be able to:

- Describe the major elements of ethical theory (PLG-5);
- Analyze and present results of complex ethics cases (PLG-5 and PLG-1);
- Prepare and give effective oral presentations about ethical issues (PLG-5, PLG-2, PLG-4)
- Perform research and write a 1,000 word paper on an aspect of ethics (PLG-5, PLG-3 and PLG-6).

Course Approach

Classes will consist of classroom lectures/discussions based on the textbooks and current, relevant events. Students are required to prepare for, and participate in, the classroom discussions. The course will additionally involve the analysis of predefined case studies, a personal ethics reflection paper, and a group project where the students will analyze and present the ethical element(s) of a predetermined movie as a team.

Course Policies

Attendance

Your attendance of each class meeting is essential to your success in the course. If it becomes necessary for you to be absent, please send the instructor an email in advance to ensure you do not fall behind. Submitting assignments early will be an option where it does not impact the intent of the assignment.

Disability Statement

If you are a student with a disability requesting reasonable accommodations in this course, please visit Disability Accommodations and Support Services (DASS) located on the second floor of Arroyo Hall, or call 805-437-3331. All requests for reasonable accommodations require registration with DASS in advance of needed services. You can [apply for DASS services here](#). Faculty, students and DASS will work together regarding classroom accommodations. You are encouraged to discuss approved accommodations with your faculty.

Academic Integrity

As an institution of higher learning, CSUCI values academic integrity and will not tolerate acts of academic dishonesty. Academic dishonesty includes but is not limited to such things as cheating, inventing false information or citations, plagiarism, and helping someone else commit an act of academic dishonesty. If a student is found responsible for committing an act of academic dishonesty in this course, an appropriate academic penalty will be assigned, and the incident will be referred to the Dean of Students Office. For additional information, please refer to CSUCI's [Policy on Academic Dishonesty](#).

Evaluation Method

The final grade for this course will be based on a total of 100 points, as follows:

Participation – Canvas Discussions	15%
Ethical Case Studies (2 @ 12.5%)	25%
Personal Ethics Paper	25%
Interpersonal Ethics Paper & Presentation (Film Project)	15%
Final Exam	20%

Grading Scale

Letter Grade	Percentage
A	93-100%
A-	90-92%
B+	87-89%
B	83-86%
B-	80-82%
C+	77-79%
C	73-76%
C-	70-72%
D	60-69%
F	0-59%

Participation – Canvas Discussions

There will be five instances of this course that will not be in-person. In the weeks where we do not meet, I expect each student to read the readings for these weeks and participate in the discussion on Canvas. For each of these instances, you are expected to write a thoughtful response to the readings assigned for that week as are designated in the course schedule, and to respond to two peer responses using Canvas. You are expected to remain respectful and kind in your responses to one another.

The following are specific guidelines for the discussions to encourage your success on this assignment!

- Your initial reply to the readings on the discussion board should be 1-2 paragraphs regarding your thoughts on the topic, your experience with the topic, and any additional relevant insights on the topic.
- Your two replies to your peers should be 1-2 paragraphs regarding your thoughts on their response to the topic, your experience with their response to the topic, and any additional relevant insights on the topic.

Case Study Analyses

Case Study #1 CEO of Starbucks – Ethical Leadership

Case Study #2 Facebook Algorithms – Too Far? Targeting Broken Hearts

The names of the two case studies that we will use are provided above. The case studies themselves will be posted on canvas. What I expect is a 2-3 page thoughtful analysis of, and response to, the ethics involved in each case study.

The following are specific guidelines for the paper to encourage your success on this assignment!

- The first page should consist of one paragraph summarizing the ethical situation involved in the case study, and another paragraph detailing the ethical decisions that were made in the case study.
- The second page should consist of a personal, thoughtful response to the ethical decisions involved in the case study. What is your opinion of how the situation was taken care of? Was it properly handled? If appropriate, please provide a personal example of how you have handled, or how you would handle, a similar situation in your own work/personal life.
- The remainder of the paper should relate the ethical decisions in the case studies to what we have covered in the textbook(s) so far in the course. Which principles have we learned about so far? How were they, or how were they not, applied in the case study?

*2-3 pages double-spaced, 12 pt., Times New Roman font.

Personal Ethics Paper

The Personal Ethics Reflection Assignment is an opportunity for the student to reflect on an ethical situation they have experienced in their personal or work life. What I expect is a 4-5 page thoughtful reflection on, and analysis of, an ethical situation that you have faced in your personal or work life.

The following are specific guidelines for the paper to encourage your success on this assignment!

- The first 1-2 pages should consist of a summary of the ethical situation.
- The next 1-2 pages should be a thorough analysis of the ethical elements of the situation that took place. What decision was ethical or unethical in your opinion? Why do you see it as ethical or unethical? Which parts of the situation could have been handled differently?
- Finally, the remainder of the paper should apply ethical concepts that we have covered in the course so far to the ethical situation. For example: When Susie told our boss about Bob's habitual tardiness, she was exhibiting duty-based ethical behavior as she was reporting to the boss out of her sense of "duty." If no ethics were applied in the situation, which concepts that we have studied so far would have helped had they been applied to the situation?

*4-5 pages double-spaced, 12 pt., Times New Roman font.

Film Project

Students will assemble into teams of three and select from one of the following films, or a film not listed of the student's choosing (with instructor approval). With your partners, prepare a thoughtful analysis of a scene in the film where a character faces a defining moment. What I expect is a 1-2 page description and analysis of the ethical situation in the film. The first page should detail out a description of the situation and its ethical nature. The second page should include the students' cumulative analysis of the ethics involved in the situation. What was done poorly? Why was this a poor ethical decision? What was done ethically and why? Additionally, prepare to lead the class in a discussion of this character-defining moment from the film. More information about this assignment will be discussed in class. The first five students to email me because they read this far in the syllabus gets 1 point added on to their final grade.

Lucy

The Book of Eli

Black Panther

Get Out

Avengers Endgame

Angel Has Fallen

The Big Sick

Molly's Game

Ready Player One

The Butterfly Effect

Eye in the Sky

Blade Runner 2049

Course Schedule Key

Blue = Ethics for the Real World

Green = Business Ethics (9th Edition)

Purple = Graded Assignment Due

Highlighted Turquoise = Online

Discussion/ No meeting

Course Schedule

Date	In-Class Activity	Assignment Due
1/29/20	Course Overview *Syllabus *The Art of Skillful Decision Making	None
2/5/20	The Art of Skillful Decision Making & Chapter 1 Canvas Discussion *What is “Almost” Ethical? *The Nature of Morality (Ch. 1 Shaw)	Read Introduction: Skillful Decision Making Read Chapter 1: Almost Ethical Read Case 1.2: Loose Money
2/12/20	Chapter 2 Discussion *Drawing Moral Distinctions *Normative Theories of Ethics (Ch. 2 Shaw)	Read Chapter 2: Draw Distinctions Read Case 2.1: Hacking into Harvard
2/19/20	Case Study #1 Discussion CEO of Starbucks – Ethical Leadership *Public Discrimination *Leading by Example	Case Study #1 Analysis
2/26/20	Chapter 3 Canvas Discussion *Consulting Religious, Secular, & Work Touchstones *The Nature of Capitalism (Ch. 4 Shaw)	Read Chapter 3: Consult the Touchstones Read Case 4.3: One Nation Under Walmart Read Case 4.6: Paying College Athletes
3/4/20	Chapter 4 Discussion *Drafting a Personal Ethical Code *Ethics Between Producers & Consumers (Ch. 6 Shaw)	Read Chapter 4: Draft Your Code Read Case 6.2: Hot Coffee at McDonalds
3/11/20	Personal Ethics Discussion ***Choose Teams for Film Project***	Personal Ethics Paper Due
3/18/20	Chapters 1-4 (H & K) Canvas Discussion Almost Ethical Moral Distinctions Consulting Touchstones Drafting Personal Ethical Code	Review Chapters 1-4 for Canvas Discussion

3/25/20	Spring Break (No Class)	None
4/1/20	Chapter 5 Discussion *Choosing Ethical Action *Environmental Ethics (Ch. 7 Shaw)	Read Chapter 5: Choose Action Read Case 7.4: The Fight over the Redwoods
4/8/20	Chapter 6 Canvas Discussion *Transforming Personal Life With Ethics *The Workplace (2): Today's Challenges (Ch. 9 Shaw)	Read Chapter 6: Transform Life Read Case 9.1: Unprofessional Conduct?
4/15/20	Case Study #2 Discussion Facebook Algorithms – Targeting Broken Hearts *Unethical Behavior on Social Media *Filtered Photos *Multi-level Marketing	Case Study #2 Analysis
4/22/20	Chapter 7 Canvas Discussion *Transforming Work Life With Ethics *Job Discrimination (Ch. 11 Shaw)	Read Chapter 7: Transform Work Read Case 10.2: Conflicting Perspectives on Conflicts of Interest
4/29/20	Movie Panel	Film Analysis
5/6/20	Chapters 1-7 Discussion *Lessons Learned *Practical Application of Ethics *In-Class Activity	Review Chapters 1-7 Read Case 11.5: Facial Discrimination
5/13/20	Review for Final Exam	Prepare Questions for Review
5/20/20	Final Exam	None (Study!)

**This syllabus is a living document and is subject to change at the instructor's discretion. If any changes are made, you will be notified promptly.*