

Syllabus for Business and Professional Ethics (MGT-326) Spring 2020

Instructor

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Course Description

This course provides discussions of ethical issues and societal challenges derived from scientific research and professional activities. Students examine the sources, fundamental principles, and applications of ethical behavior; the relationship between personal ethics and social responsibility of organizations; and the stakeholder management concept. Students apply ethical principles to different types of organizations: business, non-profits, government, health care, science/technology, and other professional groups. Topics also include integrity of scientific research and literature and responsibilities of scientists to society, intellectual property, ethical practices in professional fields, ethical dilemmas in using animal or human subjects in experimentation, gene cloning, animal cloning, gene manipulation, genetic engineering, genetic counseling, and ethical issues of applying biotechnology in agricultural fields. The course emphasizes the study of cases to explore ethical issues.

Program Learning Goals (PLGs) for MVS School of Business & Economics Program

The MVS School has six stated Program Learning Goals: (1) Critical Thinking; (2) Oral Communication; (3) Written Communication; (4) Collaboration; (5) Conduct (Ethics); and, (6) Competency in Discipline.

Learning Objectives

On completion of this course, students will be able to:

- describe the major elements of ethical theory (PLG-5);
- analyze and present results of complex ethics cases (PLG-5 and PLG-1);
- prepare and give effective oral presentations about ethical issues (PLG-5, PLG-2 and PLG-6), and;
- perform research and write a 1,000 word paper on an aspect of ethics (PLG-5, PLG-3 and PLG-6).

Required Texts

Defining Moments

by Joseph L. Badaracco Harvard Business Press (1997) ISBN 0-87584-803-6

Practical Business Ethics for the Busy Manager

by M. Neil Browne, Andrea Giampetro-Meyer, and Carrie Williamson Pearson/Prentice Hall (2004)

ISBN 0-13-048109-2

Additional required readings will be available on CI-Learn (Canvas)

Course Approach

Classes will consist of classroom lectures, group exercises, and a open discussions. Students are required to actively participate in the discussions. Each week, additional reading materials will be made available on CI-Learn (Canvas) to supplement the class discussion and lectures.

Course Policies

Your attendance each meeting is essential to your success in the course. If it becomes necessary for you to be absent, please send the instructor an email to arrange for a makeup assignment. Please see the Student Guidebook (available at www.csuci.edu/studentaffairs/procedures-policies.htmLinks to an external site.) and the CSU-CI Policies webpage (available at

This syllabus may change at any time. Every effort will be made to ensure students are aware of the changes.

Evaluation Method

The final grade for this course will be based on a total of 100 points, as follows:

Weighted Points	Date	Description
20	Mid	Tests. A midterm and final exam will be offered with the midterm worth 20 points and the final worth 25 points. Tests will primarily consist of multiple choice, true/false, matching, and short answer questions.
	16 MAR	
25	Final	
	19 May	
20	Various	Film Assignment. Classroom presentation with team to discuss a scene in a film where a character faces a defining moment.
15	Random Quizzes	Class Prep Quizzes. Unannounced quizzes will be given at the start of three (3) random classes. Questions will come directly from the reading assignment for that class.
20	Each Class	Class Participation. Points will be awarded for participation in class discussions and for group assignments.
100		

While course grades may be affected by a class curve, the following scale should serve as an approximate guide:

A 95%-100%	A- 90% - 94%		
B+ 87% - 89%	B 84% - 87%	B- 80% - 83%	
C+ 77% - 79%	C 74% - 77%	C- 70% - 73%	
D+ 67%- 69%	D 64%-67%	D- 60%-63%	
F <60%			

All written assignments will be graded based on:

Critical Analysis	70%
Organization	20%
Style, Grammar and Usage	10%

Reading Assignments (schedule of assignments subject to change with notice):

Textbook Key for Reading Assignments: **DM** = *Defining Moments*, **PBE** = *Practical Business Ethics*

Week	Date	Discussion	Workshop / Deliverable	DM	PBE
1	27 Jan	Introduction, Teams and Capitalism			
2	3 Feb	Dirty Hands		1	
3	10 Feb	Right vs Right; Grand Principles		2 & 3	
4	17 Feb	Sleep-Test; Defining Moments; Good Work		4 & 5	1
5	24 Feb	Becoming You; Truth; Corporate America		6 & 7	2
6	2 Mar	Virtue and Virtue; Personal Values		8	3
7	9 Mar	A Quiet Space; Ethical Guidelines		9	4
8	16 Mar	Midterm	Midterm		
9	23-28 Mar	SPRING BREAK			
10	30 Mar	Moral Mentors			5
11	6 Apr	FILOP: Facts			6
12	13 Apr	FILOP: Issue			7
13	20 Apr	FILOP: Law			8
14	27 Apr	FILOP: Options			9
15	4 May	FILOP: Principles			10
16	11 May	Final Exam	Final Exam		11
17	18 May	Final Exam Review			

