Fall 2018 SPEAKER SERIES
CONTEMPORARY TOPICS IN BUSINESS

Please join us to learn about important issues facing these prominent executives

Guy DeMangeon

Owner/Founder of The Berry Man

De Mangeon moved to the United States from France in 1980 at the age of 26, with no connections or knowledge of English. In 1988, he found himself in Ojai with five extra flats of strawberries. He sold them out of the back of his station wagon and doubled his investment. Within one month, he was selling up to 500 flats of berries per week. A year later, he launched The Berry Man, Inc. and worked 15-hour days until he was able to move from his garage to his own warehouse. He opened another operation in San Luis Obispo in 1992 and then the company’s largest distribution center yet in Oxnard in 2016.

The Berry Man now delivers fresh local produce from San Simeon to the greater Los Angeles area. Serving over 2,000 clients and offering more than 3,000 items from berries to dairy, De Mangeon and his 200-plus employees generate revenue of nearly $50 million annually. This has enabled the company to develop a robust philanthropic program that supports local organizations such as the I Madonnari Festival, The Arthritis Foundation, United Boys and Girls Club of Santa Barbara County, and several local schools.

De Mangeon regularly tells others that he is living the “American Dream”.

FRIDAY, OCT. 26, 2018
NOON to 2 p.m.
MALIBU HALL 100 | FREE OF CHARGE • INCLUDES LUNCH
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