



Channel Islands

CALIFORNIA STATE UNIVERSITY

DIVISION OF ACADEMIC AFFAIRS

Martin V. Smith School of Business & Economics



MARTIN V. SMITH

SCHOOL of  
BUSINESS &  
ECONOMICS

## Impact Grants

*Supporting High-Impact Practices in MVS School Courses*

The Martin V. Smith School of Business & Economics *Impact Grants* provide funds for faculty, or small teams of faculty, to develop or enhance high-impact practices (HIPs) within their courses or through co-curricular activities designed to enhance students' academic experience.

The [AACSB 2020 Accreditation Standards](#), [CSUCI's Strategic Initiatives](#), and the [Association of American Colleges & Universities \(AAC&U\)](#) recognize the value and benefit of incorporating HIPs into one's courses. The AAC&U includes the following as examples of [HIPs](#) that "have been widely tested and have been shown to be beneficial for college students from many backgrounds." The AAC&U's website provides additional information on each of the HIPs listed below.

- First-Year Seminars & Experiences
- Common Intellectual Experiences
- Learning Communities
- Writing-Intensive Courses across the curriculum
- Collaborative Assignments & Projects
- Undergraduate Research
- Diversity/Global Learning
- ePortfolios
- Service Learning, Community-Based Learning
- Internships
- Capstone Courses & Projects

The funds must be used to directly support the creation or improvement of a HIP and *cannot* fund prizes, gifts, food, stipends for faculty/staff/students, etc. Faculty may elect to (1) use the funds to support the incorporation of a HIP in one of their courses during the Spring 2023 semester, (2) use the funds to support the creation/re-design of a HIP in a course/experience for the spring 2023 semester.

**Martin V. Smith School Strategic Plan Alignment:** Objective 1.7 – Expand MVS School opportunities for high-impact practices (e.g., undergraduate research, study abroad, internship, experiential learning, etc.).

**CSUCI Strategic Initiative Alignment:** Action 1.4 – Ensure that all students experience multiple high-impact learning opportunities through the course of their education (e.g., capstones, study abroad, living-learning communities, field courses, internships, etc.).

One University Drive, Camarillo, California 93012-8599 Tel: (805) 437-8545 Fax: (805) 437-8951 [www.csuci.edu](http://www.csuci.edu)

**Amount:** Individual grants of up to \$2,500 will be awarded; however, proposals for larger funding requests from small teams of faculty and/or those that demonstrate a sustained benefit to the program or School will be considered (i.e., redesigning orientation for students, etc.).

**Eligibility:** All current Martin V. Smith School faculty who have been assigned a minimum of 6 WTUs during the 2022 – 2023 Academic Year.

**Proposal Requirements:**

- *Summary:* Description of the proposed HIP, including the overall goals/contribution and how the proposed HIP will enhance learning or engagement in your course.
- *Timeline:* Project timeline and related student assignment schedule.
- *Budget:* Provide an itemized budget, including all budget items, cost, and justification.
- *Deliverables:* If class-based, the HIP must be a graded component of a specific course, produce clear deliverables connected to one of the Program Learning Outcomes, and include at least one measure of student evaluation of the HIP. Please include a copy of the course syllabus, including a description of the HIP and any relevant assignments.
  - o If non-class-based, the proposal must identify how it will positively impact the students, program, and/or School. Please include a document outlining how the co-curricular programming/activity will incorporate HIP(s).
- *Assessment:* Briefly describe the assessment plan for the project (e.g., impact on course learning objectives, program learning outcomes, assignments, etc).

**Final Report:** Awardees agree to complete a brief final report, complete with an updated syllabus, by June 1, 2023. Failure to submit the report will result in not being considered for future Martin V. Smith School grants.

**Selection:** Impact grant recipients will be selected by a Martin V. Smith School committee comprised of the Dean and two Faculty members. Special consideration will be given to proposals that are:

- Sustainable (the HIP can continue to be used in future sections without additional funding).
- Associated with a high D/W/F course or course with an equity gap, as identified by the Chancellor's Office GI 2025 Dashboard.
- Connected to enhancing one of the Program Learning Outcomes (PLOs) affiliated with the course.<sup>1</sup>

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<sup>1</sup> **Business:** Demonstrate critical thinking skills by identifying, evaluating, synthesizing, and presenting issues related to accounting, economics, finance, information systems, management, and marketing; demonstrate communication skills by writing excellent reports and papers and making effective oral presentations; demonstrate collaboration skills by working effectively with others in group settings – both inside and outside the classroom; demonstrate personal conduct that reflects an ethical understanding of complex business, economic, and social issues; demonstrate basic competencies in the academic disciplines related to regional, national, and global business and economics. **Economics:** Prepare students for post-graduate employment and/or further study in graduate/professional school; apply economic analysis to evaluate everyday decisions and policy proposals; propose viable solutions to practical problems in economics; use empirical evidence to support an economic argument; conduct statistical analyses of data, and interpret statistical results. **MBA:** Demonstrates orally and in writing analytical and integrative skills in making business decisions; produce written innovative and integrative business

**Deadline:** Apply via [Qualtrics link](#) by Monday, December 12, 2022. Notification of awards are expected to go out by December 16, 2022.

*Note:* The Martin V. Smith School anticipates that this program will be continued each year, contingent on funding availability.

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plans, including plans that adapt to uncertain and unpredictable environments; demonstrate an understanding of the international operating environment of business; demonstrate an understanding of relevant disciplines.