

Incoming MVS Student Series 2



**We will begin our
presentation momentarily**



Thank You for Joining Us!

This meeting will be recorded and uploaded to CSU Channel Islands website!

Today's agenda

- Poll Activity
- Kaylee's experiences with on campus events
- Pitch activity
- Geo's experiences with professors
- Q&A



MARTIN V. SMITH
SCHOOL of
BUSINESS &
ECONOMICS

Poll Activity

- At CI students learn the fundamental principles of accounting, economics, finance, information systems, management, and marketing as applied in a variety of organizational settings.
- Polling is a common activity conducted in marketing classes, please take this quick poll and chose a trending topic you would like to build a business around.



California State
University

C H A N N E L
I S L A N D S



MARTIN V. SMITH
SCHOOL of
BUSINESS &
ECONOMICS

Kaylee's Experience With the Pitch Competition!

- I've competed in the pitch competition twice!
- Competing in the pitch competition develops skill sets applicable to careers.
- Learn how to improve entrepreneurial skills while expanding your network.
- Great learning experience! I recommend giving it a shot if you are wanting to be an entrepreneur!



#E-FEST2021
CSUCI DOLPHINS, DO YOU HAVE A BUSINESS OR PRODUCT IDEA?

PITCH FOR \$\$ @ NATIONAL CHALLENGE

TEAMS SUBMISSION OPENS 2/12
DEADLINE FOR VIDEO AND SLIDES 3/07
FINALS 4/22-4/24

PLEASE REGISTER YOUR TEAM (MUST BE AT LEAST 2 UNDERGRAD STUDENTS AT CSUCI) AT THIS LINK:
[HTTP://BIT.LY/3AXGAOV](http://bit.ly/3AXGAOV)
FOR MORE INSPIRATION:
[HTTPS://EIX.ORG/E-FEST-GUIDE/](https://eix.org/e-fest-guide/)
EMAIL: ESBI@CSUCI.EDU

Find Help @ESBI

Logos: California State University, Entrepreneurship & Small Business Institute, Channel Islands, e-Fest, the Schulze entrepreneurship challenge



Pitch Your Big Idea!



During our time at MVS we have
worked in groups to complete
projects as a team.

Today you will get a taste of what
this is like in a quick elevator pitch
competition.

Elevator Pitch!!!



An elevator pitch is a quick 30 second to 1 minute pitch describing your product or business idea.

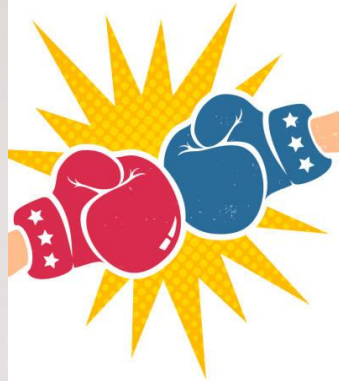
Giving a quick and organized presentation is quite common in our MVS classes and today, with the help of your MVS student ambassadors, you will be placed into two groups where you will have 20 minutes to create your pitches.

Instructions for Elevator Pitch

We're going to make a quick elevator pitch. First we have to design a unique product or service. We don't need to worry about the specifics but it does need to be realistic. Next we will come up with a brief explanation of what the product or service is and why someone should buy it. We will also need a presenter to present the product/service.



Team Red V. Team Silver



Geo's Experience With Professors



- They work with you
 - Professors at CI are incredibly understanding and though they won't just hand you a grade, they will work with you to help you pass the class.
- They're experienced
 - Our professors have worked in their respective fields and speak from experience.
- Teach through activities
 - Classes aren't run around a textbook, many include informative and fun activities.
- They Care!!
 - Our professors remember names, they reach out, and they notice when something is wrong, they're more than just professors.



California State
University

C H A N N E L
I S L A N D S



MARTIN V. SMITH
SCHOOL of
BUSINESS &
ECONOMICS

Our next presentation

Date: Friday, May 28, 2021 at 3:00pm



Join us for Admitted Dolphin Day

***note: this event has
already taken place***

Date: April 14th-17th



We are here for you!

Contact Information

mvs@csuci.edu



Stay Connected:

